

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-3406

ORDER NO. 72064

DATE 5-16-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

J. L. MAULL, INC.,
ORLANDO, FLA.

6 M PC SIZE 3½ x 5½

STYLE ARTGRAVURE *Green* WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **I SQUEEZ-M DOES IT RIGHT**
(ETC. AS PER COPY)

FRONT NO. 5

(All of this on BORDER) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

RETURN PHOTO YES NO

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

rephoto 5x7
2

BUNNELL & BRUGLER,
BLAIRSTOWN, N. J.

NO. D-3407

ORDER NO. 72359

DATE 5-18-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) A VIEW OF BLAIRSTOWN,
N. J.

IMPRINT NONE SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo ret
10/4/34

TYPE SET UP

DEADLINE

10

39/3

1 1/2

BUNNELL & BRUGLER,
BLAIRSTOWN, N. J.

✓ NO. D-3408
ORDER NO. 72359
DATE 5-18-1934

1M PHOTO PLAT IN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) GATEWAY TO BLAIR
ACADEMY, BLAIRSTOWN, N. J.

IMPRINT ~~XXXX~~ SAME AS ABOVE

COLOR DESCRIPTION

*Photo rec
10/4/34*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE CURT

DEADLINE

6
X

2

BUNNELL & BRUGLER,
BLAIRSTOWN, N. J.

NO. D-3409

ORDER NO. 72359

DATE 5-18-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) CLINTON HALL, BLAIR

IMPRINT SAME AS ABOVE

ACADEMY, BLAIRSTOWN, N. J.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

*Photo recd
10/4/34*

TYPE SET UP

DEADLINE

4

BUNNELL & BRUGLER,
BLAIRSTOWN, N. J.

✓ NO. D-3410

ORDER NO. 72359

DATE 5-18-1934

☒ M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) CAMPUS SCENE, EX BLAIR
ACADEMY, BLAIRSTOWN, N. J.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

use photo 114975

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

*Photo ret
10/4/34*

TYPE SET UP


DEADLINE

BUNNEL & BRUGLER,
BLAIRSTOWN, N. J.

✓ NO. D-3411

ORDER NO. 72359

DATE 5-18-1934

1  PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LAKE ENTRANCE, BLAIR
ACADEMY, BLAIRSTOWN, N. J.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

*Photo ret
10/4/34*

TYPE SET LID

DEADLINE

7

2

repl. to 5x7

rephoto 5x7
2 1/2

BUNNELL & BRUGLER,
BLAIRSTOWN, N. J.

NO. D-3412

ORDER NO. 72359

DATE 5-18-19E4

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BLAIR ACADEMY,
BLAIRSTOWN, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo ret.
10/4/34

TYPE SET UP

DEADLINE

7

SHUGART & HUNT,
FRANKLIN, KY.

✓ NO. D-3413

ORDER NO. 72350

DATE 5-18-1934

1 3M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) AN OLD KENTUCKY HOME,
FRANKLIN, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

6
7
DEADLINE

2 1/2

SHUGART & HUNT
FRANKLIN, KY.



NO. D-5414
ORDER NO. 72350
DATE 5-10-1934

PLATIN

1 M PHOTO RXXXXX POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) SOUTH SIDE SQUARE,
FRANKLIN, KY.

FRONT NO. 1 R. M. NO
IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1934 MAY 10

DEADLINE

8

SHUGART & HUNT,
FRANKLIN, KY.

NO. D-3415

ORDER NO. 72350

DATE 5-18-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) EAST SIDE SQUARE,
FRANKLIN, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — * CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

SHUGART & HUNT,
FRANKLIN, KY.

✓ NO. D-3416

ORDER No. 72350

DATE 5-10-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) RESIDENTIAL DISTRICT,
FRANKLIN, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — * CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1934 MAY 11

DEADLINE

2

SHUGART & HUNT,
FRANKLIN, KY.

✓ NO. D-3417

ORDER NO. 72350

DATE 5-10-1934

M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) ONE OF THE BEAUTIFUL
RESIDENCES IN FRANKLIN, KY.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

6
4

1 1/2

PRINT

SHUGART & HUNT,
FRANKLIN, KY.

✓ NO. D-3418

ORDER NO. 72350

DATE 5-18-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

COURT HOUSE, FRANKLIN,
KY.

IMPRINT
NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co. —

B. L. & W. PROOF
X CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TIME 10:10

DEADLINE

7

0

2

Print on 8x10



DUNCAN BROS.,
RUSSELLVILLE, KY.

NO. D-3419
ORDER NO. 72358
DATE 5-18-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. ~~1~~ / R. M. NO

TITLE (IN FULL) CONFEDERATE MONUMENT,
RUSSELLVILLE, KY.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Tape set up

7

DUNCAN BROS.,
RUSSELLVILLE, KY.

NO. 0-3420
ORDER NO. 72358
DATE 5-18-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH SCHOOL,
RUSSELLVILLE, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Type set up

DEADLINE

2
new Print

0

3

DUNCAN BROS.,
RUSSELLVILLE, KY.

✓ NO. 0-3421

ORDER NO. 72358

DATE 5-18-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) MAIN STREET LOOKING
NORTH, RUSSELLVILLE, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 01 R. M. NO
IMPRINT NCNE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Type set up

DEADLINE

9

3

WHISTON DRUG STORE,
MT. GILEAD, OHIO

NO. D-3442

ORDER NO. 72460

5-31-1934

DATE

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) MAIN STREET SHOWING

IMPRINT

NONE

XXXXXXE VICTORY SHAFT,
MT. GILEAD, OHIO

COLOR DESCRIPTION

ON RIGHT 1ST DARK RED, 2 GREY, OTHERS DARK RED. ON LEFT 1 & 2
DARK RED, 3&4 WHITE, OTHERS RED. REMOVE SIGN ON WAGON ON REAR
RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

9

2 1/2

WHISTON DRUG STORE,
MT. GILEAD, OHIO

NO. D-3443

ORDER NO. 72460

DATE 5-31-1934

IM PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COURT HOUSE, MT.
GILEAD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

DARK RED BRICK, SLATE ROOF. GRAY STEPS & BASE. REMOVE AUTOS
ON RIGHT & LEFT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

7

W. ISTON DRUG STORE,
MT. GILEAD, OHIO

NO. D-3444 ✓

ORDER NO. 72460

DATE 5-31-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

STATE LAKES, MT.
GILEAD, OHIO

IMPRINT

NONE

COLOR DESCRIPTION:

SHOW CEMENT LOCK OR DAM ON RIGHT RIGHT CENTER. REMOVE
KBRKX GIRLS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE CUT UP

DEADLINE

2

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

RETURN PHOTO

DIAL NO.

D-3445

ORDER NO. 72465

DATE

5-24-1934

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER

PEACH SPRINGS GARAGE,
PEACH SPRINGS, ARIZ.

1 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border, Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full O. C. OSTERMAN-AUTO COURT, PEACH SPRINGS
ARIZONA-U. S. ROUTE 66

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

TAKE OUT SIGN OVER GATEWAY.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line Halftone Combination

Dry Wet Panoramic Color Separation

Transfer Paper Process New Process

Stripping White Border Full Face

Blue Print Handcolor Black & White Proof Titles Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COPIES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROOFING

Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE

SIZE WIDE HIGH SAME SIZE

SCREEN 50 60 85 100 110 120 130 150

ETCHING DEPT. VAIN (ON BACK) GROUND (ON FRONT)

FINISHING DEPT. GULL LINE OVAL CIRCLE
SQUARE LIKE COPY ARGENTITE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRASS
CUT TO PICAS - SEE SIZE

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

DIAL NO. D-3446 ORDER NO. 72471X DATE 5-24-1934

CUSTOMER HAEGER POTTERIES, INC.,
DUNDEE, ILL.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

20 M PC

SIZE

3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

EXHIBIT OF HAEGER POTTERY —
CENTURY OF PROGRESS 1934

STYLE ARTGRAVURE BROWN, WHITE

BORDER

R. M. Yes No

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line Halftone Combination

Dry Wet Panchromatic Color Separation

Transfer Paper Process New Process

Stripping White Border Full Face

Blue Print Handcolor Black & White Proof Titles Red, Blue.

120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMBINATION COLOR PROOFING

Extra Negatives Extra Stripping Strip to Size Double Print Reverse Position Reverse Color Ben Day

Size Width Height Same Size

Surfaces 80 60 40 100 110 120 130 140 150

ETCHING DEPT. (HAND ENGRAVING) (ELECTROTYPE)

FINISHING DEPT. (ELECTROTYPE) (HAND ENGRAVING)

SQUARE RECTANGULAR ROUND TOP ROUND BOTTOM

WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Line & Halftone Combination Color Proofing

Extra Negatives Extra Stripping Strip to Size Double Print Reverse Position Reverse Color Ben Day

Size Width Height Same Size

Surfaces 80 60 40 100 110 120 130 140 150

ETCHING DEPT. (HAND ENGRAVING) (ELECTROTYPE)

FINISHING DEPT. (ELECTROTYPE) (HAND ENGRAVING)

SQUARE RECTANGULAR ROUND TOP ROUND BOTTOM

WITH LINE WITHOUT LINE SPECIAL BORDER

CUT TO PICAS SEE SIZE

PROOFS

PLATE COPIES INCOPIES SPECIAL STOCK

ELECTROTYPE ENGRAVING

ON WOOD METAL

DEADLINE
DEADLINE

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-3447 ORDER NO. 72510 DATE 5-28-1934

CUSTOMER CARIBOO HOTELS, LTD.,
SFUZZUM, B.C. CANADA

1 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper Lower, Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KAMLOOPS 150 VANCOUVER 130

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

TAKE OUT LETTERING IN LOWER LEFT CORNER.

COLOR DESCRIPTION

FOREIGN
Water FLAGS and
all DETAILS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO PLATIN, WHITE BORDER

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Put in this paper - This is for Home

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative - Line - Halftone - Combination

Dry - Wet - Panromatic - Color Separation

Transfer - Paper Process - New Process

Stripping - White Border - Full Face

Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Shipping	Stop To Size	Double Print	Reverse Position	Reverse Color	See Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Shipping	Stop To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD, MORTISE, ANCHOR

SOUND METAL, FLUSH TOP, FLUSH BOTTOM

ORIENTED, FLUSH ALL AROUND

CUT TO PICAS (SEE SIZE)

PROOFS

FLAT, GROUND, ENGRAVED, SPECIAL STOCK

ELECTROTYPES EACH TO

ON WOOD, METAL

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-3448 ORDER NO. 72528 DATE 5-31-1934

CUSTOMER C. A. GRAY,
STERLING, COLO.

DEPT. ☐ RETOUCHING
☐ ENGRAVING
☐ PHOTO LITHO
☐ COMPOSING
☐ LITHO ART

Photos for
this Customer

4 M BUS CARDS SIZE 3 1/2 x 2 1/2
PLACE OF TITLE: Upper Lower, Center Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GRAY'S CABINS, STERLING, COLO.

STYLE PHOTO VARICOLOR,
WHITE BORDER
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing
Follow Layout
REMOVE SIGNS & PHONE LINES, ALSO POLES.
PLACE THE TWO PHOTOS TOGETHER TO MAKE THE COMPLETE
PICTURE. REMOVE ALL WORDING.

PHOTO LITHO
Rephoto
Photograph each Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSS
Mount on CARD, CLOTH, with hinge or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative Line Halftone Combination 120
Dry Wet Panoramic Color Separation 133
Transfer Paper Process New Process 150
Stripping White Border Full Face 175
Blue Print Handcolor Black & White Proof Titles Red, Blue

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES									
DUPLICATES										DUPLICATES									
LINE & HALFTONE COMB										COLOR PROOF									
Extra Negatives	Extra Shipping	Ship To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Shipping	Ship To Size	Double Print	Reverse Position	Reverse Color	Ben Day						
SIZE WIDE HIGH SAME SIZE										SIZE WIDE HIGH SAME SIZE									
SCREEN 25 60 85 100 110 120 130 150										SCREEN 25 60 85 100 110 120 130 150									
ETCHING DEPT. POSITION AND VARIOUS SIZES										ETCHING DEPT. POSITION AND VARIOUS SIZES									
FINISHING DEPT. GROUNDING, COAT, COLOR										FINISHING DEPT. GROUNDING, COAT, COLOR									
SQUARE LINE COPY HIGHLIGHT HIGHLIGHT										SQUARE LINE COPY HIGHLIGHT HIGHLIGHT									
WITH LINE WITHOUT LINE SPECIAL BORDER										WITH LINE WITHOUT LINE SPECIAL BORDER									

PHOTO RETURNED

TO

PHOTO USED FOR

Handwritten notes in red ink:
Return for
C. A. Gray
Sterling, Colo.
4.25

Handwritten notes in blue ink:
Lang
46-1/2
4-7/8
C-3/4

Handwritten note in blue ink:
Retouched 4/25/34

CUSTOMER

PHOTO PROPERTY OF C T & CO.

RETURN PHOTO

DIAL NO. D-3449

ORDER NO. 72553

DATE

5-31-1934

DEPT.

DATE COMPLETED

CUSTOMER ILGAIR PARK,
CHICAGO, ILL.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 M LTHDS.

SIZE

8 1/2 x 11

STYLE

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

ILGAIR PARK (ETC. AS PER LAYOUT)

FRONT NO. NONE

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT Customer

C. L. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG NO.

Photograph each Size 5x7 5x10 6x11

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge, or without hinge, Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line Half-tone Combination

Dry Wet Panchromatic Color Separation

Transfer Paper Process New Process

Stripping White Border Full Face

Blue Print Hamden Black & White Proof Titles Best Blue

ENGRAVING DEPARTMENT

HALFTONES

ZINC ETCHINGS

REPRODUCTION

REPRODUCTION

REPRODUCTION

REPRODUCTION

REPRODUCTION

REPRODUCTION

REPRODUCTION

REPRODUCTION

Extra

Headlines

Extra

Stripping

Stop

To Size

Double

Print

Reverse

Position

Reverse

Color

Ben Day

Extra

Stripping

Stop

To Size

Double

Print

Reverse

Position

Reverse

Color

Ben Day

SIZE WHITE WHITE SPACE SIZE

SIZE WHITE WHITE SPACE SIZE

ETCHING DEPT

FINISHING DEPT

SIZE WHITE WHITE SPACE SIZE

ETCHING DEPT

FINISHING DEPT

CUT TO PIECES

PROOF

FINISHING DEPT

Layout 4
Spec 22
12
A 12
C-31

Make DK Blue impression

2

MR. & MRS. FRED E. WEAST,
LIME LAKE, N.Y.

NO. D-3450 ✓

ORDER NO. 72544

DATE 5-31-1934

M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER~~ LOWER, CENTER - BORDER.

TITLE (IN FULL) THE PENINSULA, LIME
LAKE, NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

7

1 1/2

MR. & MRS. FRED E. WEAST,
LIME LAKE, N. Y.

NO. D-3451 ✓
ORDER NO. 72544
DATE 5-31-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. <u>1</u> R. M. <u>NO</u>
TITLE (IN FULL) <u>BEAUTY SPOT AT</u> <u>NORTH END, LIME LAKE, NEW</u> <u>YORK</u>	IMPRINT <u>NONE</u>

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

7

1 1/2

MR. & MRS. FRED E. WEAST,
LIME LAKE, N. Y.

NO. D-3452

ORDER NO. 62544

DATE 5-31-1934

IM PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

COTTAGES FACING
BROAD BAY, LIME LAKE, NXXXX NEW
YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

1
NONE

NO

IMPRINT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE C-4 UR

DEADLINE

2 1/2

negative 587

MR. & MRS. FRED E. WEAST,
LIME LAKE, N. Y.

NO. D-3453

ORDER NO. 72544

DATE 5-31-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COZY SECTION ON WEST
BROAD BAY, LIME LAKE, NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT
NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 111

DEADLINE

N. SHURE CO.,
CHICAGO, ILL.

NO. D-3454

ORDER NO. 72428

DATE 5-31-1934

COLORED FOLDED TO 6 1-2 X 9 1-2
100^M BOOK COVERS SIZE 13 1-4 X 9 3-4 TRIMMED TO 13 X 9 1-2
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

~~YES~~

TITLE (IN FULL)

CHICAGO WORLD'S FAIR

IMPRINT

NONE

COLOR DESCRIPTION

Large Layout

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

DEADLINE

109
J.P. WALMER,
HARRISBURG, PA.

NO. D-3455 ✓

ORDER NO. 72562

DATE 6-1-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE HIGH SCHOOL
BUILDING, PINE GROVE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

FIX UP BARE TREES A BIT. PUT FLAG POLE & FLAG ON IT ON LEFT OF
BLDG.

SUBMIT: RET. PHOTO B.L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 12

DEADLINE

reprints 5x7
2

see about flag pole

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

YES NO

CUSTOMER

DIAL No. D-3456

ORDER NO. 72565

DATE 6-1-1934

CUSTOMER MISS A. M. ANDERSON,
CHICAGO, ILL.

10 M FC

SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: FIVE MINUTES' WALK TO SOUTH

ENTRANCE WORLD'S FAIR GROUNDS

BOT: WINAMAC HOTEL, 830 OAKWOOD BOULEVARD,
CHICAGO

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PUT FLAG ON FLAG POLE. TAKE OUT PART OF

BLDGS. AT RIGHT. TAKE OUT NEWSPAPER STAND.

TAKE OUT CHIMNEYS.

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO VARICOLOR, WHITE BORDER

FRONT NO. 5

(All of this on address)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face

Blue Print Handcolor Black & White Proof Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB

Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE

ETCHING DEPT. PAINT — BACKGROUND — SOLID

FINISHING DEPT. LINE — OVAL — CIRCLE
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT
WITH LINE — WITHOUT LINE SPECIAL BORDER

BLOCKING DEPT. WO. — MORTISE — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

PHOTO RETURNED

TO

PHOTO USED FOR

Del 7/2
10 3/4
A 2 1/2
C-3/4

Photo 3/12/36

4-1-1934
A.M. Anderson
2.75

PHOTO PROPERTY OF C T & CO

RETURN PHOTO YES NO

DIAL No. **D-3457** ORDER NO. **72576** DATE **6-1-1934**

CUSTOMER **WILBUR HOT SULPHUR SPRINGS,
WILBUR SPRINGS, CALIF.**

1 M **PC** SIZE **3 1/2 x 5 1/2**

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **WILBUR HOT SULPHUR SPRINGS, WILBUR
SPRINGS, COLUSA CO., CALIF.**

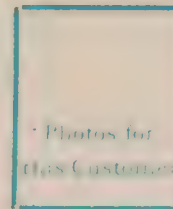
RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

DEPT
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



STYLE **PHOTO PLATIN, WHITE BORDER**

FRONT NO. **5** R.M. Yes ☒ No
R.M. to cover part of Mass Space, entire Mass Space, entire front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C.T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG NO.

Photograph each Size 5x7 5x10 10x12
Prints each from Negatives MATTE or GLOSS
Mount on CARD CLOTH, with hinge or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line Half-tone Combination
Dry — Wet Panormatic — Color Separation
Transfer — Paper Process — New Process
Stripping — White Border — Full Face
Blue Print Handcolor — Black & White Print Titles Red, Blue

ENGRAVING DEPARTMENT

HALFTONES

Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Process	Reverse Color	Ben Day

ZINC CUTTINGS

Extra Negatives	Extra Stripping	Strip to Size	Double Print	Reverse Process	Reverse Color	Ben Day

SIZE WITH INCHES

ETCHING DEPT

FINISHING DEPT

BLOCKING DEPT

PROOF

PHOTO RETURNED

TO

PHOTO USED FOR

1 PR 17

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-3458 ORDER NO. 72576 DATE 6-1-1934

CUSTOMER WILBUR HOT SULPHUR SPRINGS,
WILBUR SPRINGS, CALIF.

1 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WILBUR HOT SULPHUR SPRINGS, WILBUR
SPRINGS, COLUSAX CO., CALIF.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO PLATIN, WHITE BORDER

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

NEG. NO.

Rephoto

Photograph each Size 5x7 5x10 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge Not mounted
See Salesman, Customer, or Sample for Position Office
DELIVER Straighten Photo
Negative Line Half-tone Combination
Dry Wet Panoramic Color Separation
Transfer Paper Process New Process
Stripping White Border Full Face
Blue Print Handcolor Black & White Proof Tides Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM										ZINC ETCHINGS FROM										
DUPLICATES										DUPLICATES										
LINE & HALF-TONE COMBINATION										LINE & HALF-TONE COMBINATION										
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDTH _____ HEIGHT SAME SIZE

SCREEN : 60 85 100 120 140 160

ETCHING DEPT. PAINTED BACK GROUND SOLID

FINISHING DEPT. CUTTING GRINDING POLISHING
SILK SCREEN DARK GROUND SILK SCREEN LIGHT GROUND
WITH LINE WITHOUT LINE SPECIAL BORDER

BLOCKING DEPT. WOOD METAL ANCHOR
SILK METAL TUNGSTEN FILM TUNGSTEN FILM
CLUSTERS WITH PLATING
CLUSTERS PICAS SEE SIZE

PROOFS

PHOTO RETURNED

TO

PHOTO USED FOR

1 Print

2

FAIRVIEW HOTEL & GARDENS,
ROCHESTER, IND.

NO. D-3459 ✓

ORDER NO. 72582

DATE 6-4-1934

1 M ARTGRAVURE BROWN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ☒ UPPER ☐ LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)
ENTRANCE TO HOTEL,
FAIRVIEW HOTEL AND GARDENS, LAKE
MANITOU, IND.

IMPRINT
NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2

FAIRVIEW HOTEL & GARDENS,
ROCHESTER, IND.

NO. D-3460 ✓
ORDER NO. 72582
DATE 6-4-1934

1 M ARTGRAVURE BROWN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) OPEN AIR PAVILION,
FAIRVIEW HOTEL AND GARDENS, LAKE
MANITOU, IND.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TWENTY

DEADLINE

7

1 1/2

FAIRVIEW HOTEL & GARDENS,
ROCHESTER, IND.

NO. D-3461 ✓

ORDER NO. 72582

DATE 6-4-1934

1 M ARTGRAVURE BROWN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M NO

TITLE (IN FULL) HOTEL AND BATHING
BEACH, FAIRVIEW HOTEL AND GARDENS,
LAKE MANITOU, IND.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

7

21
2

ROEPKE'S DEPT. STORE,
TWIN LAKES, WIS.

NO. D-3462

ORDER NO. 72597

DATE 6-4-1934

2 M PHOTO VARI COLOR POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) RESIDENCE OF GEORGE J.
ROEPKE, TWIN LAKES, WIS.

IMPRINT
NONE

COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE

DEADLINE

4

3 1/2

ROEPKE'S DEPT. STORE,
TWIN LAKES, WIS.

NO. D-3463 ✓

ORDER NO. 72597

DATE 6-4-1934

2M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ROEPKE'S DEPARTMENT
STORE, TWIN LAKES, WIS.

IMPRINT NONE

COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

6

3

ROEPKE'S DEPT. STORE,
TWIN LAKES, WIS.

NO. D-3464
ORDER NO. 72597
DATE 6-4-1934

2M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) INTERIOR VIEW ROEPKE'S

IMPRINT NONE

DEPT. STORE, TWIN LAKES, WIS.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 881 1/2

DEADLINE

4

3 1/2

ROEPKE'S DEPT. STORE,
TWIN LAKES, WIS.

NO. 0-3465
ORDER NO. 72597
DATE 6-4-1934

2M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MEAT DEPT. ROEPKE'S
DEPT. STORE, TWIN LAKES, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE CT 7

DEADLINE

4

1 1/2

NO. 0-3466
ORDER NO. 72624
DATE 6-4-1934

R. O. SANFORD DRUG STORE,
JAMESTOWN, PA.

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. 1	R. M.	NO
TITLE (IN FULL) GATE HOUSE, PYMATUNING DAM NEAR JAMESTOWN, PA.	IMPRINT	NONE	

COLOR DESCRIPTION
GRAY & BROWNISH MIXED STONE, BROWN ROOF, GRAY & BROWNISH STONE
WALL. SHOW DAM ON RIGHT & LEFT.
SHOW GOOD DETAIL & PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — * CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE UP

DEADLINE

R. O. SANFORD DRUG STORE,
JAMESTOWN, PA.

NO. 0-3467

ORDER NO. 72624

DATE 6-4-1934

I M PHOTO PLAT IN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING TOWARDS
JAMESTOWN, PA. FROM THE BRIDGE,
PYMATUNING DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

CLOUDS
MAKE EXHIBIT IN SKY. SHOW GOOD DETAIL

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2

R. O. SANFORD DRUG STORE,
JAMESTOWN, PA.

NO. D-3468

ORDER NO. 72624

DATE 6-4-1934

1 M PHOTO PLAT IN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

BRIDGE ACROSS PYMATUNING
DAM BETWEEN ANDOVER, OHIO AND
ESPYVILLE, PA.

IMPRINT

NONE

COLOR DESCRIPTION

SHOW WATER COVERING DIRT ALONG RIGHT FOREGROUND. SHOW CLOUDS
IN SKY AND SHOW GOOD DETAIL.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. ☒

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE CP

DEADLINE

7

W. A. WOLLENMANN,
FERDINAND, IND.

NO. D-3469 ✓
ORDER NO. 72623

DATE 6-4-1934

1 M ARTGRAVURE BROWN POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

CONVENT AND ACADEMY OF
THE IMMACULATE CONCEPTION, FERDINAND,
IND.

FRONT NO.

R. M.

IMPRINT

NONE

NO

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

W. A. WOLLENMANN,
FERDINAND, IND.

3485
2
NO. 0-3470 ✓

ORDER NO. 72623

DATE 6-4-1934

1 M ARTGRAVURE BROWN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) CHAPEL OF THE SORROWFUL

MOTHER, FERDINAND, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

6
DEADLINE

11/2

W. A. WOLLENMANN,
FERDINAND, IND.

NO. D-3471
ORDER NO. 72623
DATE 6-4-1934

IM ARTGRAVURE BROWN, POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

TITLE (IN FULL) PUBLIC SCHOOL - PAROCHIAL
SCHOOL AND ST. FERDINAND'S CHURCH,
FERDINAND, IND.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

DEADLINE

9

W. A. WOLLENMANN,
FERDINAND, IND.

NO. D-3472

ORDER NO. 72623

DATE 6-4-1934

1 M ARTGRAVURE BROWN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF
FERDINAND, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-3474 ORDER NO. 72693 DATE 6-7-1934
CUSTOMER WALTER H. RUDOLPH, INC.,
CHICAGO, ILL.

3 M PC SIZE 3 1/2 x 5 1/2
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO TITLE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT REFLECTION OF CANOPY IN WINDOW ON RIGHT.
TAKE OUT CHIMNEY SHOWING BEHIND BLDG. AT LEFT, ALSO
AT RIGHT. FIX UP ~~XXX~~ WINDOW AT LEFT.

COLOR DESCRIPTION

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

STYLE PHOTO PLATIN, WHITE BORDER

FRONT NO. 5 (Call of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO LITHO

NEG. NO.

Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negative MATTE or GLOSSY
Mounted on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 125
Dry — Wet — Panchromatic — Color Separation 155
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES — ZINC COLOR PLATES
LINE & HALFTONE — COPIES
Extra Negatives
Extra Striping
Strip To Size
Double Print
Reverse Proof
Reverse Color
Bar Day
ZINC ETCHINGS FROM COPIES
DUPLICATES — ZINC COLOR PLATES
Extra Negatives
Extra Striping
Strip To Size
Double Print
Reverse Proof
Reverse Color
Bar Day
BLOCKING DEPT. WOOD — MORRISSE — ANCHOR
STEEL METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDING — FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS — SEE SIZE
ETCHING DEPT. METAL — STEEL — COPPER
FINISHING DEPT. COPPER — STEEL — COPPER
SILVER — COPPER — STEEL — COPPER
WITH/OUT — WITH/OUT — WITH/OUT — WITH/OUT
WITH/OUT — WITH/OUT — WITH/OUT — WITH/OUT

Strigman 87 3 1/2

MITCHELL DRUG,
VINITA, OKLA.

NO. D-3475

ORDER NO. 72698

DATE 6-8-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. / 2 R. M. NO

TITLE (IN FULL) HOTEL VINITA, VINITA,
OKLA.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

MITCHELL DRUG,
VINITA, OKLA,

NO. D-3476 ✓

ORDER NO. 72698

DATE 6-8-1934

JM PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. / 2 R. M. NO

TITLE (IN FULL)

IMPRINT NONE

PARKER PLAZA,
VINITA, OKLA.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

rephoto 5x7
2 1/2

DU BOSE DRUG STORE,
ARANSAS PASS, TEX.

NO. D-3477

ORDER NO. 72717

DATE 6-11-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A DENIZEN OF THE DEEP,
ARANSAS PASS, TEX.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF X HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

2 1/2

DU BOSE DRUG STORE,
ARANSAS PASS, TEXAS

NO. D-3478 ✓
ORDER NO. 72717
DATE 6-11-1934

M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "SISTER AIMEE" GOES
FISHING, ARANSAS PASS, TEX.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

8
7

1 Print

DU BOSE DRUG STORE,
ARANSAS PASS, TEX.

NO. D-3479 ✓

ORDER NO. 72717

DATE 6-11-1934

M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GULF FISHING PIER,
PORT ARANSAS, ~~TEX~~ TEX.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

BE SURE AND RETURN NEGATIVE.

Ret. 10/26/34

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 Print
2 1/2

DU BOSE DRUG STORE,
ARANSAS PASS, TEX.

NO. D-3480

ORDER NO. 72717

DATE 6-11-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HARBOR ISLAND CAUSEWAY,
ARANSAS PASS, TEX.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

BE SURE TO RETURN NEGATIVE

YES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A29

Layout 5 1/2
Ret 9 1/2
rephoto 8x10

N. SHURE CO.,
CHICAGO, ILL.

NO. D-3481
ORDER NO. 72671
DATE 6-15-1934

50M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES-SAME AS D-3339

TITLE (IN FULL) SOUVENIR OF CHICAGO

IMPRINT ~~SAME AS ABOVE~~ NONE
(use small type)

WORLD'S FAIR 1934

Stamp Space
364 103

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

N. SHURE CO.,
CHICAGO, ILL.

NO. D-3481
ORDER NO. 72671
DATE 6-15-1934

50M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES-SAME AS D-3339

TITLE (IN FULL) FOUNTAIN, CHICAGO
WORLD'S FAIR

IMPRINT (C) CURT TEICH & CO., CHICAGO
ILL.

SMALL TYPE- KAUFMANN-FABRY PHOTO

COLOR DESCRIPTION

USE PHOTO NO. 4A-H970

DEADLINE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Layout
Ref
6 1/2
3

129

N. SHURE CO.,
CHICAGO, ILL.

NO. D-3482 ✓
ORDER NO. 72673
DATE 6-15-1934

50 M LARGE FOLDER COVER FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) SOUVENIR OF CHICAGO
WORLD'S FAIR, 1934

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M YES-SAME AS
IMPRINT ~~REMOVED~~ D-3339
NONE

in Stamp Space 36P 102

COLOR DESCRIPTION
SEE SKETCH ATTACHED. USE PHOTO NO. 4A-H1011

N. SHURE CO.,
CHICAGO, ILL.

NO. D-3482
ORDER NO. 72673
DATE 6-15-1934

50M LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) FORD EXPOSITION
BUILDING, CHICAGO WORLD'S FAIR

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M YES-SAME AS
IMPRINT D-3339
(C) CURT TEICH & CO., CHICAGO, ILL.

COLOR DESCRIPTION
USE PHOTO NO. 4A-H967.

DEADLINE

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

4

3

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-3483

ORDER NO.

72801 DATE

6-15-1934

DEPT.

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE VANCE HOTEL,
HENDERSON, N. C.

3 M PC

SIZE 3 1/2 x 5 1/2

STYLE

PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE VANCE HOTEL, HENDERSON, N. C.

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATT or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line Halftone Combination

Dry Wet Panoramic Color Separation

Transfer Paper Process New Process

Stopping White Border Full Face

Blue Print Handcolor Black & White Proof Tinted Red, Blue

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM

DEPTH ATEN.

LINE & HALFTONE CODE

Line
Neatness

Line
Straight

Line
To Size

Line
Double

Line
Full

Line
Reverse

Line
Perforate

Line
Color

Line
Red-Blue

ZINC ETCHINGS FROM

DEPTH ATEN.

LINE & HALFTONE CODE

Line
Neatness

Line
Straight

Line
To Size

Line
Double

Line
Full

Line
Reverse

Line
Perforate

Line
Color

Line
Red-Blue

SIZE WITH FULL SAME SIZE

BLOCKING DEPT. WOOD, MORTISE, ASSORTED

SOLID WOOD, FLUSH TOP, FLUSH BOTTOM

CLEANSING, CLEANSING ALL AROUND

COMBINATION WITH DEGREE

CUT TO PICAS (SEE SIZE)

PROOFS

1st 2nd 3rd 4th 5th 6th 7th 8th 9th 10th

1st 2nd 3rd 4th 5th 6th 7th 8th 9th 10th

1st 2nd 3rd 4th 5th 6th 7th 8th 9th 10th

1st 2nd 3rd 4th 5th 6th 7th 8th 9th 10th

DEADLINE

RETURN

PHOTO RETURNED

TO

PHOTO USED FOR

Art Works
2.50

photo in
for 923
11-13

8

2

NO. D-3484

ORDER NO. 72809

DATE 6-15-1934

AGGIELAND PHARMACY,
COLLEGE STATION, TEX.

M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) THE NEW SWIMMING POOL,
TEXAS A. & M. COLLEGE, COLLEGE
STATION, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT AGGIELAND PHARMACY, THE
REXALL STORE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

YES

Ret. 8/15/34

11-10-34

9

AGGIELAND PHARMACY,
COLLEGE STATION, TEXAS

NO. D-3485 ✓

ORDER NO. 72809

DATE 6-15-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) Y.M.C.A. BUILDING,
TEXAS A. & M. COLLEGE, COLLEGE
STATION, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT AGGIELAND PHARMACY, THE
X REXALL STORE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Ret 8/10/34

RECEIVED

photo 5x7
5

NO. D-3486 ✓

AGGIELAND PHARMACY,
COLLEGE STATION, TEXAS

ORDER NO. 72809

DATE 6-15-1934

IM PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MEMORIAL STADIUM,
TEXAS A. & M. COLLEGE, COLLEGE
STATION, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT AGGIELAND PHARMACY, THE
REXALL STORE

COLOR DESCRIPTION

Ret. 9/10/34
YES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

THE HERMITAGE ART COMPANY,
CHICAGO, ILL.

NO. D-3487
ORDER NO. 72924
DATE 6-26-1934

6M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) SOUVENIR FOLDER CONTAINING IMPRINT SAME AS ABOVE

18 VIEWS OF THE FRANCISCAN MONASTERY

"THE HOLY LAND OF AMERICA"
WASHINGTON, D. C.

COLOR DESCRIPTION

SUBMIT SKETCH,
USE NEW PHOTO. SEE COPY ATTACHED FOR STYLE OF LETTERING.
VERY PARTICULAR CUSTOMER, NO GAUDY COLORING WANTED, SEE
BOOK COVER ATTACHED FOR COLORING.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

HERMITAGE ART CO.,
CHICAGO

NO. D-3487
ORDER NO. 72924
DATE 6-26-1934

6M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) FRANCISCAN MONASTERY,
WASHINGTON, D. C. - AERIAL
VIEW

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 1A2038,

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 1/2

A 2 3/4

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. D-3488

ORDER NO. 72832

DATE 6-19-1934

2 M PHOTO VARICOLOR POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL) LONGMIRE FARM ON CLINCH

IMPRINT

SAME AS ABOVE

RIVER, TENNESSEE. COVE CREEK DAM SITE IN
DISTANCE.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1934 JUN 24

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-3489 ORDER NO. 72867 DATE 6-19-1934

CUSTOMER THE ALLIS PRESS,
KAN KANSAS CITY, MO.

10 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper Lower Center Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL FRANKLIN, MANGUM, OKLA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

**ELIMINATE BUILDING IN RIGHT FOREGROUND
AND FILL OUT BALANCE OF HOTEL.**

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ARTGRAVURE GREEN, WHITE
BORDER

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer 1 Imprint No Imprint

IMPRINT: SAME AS ABOVE

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination
Dry — Wet — Panchromatic — Color Separation
Transfer — Paper Process — New Process
Stripping — White Border — Full Face
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES	
LINE & HALFTONE COMB.	COLOR PROCESS		
Extra Negatives	Extra Stripping	Strip To Size	Double Print
Reverse Position	Reverse Color	Ben Day	

ZINC ETCHINGS FROM		COPIES	
DUPLICATES		COLOR PLATES	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
Reverse Position	Reverse Color	Ben Day	

SIZE _____ WIDE _____ HIGH SAME SIZE _____

BLOCKING DEPT WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DRAWERS
CUT TO PICAS See Size

ETCHING DEPT. (ZINC INCH & GRASS) (ZINC INCH & GRASS)

FINISHING DEPT. (ZINC INCH & GRASS) (ZINC INCH & GRASS)
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

PROOFS
FLAT GOOD INCOLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3 1/2

J. P. WALMER,
HARRISBURG, PA.

NO. D-3490 ✓

ORDER NO. 72891

DATE 6-25-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

TITLE (IN FULL) PLANT, PENNSYLVANIA

POWER AND LIGHT CO., PINE

GROVE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

WATER VAPOR, WHERE IT OBSCURES THE PLANT BLDGS., MIGHT BE THINNED
OUT SOME, AND THE STEEL TOWERS WHICH CARRY POWER LINES MIGHT BE
R TOUCHED UP A LITTLE, ALSO THE FOREGROUND WOULD LOOK BETTER IF
CLEANED UP.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

A19

2 Rephotographs
Ret. 7 1/2

~~XXXXXXXXXX~~ FRED HARVEY
KANSAS CITY, MO.

NO. D-3491

ORDER NO.

DATE 6-25-1934

12 M 500 LARGE FOLDER COVER FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ARIZONA AND THE
GRAND CANYON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT PUBLISHED BY FRED
HARVEY (C)

COLOR DESCRIPTION

SEE DRAWING.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. *yes*
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

FRED HARVEY,
KANSAS CITY, MO.

NO. D-3491

ORDER NO.

DATE 6-25-1934

12 M 500 LARGE FOLDER COVER BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. *yes*
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CARPENTER & SAWYER,
FORT STOCKTON, TEX.

NO. D-3492 ✓

ORDER NO. 48007

DATE 6-28-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) OLD U. S. GUARD HOUSE

IMPRINT NONE

AND DUNGEON, R& FT. STOCKTON, TEXAS

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

photo 5x7

2 1/2

upshot 587
2 1/2

NO. D-3493 ✓

ORDER NO. 48007

DATE 6-28-1934

CARPENTER & SAWYER,
FORT STOCKTON, TEX.

2 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) COMANCHE SPRINGS AND
SWIMMING POOL, FT. STOCKTON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 1-1 UP

6

2 1/2

rejection 547

CARPENTER & SAWYER,
FORT STOCKTON, TEXAS

NO. D-3494 ✓
ORDER NO. 48007
DATE 6-28-1934

IM PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) DAVIS MOUNTAINS ON
HIGHWAY BETWEEN FT. STOCKTON AND
FT. DAVIS, TEXAS

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

TYPE SET UP

7

HUNTER'S BOOK STORE,
BELLEFONTE, PA.

NO. D-3495

ORDER NO. 48023

DATE 6-29-1934

1M PHOTO PLAT IN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

FISHERMAN'S ~~XXXXXX~~
PARADISE ON SPRING CREEK, NEAR
BELLEFONTE, PA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BLDG. BROWN STONE, WHITE CORNICE & SASH. LIGHT GRAY WALKS, GREEN
LAWN, GREEN ROOF. DEEP GREEN PINE TREES, NO YELLOW COLORS. SMALL
BLDG. ON REAR LEFT WHITE. GRAY BRIDGES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TAPE 8611P

2/2

NO. D-3496 ✓

WATKINS DRUG CO.,
HUMBOLDT, TENN.

ORDER NO. 48083

DATE 7-3-1934

2M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THOMPSON SHOE FACTORY,
HUMBOLDT, TENN.

IMPRINT NONE

COLOR DESCRIPTION

RED BRICK BLDG., WHITE WINDOW TRIM. SLATE ROOF OVER ENTRANCE. SIGN
WHITE LETTERS. PUT FOLIAGE ON TREES AND MAKE SMOOTH LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

3/4

WATKINS DRUG CO.,
HUMBOLDT, TENN.

NO. D-3497 ✓

ORDER NO. 48083

DATE 7-3-1934

2M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MAIN STREET LOOKING
EAST, HUMBOLDT, TENN.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

DEADLINE

9

WATKINS DRUG CO.,
HUMBOLDT, TENN.

NO. D-3498
ORDER NO. 48083
DATE 7-3-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HIGH SCHOOL, HUMBOLDT,
TENN.

IMPRINT NONE

COLOR DESCRIPTION

PUT FLAG ON POLE.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

WATKINS DRUG CO.,
HUMBOLDT, TENN.

NO. D-3499

ORDER NO.

DATE 48083
7-3-1934

IM PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) FIRST BAPTIST CHURCH,
HUMBOLDT, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M

NO

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

DEADLINE

3 1/2

WATKINS DRUG CO.,
HUMBOLDT, TENN.

NO. D-3500 ✓

ORDER NO. 48083

DATE 7-7-1934

IM PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

CENTRAL AVENUE CHRISTIAN

IMPRINT

NONE

CHURCH, HUMBOLDT, TENN.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE-SET UP

DEADLINE

8

WATKINS DRUG CO.,
HUMBOLDT, TENN.

NO. D-3501

ORDER NO. 48083

DATE 7-3-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) M. E. CHURCH SOUTH,
HUMBOLDT, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

WATKINS DRUG CO.,
HUMBOLDT, TENN.

NO. D-3502

ORDER NO. 48083

DATE 7-3-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) ENTRANCE TO BAILEY PARK
AND FREE TOURIST CAMP, HUMBOLDT,
TENN.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

3

WATKINS DRUG CO.,
HUMBOLDT, TENN.

NO. D-3503

4E083

ORDER NO.

DATE 7-3-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

R. M. NO

TITLE (IN FULL)

CONFEDERATE MONUMENT,
HUMBOLDT, TENN.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

7

WATKINS DRUG CO.,
HUMBOLDT, TENN.

NO. D-3504

ORDER NO. 48083

DATE 7-3-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) POST OFFICE, HUMBOLDT,
TENN.

IMPRINT

NONE

COLOR DESCRIPTION

PUT FLAG ON POLE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE and UP

DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-3505 ORDER NO. 48079 DATE 7-3-1934

CUSTOMER KENILWORTH OPERATING CORP.,
SEBRING, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 FOLDERS SIZE CO-8-84 (SEE LAYOUT) 7x12 STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full KENILWORTH LODGE SEBRING, FLORIDA
(ETC. AS PER COPY)

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type
IMPRINT Customer C. I. Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Epiphoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

SEE LAYOUT ATTACHED. USE NEW PHOTO ON FRONT PAGE.
OTHER PHOTOS FROM ENVELOPE IA1899.

Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo
Negative — Line — Halftone — Combination
Dry — Wet — Panoramic — Color Separation
Transfer — Paper Process — New Process
Stripping — White Border — Full Face
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

FOLLOW COLORS AS ON OLD CIRCULAR ATTACHED, EXCEPT
ON NEW PHOTO, FOLLOW COLORS AS MARKED ON SHEET
ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES

Extra
Neutral
Extra
Slipping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

Extra
Neutral
Extra
Slipping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

SIZE WIDE HIGH SAME SIZE

ETCHING DEPT

FINISHING DEPT

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE LANSCHOR
SOUND METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
COMMUNICATED WITH WORKERS
CUT TO FIT AS SEE SIZE

PROOFS

ELECTROTYPES EACH 10
ON WOOD METAL

DEADLINE
DEADLINE
DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

ONE SIDE ONLY
FRONT SIDE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES NO

RETURN PHOTO

DIAL NO. **D-3506** ORDER NO. **48097** DATE **7-6-1934**CUSTOMER **MODERN WOODMEN OF AMERICA,
CHICAGO, ILL.**DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer**12 1/4" PC SIZE 3 1/2" x 5 1/2"**STYLE **ARTGRAVURE GREEN, WHITE BORDER**PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **EXHIBIT OF MODERN WOODMEN OF AMERICA
AT A CENTURY OF PROGRESS, CHICAGO, 1934.**FRONT NO. **5** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow LayoutPHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line Halftone Combination. Screen 120
Dry - Wet Panchromatic - Color Separation 133
Transfer Paper Process New Process. 150
Stripping - White Border Full Face. 175
Blue Print Handcolor Black & White Proof. Titles - Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES										
DUPLICATES										DUPLICATES										
ZINC COLOR PLATES										COLOR PLATES										
LINE & HALFTONE COMB										COLOR PROCESS										
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
SIZE _____ WIDTH _____ HIGH SAME SIZE										SIZE _____ WIDTH _____ HIGH SAME SIZE										
SCREEN _____ 100 - 110 120 133 150										BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES FLUSH ALL AROUND UNMOUNTED WITH BRACKETS CLIP TO PICAS see size										
ETCHING DEPT. PAINT IN LITHO AND SOLID										PROOFS PLAIN GOOD IN COLORS SPECIAL STOCK										
FINISHING DEPT. H. LINE - OVAL - CIRCLE SQUARE LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER										ELECTROTYPES EACH OF ON WOOD METAL										

Must have proof by
noon 7/10/34

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

YES NO

RETURN PHOTO

DIAL NO. **D-3507**

ORDER NO. **48096** DATE

7-6-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

**TEBBETTS AND GARLAND CO.,
CHICAGO, ILL.**

Photos for
this Customer

6 M FC GROUP (2) SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **STOP & SHOP FOOD STORE, (TEBBETTS &
GARLAND CO.) - 16 WEST WASHINGTON STREET,-
CHICAGO**

STYLE **ARTGRAVURE GREEN, WHITE
BORDER**

FRONT NO. **SPECIAL 5** R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch — ☐ Layout — ☒ Retouched Photo — ☐ Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 - 10x12

SEE LAYOUT. TAKE OUT SCALE IN CENTER FOREGROUND.
ON INSERT, TAKE OUT THE WORD "HILLMAN'S"

Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge — Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry Wet Pancromatic — Color Separation 133
Transfer Paper Process New Process. 150
Stripping White Border Full Face. 175
☒ Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES										
DUPLICATES										DUPLICATES										
LINE & HALFTONE COMB										COLOR PLATES										
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
SIZE — WIDE — HIGH SAME SIZE										SIZE — WIDE — HIGH SAME SIZE										
SCREEN - 55 - 60 - 100 - 110 - 120 - 133 - 150										BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size)										
ETCHING DEPT. PAINT IN BACKGROUND SOLID										PROOFS FLAT GOOD IN COLORS SPECIAL STOCK ELECTROTYPES EACH OF ON WOOD METAL										
FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER																				

*Must have Proof
by noon 7/10/34*

2

KING'S DRUG STORE, ANTIOCH, ILL.		NO. 0-3508
		ORDER NO. 48099
		DATE 7-6-1934
2 M PHOTO PLATIN POST CARDS, WHITE BORDER		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE <input checked="" type="radio"/> UPPER, LOWER, CENTER - BORDER	FRONT NO. 1	R. M. NO
TITLE (IN FULL) FLOWER GARDEN, MILLS HOME, LAKE MARIE, ANTIOCH, ILL.	IMPRINT NONE	
COLOR DESCRIPTION		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & Co. — <input checked="" type="checkbox"/> CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

TYPE SET

DEADLINE

3

KING'S DRUG STORE,
ANTIOCH, ILL.

NO. D-3509

ORDER NO. 48099

DATE 7-6-1934

2M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

LAKE MARIE FROM LIGHT

IMPRINT

NONE

HOUSE, SHADY NOOK, ANTIOCH, ILL.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 13

DEADLINE

PHOTO PROPERTY OF C T & CO - CUSTOMER

DIAL NO. D-3510 ORDER NO. 48100 DATE 7-6-1934

CUSTOMER GRAND MARNIER AGENCY, INC.,
NEW YORK, N. Y.

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M 8-PAGE BOOKLETS SIZE 3 1/2 x 5 1/2 (PAGE SIZE)

STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center--Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GRAND MARNIER LIQUOR
(ETC. AS PER LAYOUT)

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line Halftone — Combination 120
Dry Wet Panoramic — Color Separation 133
Transfer — Paper Process — New Process 150
Stripping — White Border Full Face 175
Blue Print Handcolor Black & White Print Titles Red Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES

ZINC ETCHINGS

COPIES

LINE & POINT

COPIES

Extra
Negatives
Extra
Stopping
Stop
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

Extra
Negatives
Extra
Stopping
Stop
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

SIZE _____ WIDTH _____ POINT _____

SIZE _____ WIDTH _____ POINT _____

ETCHING DEPT. _____

ETCHING DEPT. _____

FINISHING DEPT. _____

FINISHING DEPT. _____

DEADLINE
DEADLINE

MINI R.E.D

DK. BLUE

Light

MINI R.E.D

"

of Portals

Ret
L.O.
H.C
L.A.
Blue Print
Color Off
Photo Litho
Se & Op
Hd Comp

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Colored Sketch
Lynch 7.
Ref. Front 42
Back P. 62

FRANK E. COOPER, 25, BROADWAY, NEW YORK, N. Y.		NO. D-3511
		ORDER NO. 48109
		DATE 7-6-1934
25M LARGE FOLDER COVERS		FRONT
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NO R. M YES
TITLE (IN FULL) SOUVENIR OF NEW YORK, N. Y.		IMPRINT SAME AS ABOVE
THE FINANCIAL CENTER OF THE WORLD, NEW YORK CITY		
COLOR DESCRIPTION		
USE PHOTO NO. 3A-H1273. SUBMIT SKETCH TO MR. TEICH, SR.		

FRANK E. COOPER, 53 BROADWAY, NEW YORK, N. Y.		NO. D-3511
		ORDER NO. 48109
		DATE 7-6-1934
25M LARGE FOLDER COVERS		BACK
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NO R. M YES
TITLE (IN FULL) RIVERSIDE DRIVE, GEORGE WASHINGTON BRIDGE AND HUDSON RIVER, NEW YORK CITY		IMPRINT MADE BY CURT TEICH & CO., INC., CHICAGO, U.S.A.
COLOR DESCRIPTION		
USE PHOTO NO. 3A-H1280. WIDEN RIVER, TAKE OUT SOME OF FOLIAGE AND SHOW BOTTOM OF BRIDGE, AS ON 3A-H104.		

SUBMIT: RET. PHOTO	B. & W. PROOF	HANDCOL PROOF	RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER			
CURT TEICH & COMPANY, INC., CHICAGO			
PHOTO TICKET			

DEADLINE

DEADLINE

DEADLINE

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO

DIAL NO. **D-3512** ✓ ORDER NO. **48128** DATE **7-9-1934**

CUSTOMER **WHITEWATER FALLS STOCK FARM,
TOWANDA, KANS.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

10 M **FC** SIZE **3 1/2 x 5 1/2**

STYLE **ARTGRAVURE BROWN, WHITE
BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **DAMASCUS NO. 206408**

FRONT NO. **5** R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

SEE INSTRUCTIONS ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Panoramic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES								ZINC ETCHINGS FROM COPIES							
DUPLICATES								DUPLICATES							
LINE & HALFTONE COMB. COLOR PROCESS								COLOR PLATES							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE _____ WIDTH _____ HIGH SAME SIZE

SCREENS 25 30 35 40 45 50 55 60 65 70 75 80 85 90 95 100 110 120 130 140 150

ETCHING DEPT. PAINTED BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LENS COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE _____ WIDTH _____ HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (See Size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

YES
NO

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

2.50

22

SHAFFER DRUG STORE CO.,
WINDBER, PA.

NO. D-3513

ORDER NO. 48124

DATE 7-9-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) WINDBER HOSPITAL,
WINDBER, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAN GRAY STONE, CREAM CORNICE ON LEFT & CENTER. CREAM SASH,
SLATE ROOF, GRAY STONE WALL. GREEN LAWN.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

FILE 7-9-34

7

X 5

3

MIFFLINBURG BOOK STORE,
MIFFLINBURG, PA.

NO. D-3514

ORDER NO. 48123

DATE 7-9-1934

2 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LAURELTON STATE
VILLAGE, WEST OF MIFFLINBURG, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLOCS, ALL TAN GRAY STONE, SLATE ROOFS, WHITE SASH & TRIM. REMOVE
STACK ON RIGHT. GREEN LAWN & SHRUBBERY. SHOW MOUNTAINS CLEAR

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

10
3

GIRARD PHARMACY,
GIRARD, PA.

NO. 0-3515

ORDER NO. 48121

DATE 7-9-1934

IMPHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(XXXXXXXXXXXX) GIRARD
NATIONAL BANK, GIRARD, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

WINE SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

2

GIRARD PHARMACY,
GIRARD, PA.

NO. D-3516 ✓

ORDER NO. 48121

DATE 7-9-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

~~XXXXXXXXXXXX~~
DEVIL'S BACKBONE, ELK
CREEK, GIRARD, PA.

IMPRINT

~~HERE~~ SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ NO CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

6

2

GIRARD PHARMACY,
GIRARD, PA.

NO. 0-3517 ✓

ORDER NO. 48121

DATE 1-9-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

FRONT NO. 1 R. M NO

TITLE (IN FULL)

XXXXXXXXXXXXX U. S.
HIGHWAY 20, GIRARD HILL, GIRARD,
PA.

IMPRINT

~~TYPE~~ SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **D-3518** ORDER NO. **48139** DATE **7-9-1934**

CUSTOMER

**HARRY F. WALTERS,
WHITEHALL, MICH.****4 M FC**SIZE **3 1/2 x 5 1/2**PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ***WALTERS PLACE,* DUCK LAKE INN,
P. O. WHITEHALL, MICH.**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

DEADLINEDEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this CustomerSTYLE **ARTGRAVURE GREEN, WHITE
BORDER**FRONT NO. **5**

R M Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD, MOISTURE, ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDEN FLUSH ALL AROUND

PROCESSED WITH REARERS

CUT TO PICAS SIZE SIZE

PROOFS

11x11 11x11 11x11 11x11 11x11 11x11

11x11 11x11 11x11 11x11 11x11 11x11

11x11 11x11 11x11 11x11 11x11 11x11

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-3519 ORDER NO. 48159 DATE 7-11-1934

CUSTOMER YORK AUTO PARTS CO.,
YORK, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC GROUP (2) SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full YORK AUTO PARTS CO., INC.

STYLE PHOTO VARICOLOR, WHITE

(Call of this on) BORDER

FRONT NO. 5 R M Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

NO C.T.MARKS.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line Halftone — Combination
Dry — Wet Panormatic — Color Separation
Transfer — Paper Process New Process
Stripping — White Border — Full Face
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM		ZINC ETCHINGS FROM	
COPIES		COPIES	
DUPLICATES		DUPLICATES	
LINE & HALFTONE COMB		COLOR PLATES	
Extra Negatives	Extra Striping	Extra Negatives	Extra Striping
Strip To Size	Double Print	Strip To Size	Double Print
Reverse Position	Reverse Color	Reverse Position	Reverse Color
Ben Day		Ben Day	

COLOR DESCRIPTION
SEE D-3111 FOR COLOR SCHEME

RETURN PHOTOS

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Art. Work
4.53
please
per page fee

X

PHOTO PROPERTY OF C T & CO. CUSTOMER

DIAL No. **D-3520** ORDER NO. **48173** DATE **8 7-11-1934** DEPT.

CUSTOMER **COMBS FUNERAL SERVICE,
MIAMI, FLA.**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE **3 1/2 x 5 1/2**

STYLE **ARTGRAVURE GREEN, WHITE
BORDER**

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **COMBS FUNERAL HOME AN INSTITUTION
FOR COMMUNITY SERVICE MIAMI, FLORIDA**

FRONT NO **5** R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panormatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print Handcolor Black & White Proof Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM

ZINC ETCHINGS FROM

INTERMEDIATE

COPIES

LINE & HALFTONE

COPIES

Extra Negatives

Extra Negatives

Extra Stripping

Extra Stripping

Strip to Size

Strip to Size

Double Print

Double Print

Reverse Position

Reverse Position

Reverse Color

Reverse Color

Ben Day

Ben Day

SIZE

SIZE

WIDTH

WIDTH

HEIGHT

HEIGHT

DEPTH

DEPTH

FINISHING DEPT

FINISHING DEPT

WITH LINE

WITH LINE

WITHOUT LINE

WITHOUT LINE

WITH LINE

WITH LINE

WITHOUT LINE

WITHOUT LINE

RETURN PHOTO YES NO

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

LACY & CO.,
MONTEAGLE, TENN.

NO. D-3521

ORDER NO. 48171

DATE 7-11-1934

M PHOTO PLATIN POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
HIGHWAY U. S. 41
APPROACHING MONTEAGLE, TENN.

FRONT NO. 1 R. M. NO
IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 Print

2

63

H. N. SHONKWILER, SPRINGFIELD, ILL.
DISTRIBUTING AGENCY AND NEWS DEALER

NO. D-3522

ORDER NO. 48103

DATE 7-12-1934

12M 500 LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) LIFE OF ABRAHAM LINCOLN

IMPRINT SAME AS ABOVE

"FROM LOG CABIN TO THE WHITE HOUSE"

FRONT- BORN 1809, DIED 1865, "GOD
BLESS MY MOTHER, ALL THAT I AM OR
EVER HOPE TO BE, I OWE TO MY ANGEL
MOTHER" A. LINCOLN

COLOR DESCRIPTION

USE PHOTO NO. 109692. SEE LAYOUT ATTACHED.

H. N. SHONKWILER, SPRINGFIELD, ILL.

NO. D-3522

ORDER NO. 48103

DATE 7-12-1934

12M 500 LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) LINCOLN TOMB, SPRINGFIELD,
ILL.

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U. S. A.

COLOR DESCRIPTION

USE PHOTO NO. 1A-H421.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **D-3523** ORDER NO. **48178** DATE **7-12-1934**

CUSTOMER **GRAFTON HOTEL,
WASHINGTON, D. C.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

10 M FC SIZE **3 1/2 x 5 1/2**

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **GRAFTON HOTEL - CONNECTICUT AVENUE AND
DE SALES STREET, WASHINGTON, D. C.**

FRONT NO. **5**

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

IMPRINT: Customer

R. M. Yes No

Special type as sample

☒ T. Imprint

No Imprint

STYLE **ARTGRAVURE GREEN, WHITE
BORDER**

(All of this on address sheet)

RETOUCHING DEPARTMENT

☒ Submit Sketch Layout ☒ Retouched Photo Wash Drawing
Follow Layout

**TAKE OUT STREET CAR TRACKS. REMOVE STREAK FROM
AUTO NEAR THE LEFT HAND CORNER, ALSO THE SHADE
OF SUN STRIKING THE CENTER OF THE BUILDING.**

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD CLOTH, with hinge or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line Halftone Combination 120

Dry Wet Pancromatic Color Separation 133

Transfer Paper Process New Process 150

Stripping White Border Full Face 175

☒ Blue Print Handcolor Black & White Proof Titles Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS see size

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE LIKE VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE SPECIAL BORDER

NO. D-3524

CITY NEWS STAND,
ELK CITY, OKLA.

ORDER NO. 48210

DATE 7-13-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) STORY HOTEL, ELK CITY,
OKLA.

IMPRINT NONE

BOT, SMALL TYPE- PHOTOGRAPH BY HESSER BROS.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

689

CITY NEWS STAND,
ELK CITY, OKLA.

NO. D-3525

ORDER NO. 48210

DATE 7-13-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL) STANDIFER HOSPITAL,

IMPRINT

NONE

ELK CITY, OKLA.

BOT, SMALL TYPE- RXXXXXX PHOTOGRAPH
BY MESSER BROS.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

7-13-1934

3

CITY NEWS STAND,
ELK CITY, OKLA.

NO. D-3526

ORDER NO. 48210

DATE 7-13-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL)

ELK CITY HIGH SCHOOL,
ELK CITY, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M

NO

IMPRINT

NONE

BOT, SMALL TYPE- PHOTOGRAPH BY
HESSER BROS.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

a-33

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. D-3527

ORDER NO. 48217

7-13-1934

DATE

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M NO

TITLE (IN FULL) BEAUTIFUL IDAHO THE

IMPRINT SAME AS ABOVE

GEM STATE

FRONT- SHOSHONE FALLS PHOTO BY
JOHNSON & SON, BOISE, IDAHO

COLOR DESCRIPTION

USE NEW PHOTO.

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH

NO. D-3527

ORDER NO. 48217

DATE 7-13-1934

6 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M NO

TITLE (IN FULL) BEAUTIFUL IDAHO

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON BACK OF FOLDER COVER NO. D-32416

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - * CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

J. P. WALMER, BOX 224,
HARRISBURG, PA.

NO. D-3528

ORDER NO. 48225

DATE 7-16-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

VIEW OF BENTON, PA.,
SHOWING BENTON PARK AND THE
HIGH SCHOOL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET LV

HASKINS' DRUG STORE,
GRANVILLE, N. Y.

NO. D-3529

ORDER NO. 48231

DATE 7-16-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

LAKE ST. CATHERINE,
WELLS, VT.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT STUMP

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

Photo returned
8/29/34

X

1 1/2

HASKINS' DRUG STORE,
GRANVILLE, N. Y.

NO. D-3530

ORDER NO. 48231

DATE 7-16-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. No

TITLE (IN FULL)
**LAKE ST. CATHERINE,
WELLS, VT.**

IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo to C. T. & Co.

TY. 100T 44

*Photo returned
8/29/34*

7

2

~~2~~
~~6~~

HASKINS' DRUG STORE,
GRANVILLE, N. Y.

NO. D-3531

ORDER NO. 48231

DATE 7-16-1934

☒ M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ☒ UPPER, ☐ LOWER, ☐ CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL) LAKE ST. CATHERINE,
WELLS, VT.

IMPRINT

NO

SAME AS ABOVE

COLOR DESCRIPTION

BRING OUT QUARRIES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 44

Photo returned
8/29/34

✕
57

1 1/2

HASKINS' DRUG STORE,
GRANVILLE, N. Y.

NO. D-3532

ORDER NO. 48231

DATE 7-16-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)
VIEW FROM CONES POINT,
LAKE ST. CATHERINE, WELLS, VT.

IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo by C. W. Kline

TYPE SET 48

4
Photo returned
8/29/34

6
c
X

3

HASKINS' DRUG STORE,
GRANVILLE, N. Y.

NO. D-3533

ORDER NO. 48231

DATE 7-16-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LAKE ST. CATHERINE,
WELLS, VT.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRIGHTEN UP.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. ret.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

7/12/34

TYPE SET UP

3

HASKINS' DRUG STORE,
GRANVILLE, N. Y.

NO. D-3534

ORDER NO. 48231

DATE 7-16-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

FORREST HOUSE, LAKE
ST. CATHERINE, WELLS, VT.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

*Photo by
C. W. Hughes.*

TYPE 6-2-34

*Photo returned
8/29/34*

3

X

HASKINS' DRUG STORE,
GRANVILLE, N. Y.

NO. D-5535

ORDER NO. 48231

DATE 7-15-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE NARROWS, LAKE ST.
CATHERINE, WELLS, VT.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

Photo C. W. Hughes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

100-100-100

Photo returned
8/29/34

7

2

~~X~~

HASKINS' DRUG STORE,
GRANVILLE, N. Y.

NO. D-3536

ORDER NO. 48231

DATE 7-16-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) CONES POINT, LAKE ST.

CATHERINE, WELLS, VT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

*Photo to
2 W. Eugene*

*Photo returned
8/29/34*

100-344-45

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-3537 ORDER NO. 48275 DATE 7-19-1934

CUSTOMER

MRS. E. N. SCOTT,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ARTGRAVURE BROWN, WHITE

BORDER

PLACE OF TITLE: Upper Lower, Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SCOTT INSTITUTE OF BEAUTY CULTURE,
4305 FORESTVILLE AVENUE, CHICAGO, ILL.

FRONT NO. 5

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping White Border Full Face.

175

Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM

COPIES

ZINC ETCHINGS FROM

COPIES

DUPLICATES

ZINC COLOR PLATES

DUPLICATES

COLOR PLATES

LINE & HALFTONE COMB

COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE — WIDTH — HIGH — SAME SIZE

SCREEN — 20 — 30 — 40 — 50 — 60 — 70 — 80 — 90 — 100

ETCHING DEPT. — LINE — BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE — SPECIAL BORDER

SIZE — WIDTH — HIGH — SAME SIZE

BLOCKING DEPT. WOOD — MORTISE — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2

NO. D-3538 ✓

ORDER NO. 48402

DATE 7-25-1934

C. H. HART, DRUGGIST,
BROOKLYN, MICH.

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) VIEW OF CLARK LAKE FROM
EAGLE POINT NEAR BROOKLYN, MICH.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — NO CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

TYPE SET UP

7

2

C.H. HART, DRUGGIST,
BROOKLYN, MICH.

NO. D-3539

ORDER NO. 48402

DATE 7-25-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) EAGLE POINT, CLARK LAKE
NEAR ~~BE~~ BROOKLYN, MICH.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

11:25 PM '34

3

2

C.H. HART, DRUGGIST,
BROOKLYN, MICH.

NO. D-3540 ✓
ORDER NO. 48402
DATE 7-25-1934

^M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)
EAGLE POINT HOTEL,
CLARK LAKE NEAR BROOKLYN, MICH.

IMPRINT
NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

7

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
TO

DIAL NO. D-3541 ORDER NO. 48371 DATE 7-24-1934

CUSTOMER RECORDING CARD TABLE CO.,
WEST PALM BEACH, FLA.

12½ M FOLDERS SIZE 9 x 16

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MANUFACTURED BY RECORDING CARD TABLE
CO. (ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLOR TONE

FRONT NO.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge, or without hinge. Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Half-tone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Best Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Best Day
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SIZE WIDE HIGH SAME SIZE

SCREEN 5 60 85 100 110 120 130 140

ETCHING DEPT. (ANTICORROSION PROOFING)

FINISHING DEPT. GULLING (ON V. CORN.)
SQUARE LIKE CORN. (SQUARE) (SQUARE)
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR

SHOULD BE CUT TO SIZE (1/2" OR 3/4" DEPTH)

ETCHING DEPT. (ANTICORROSION PROOFING)

CUT TO PICAS (see size)

PROOFS

ETCHING DEPT. (ANTICORROSION PROOFING)

ETCHING DEPT. (ANTICORROSION PROOFING)

DEADLINE
DEADLINE

make extra line stay for Red
Red impressions

FINLAYSON'S,
CAMERON, W. VA.

NO. D-3542 ✓
ORDER NO. 48423
DATE 7-25-1934

IM PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER		FRONT NO. 1	R. M. NO
TITLE (IN FULL) CAMERON DISTRICT HIGH SCHOOL, CAMERON, W. VA.		IMPRINT	NONE

COLOR DESCRIPTION

RED BRICK, SLATE ROOF, WHITE SHUTTERS SASH. RED REAR BLDG. ON LEFT GRAY. GREEN LAWN & SHRUBBERY ON RIGHT. REMOVE WIRES, SHOW FLAG ON POLI. DARK FENCE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

2 1/2

FINLAYSON'S,
CAMERON, W. VA.

NO. D-3543
ORDER NO. 48423
DATE 7-26-1934

IM PHOTO PLATIN P-10 ST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) ST. MARTIN'S CATHOLIC
CHURCH, CAMERON, W. VA.

IMPRINT

NONE

COLOR DESCRIPTION

BLDG. ~~WHITE~~ WHITE, GREEN STEEPLE, REAR BLDGS. ON LEFT BUFF.
REMOVE POLES & WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 44

6

2-1/2

FINLAYSON'S,
CAMERON, W. VA.

NO. D-3544
ORDER NO. 48423
DATE 7-26-1934

1M PHOTO PLATIN P ST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) AIRPLANE VIEW OF
CAMERON'S BUSINESS SECTION,
CAMERON, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO
IMPRINT NONE

COLOR DESCRIPTION

CENTER BLDGS. RED BRICK, REAR BLDG. BUFF AND LIGHT GRAY. SHOW REAR
HILLS CLEAR AND GREEN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

2

FINLAYSON'S,
CAMERON, W. VA.

NO. D-3545
ORDER NO. X88X48423
DATE 7-26-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. <u>1</u>	R. M. NO.
TITLE (IN FULL) AIRPLANE VIEW OF CAMERON, W. VA.		IMPRINT NONE	

COLOR DESCRIPTION
BLDGS. IN FOREGRO ND WHITE. LARGE BLDGS. ON RIGHT CENTER RED BRICK.
ALL OTHER BLDGS. WHITE & BUFF. SHOW REAR HILLS CLEARLY.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

3

2 1/2

FINLAYSON'S.
CAMERON, W. VA.

NO. D-3546 ✓
ORDER NO. 48423
DATE 7-26-1934

M PHOTO XXX PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) BIG RUN COMMUNITY ON U.S. ROUTE 250, NEAR CAMERON, W. VA.		IMPRINT	NONE
COLOR DESCRIPTION BLDGs. WHITE CEMENT ROAD. REMOVE POLE & POSTS IN FOREGROUND.			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYT-ET UP

7

FINLAYSON'S.
CAMERON, W. VA.

NO. D-3547

ORDER NO. 48423

DATE 7-26-1934

1 PHOTO PLATIN POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

CLOUSTON COMMUNITY

IMPRINT
NONE

ON U.S. ROUTE 250 NEAR CAMERON, W. VA.

COLOR DESCRIPTION

ON RIGHT BLDG. WHITE. CENTER 1ST BLDG. BROWN, BROWN & BUFF MOTTLED
ROOF. OTHER BLDGS. WHITE. WHITE CEMENT ROAD. GREEN MOUNTAINS AND
FOLIAGE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 12

FINLAYSON'S.
CAMERON, W. VA.

NO. D-3548

ORDER NO. 48423

DATE 7-27-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WATER STREET SHOWING

METHODIST AND PRESBYTERIAN
CHURCHES, CAMERON, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M

NO

IMPRINT NONE

COLOR DESCRIPTION

ON LEFT 1ST BROWN BRICK, RED TILE ROOF, WHITE TRIM, CENTER & RIGHT
BLDGS. DARK RED BRICK, SLATE ROOFS, COLORED WINDOWS ON CHURCHES. OTHER
REAR BLDGS. CREAM & WHITE, SLATE & RED ROOF. GREEN LAWN & SHRUBBERY
IN FOREGROUND. TAKE 1-2 INCH FROM FOREGROUND OF PHOTO. REMOVE
LUMBER ON LEFT FOREGROUND. REMOVE POLES ON LEFT.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 14

Color
Layout 4
5

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. D-3549
ORDER NO. 48462
DATE 7-26-1934

25 MLARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) FLORIDA

IMPRINT SAME AS ABOVE

~~THE SUNSHINE STATE~~

THE LAND OF SUNSHINE

BOT, SMALL TYPE- PHOTO: HAMILTON WRIGHT

COLOR DESCRIPTION

USE PHOTOS NO. 4A-M683 & 3A-M663 AND WORK TOGETHER AS
LAYOUT ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. D-3549
ORDER NO. 48462
DATE 7-26-1934

25M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) NO TITLE.

IMPRINT NONE

NO C.T. MARKS.

COLOR DESCRIPTION

USE PHOTO NO. 4A-M1222

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

DEADLINE

DEADLINE

DEADLINE

8

49 H-1246
4x6

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. **D-3550**

ORDER NO. **48460**

DATE **7-27-1934**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER **FRANK ROGERS,
DALLAS, TEXAS**

Photos for
this Customer

2 M PC SIZE **3 1/2 x 5 1/2**

STYLE **ARTGRAVURE GREEN, WHITE**

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **BEVERLY HILLS SANITARIUM,
DALLAS, TEXAS**

FRONT NO. **5** R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ 1. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

**XXXXX BLOCK OUT ALL SKY & PUT IN CLOUDS. PLACE
FLOWERS IN URNS ON PORCH STEPS AND IN ROCK MOUND
BED IN YARD. TAKE OUT TREE SHADOWS IN FOREGROUND.**

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative Line Halftone Combination 120
Dry Wet Panchromatic Color Separation 133
Transfer Paper Process New Process 150
Stripping White Border Full Face 175
Blue Print Handcolor Black & White Proof Titles Red, Blue.

COLOR DESCRIPTION

ALL FOUR ROOFS GREEN. AWNINGS WHITE & RED STRIPE.

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES	
LINE & HALFTONE COMB.		COLOR PROCESS	
Extra Negatives	Extra Shipping	Strip To Size	Double Proof
Reverse Position	Reverse Color	Ben Day	

ZINC ETCHINGS FROM		COPIES	
DUPLICATES		COLOR PLATES	
Extra Negatives	Extra Shipping	Strip To Size	Double Proof
Reverse Position	Reverse Color	Ben Day	

SIZE WIDE HIGH SAME SIZE

SCREEN 5 8 10 15 20 25 30 40 50 60 70 80 90 100 110 120 130 140 150

ETCHING DEPT. VACUUM DRY ETCHING

FINISHING DEPT. SMOOTHING POLISHING

SQUARE CORNER HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

ONE SIDE TWO SIDE ALL AROUND

CUT TO PICAS (see size)

PROOFS

PLAIN GROUND IN GROUND SPECIAL EFFECT

ELECTROTYPEN FACE UP ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

FARRELL'S DRUG STORE,
MUNISING, MICH.

NO. D-3551

ORDER NO. 48507

DATE 8-1-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MINERS FALLS,
MUNISING, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 3A525.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

FARRELL'S DRUG STORE,
MUNISING, MICH.

NO. D-3552

ORDER NO. 48507

DATE 7-1-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) TANNERY FALLS,
MUNISING, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M NO

IMPRINT
NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 1/2

PLATT'S PHARMACY, INC.,
CONWAY, S. C.

NO. D-3553
ORDER NO. 48506
DATE 8-1-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> LOWER. CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) RESIDENCE OF MR. H.W. AMBROSE, CONWAY, S. C.	IMPRINT SAME AS ABOVE
BOT. SMALL TYPE- PHOTO BY W.C. JOHNSON	

COLOR DESCRIPTION

PAVE SIDEWALK IN FRONT OF HOUSE AND WALK WAY LEADING UP TO HOUSE. THERE IS A PAVED WALK FROM STEPS TO HOUSE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PLATT'S PHARMACY, INC.,
CONWAY, S. C.

NO. D-3554

ORDER NO. 48506

DATE 8-1-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) CONWAY HIGH SCHOOL,
CONWAY, S. C.

BOT, SMALL TYPE- PHOTO BY
W. C. JOHNSON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PUT A FLAG ON TOP OF BUILDING ABOVE THE DOOR. REMOVE TELEPHONE
POLE. PUT PAVEMENT NECESSARY AND MAKE SHRUBBERY SHOW UP. PUT IN
PAVEMENT, WHERE DRIVEWAY SHOWS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PLATT'S PHARMACY, INC.,
CONWAY, S. C.

NO. D-3555

ORDER NO. 48506

DATE 8-1-1934

IM PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER

TITLE (IN FULL) LAUREL STREET LOOKING

NORTH, CONWAY, S. C.

BOT, SMALL TYPE- PHOTO BY
W.C. JOHNSON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — RETURN PHOTO YES NO

DIAL NO. D-3556

ORDER NO. 48548

DATE 8-3-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER JOHN R. FITZPATRICK,
WASHINGTON, W D. C.

2 M PC SIZE 3 1/2 x 5 1/2

STYLE ARTGRAVURE GREEN, WHITE BORDER

PLACE OF TITLE Upper Lower Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full COLUMBUS UNIVERSITY, WASHINGTON, D. C.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer 1. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE SIGN IN FRONT OF BUILDING NEAR ENTRANCE.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge. Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination
Dry — Wet — Panchromatic — Color Separation
Transfer — Paper Process — New Process
Stripping — White Border — Full Face
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES	
LINE & HALFTONE COMB		COLOR PROCESS	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
Reverse Position	Reverse Color	Ben Day	

ZINC ETCHINGS FROM		COPIES	
DUPLICATES		COLOR PLATES	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
Reverse Position	Reverse Color	Ben Day	

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 65 100 110 120 130 150

ETCHING DEPT. PAINT ON BACKGROUND RECOMMENDED
FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIAK COPY SIGNETTES HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS See size

PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

rephoto 5x7
B. 2

Rephoto
ent 11-11
3.00

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. D-3558

ORDER NO. 48558

DATE 8-6-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER HARRY FREEMAN STOTHARD,
DURHAM, N. C.

1 M H.C. PROOF SIZE 8 x 10 PICTURE

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full "A MODERN FRIEND" (IN SIX POINT TYPE

FRONT NO. NONE R.M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

NO LESS THAN HALF AN INCH FROM THE BOTTOM AND
CENTERED.)

IN PLATE: COPYRIGHT 1934 BY H.F. STOTHARD

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

NEG. NO.

Rephoto

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination Screen 120

Dry — Wet — Panromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

ENGRAVING DEPARTMENT

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

DUPLICATES COLOR PLATES

Extra Negatives
Extra Stripping
Strip to Size
Double Print
Reverse Position
Reverse Color
Ben Day

Extra Negatives
Extra Stripping
Strip to Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE
SCREENS 2 5 10 20 40 60 80 100 120 140 160

SIZE WIDE HIGH SAME SIZE

ETCHING DEPT. PRINT IN BACKGROUND SOLID

BLOCKING DEPT. WOOD MORTISE ANCHOR

FINISHING DEPT. GUMMED GUMMED GUMMED
SQUARE DEEP GUMMED VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

CUT TO PICAS. see size

PROOFS

TEXT COLORS SPECIAL STOCK
ELECTROTYPES FACED
ON WOOD METAL

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

COUSER'S BOOK STORE,
HOUTZDALE, PA.

NO. D-3559

ORDER NO. 48566

DATE 8-6-1934

21 ARTGRAVURE GREEN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) **AMERICAN LEGION HOME,
HOUSTZDALE, PA.**

IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

2

COUSER'S BOOK STORE,
HOUTZDALE, PA.

NO. D-3560 ✓

ORDER NO. 48566

DATE 8-6-1934

2 M ARTGRAVURE GREEN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) HOUTZDALE HIGH SCHOOL,
HOUTZDALE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

7440 SEP 1

9

2 1/2

COUSER'S BOOK STORE,
HOUTZDALE, PA.

NO. D-3561 ✓

ORDER NO. 48566

DATE 8-6-1934

2 M ARTGRAVURE GREEN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

FRONT NO.

R. M.

TITLE (IN FULL)

FIREMEN'S BUILDING,
HOUTZDALE, PA.

IMPRINT

NO

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

9

2 1/2

COUSER'S BOOK STORE,
HOUTZDALE, PA.

NO. D-3562 ✓
ORDER NO. 48566
DATE 8-6-1934

2 M ARTGRAVURE GREEN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SACRED HEART CHURCH,
HOUTZDALE, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

BB

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. **D-3564**

ORDER NO. **48584** DATE **8-6-1934**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

**PRODUCERS' PRODUCE COMPANY,
SPRINGFIELD, MO.**

10 M PC SIZE 3 1/2 x 5 1/2

STYLE **ARTGRAVURE BROWN, WHITE BORDER**

PLACE OF TITLE Upper Lower Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **PRODUCERS' PRODUCE COMPANY, SPRINGFIELD,
MISSOURI**

(COPY FOR UNDER PICTURE AS ATTACHED)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO

NEG. NO.

Rephoto

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line Half-tone Combination Screen 120

Dry Wet Panoramic Color Separation Screen 133

Transfer Paper Process New Process Screen 150

Stripping White Border Full Face Screen 175

Blue Print Handcolor Black & White Proof Titles Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES ZINC ETCHINGS FROM COPIES

DUPES LATES ZINC UNDER PLATES Duplicates COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDTH HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

FRAMING WITH DEARER

CUT TO PICAS See size

PROOFS

PLATE WOOD INCOGNITION SPECIAL STEEL

ETCHING DEPT

ETCHING DEPT

NO

DEADLINE

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Art Work
350

1 Print
2

ANDERSON DRUG CO.,
FORT VALLEY, GA.

NO. D-3565
ORDER NO. 48618
DATE 8-9-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) CAMPUS VIEW AT FORT

IMPRINT NONE

VALLEY NORMAL AND INDUSTRIAL
SCHOOL, FORT VALLEY, GA.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 TYPE SBT LP

DEADLINE

24

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. **D-3566**

ORDER NO. 48636

DATE 8-9-1934

CUSTOMER **JAMES C. CURTIS & CO.,
CHICAGO, ILL.**

2 M **FC** SIZE **3 1/2 x 5 1/2**

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **NO. 4062 349-W-1-INT.**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE **ARTGRAVURE BROWN, WHITE BORDER**

FRONT NO. **5**
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD. CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES
DUPLICATES _____ ZINC COLOR PLATES
LINE & HALFTONE COMB. _____ COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM _____ COPIES
DUPLICATES _____ COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE
SCREEN — 55 60 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE SPECIAL BORDER

SIZE _____ WIDE _____ HIGH _____ SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM.
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED
TO
PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-3567** ORDER NO. **48645** DATE **8-9-1934**

CUSTOMER **BAER & SCHOLZ,**
WASHINGTON, D. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE **3½ x 5½**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

FRONT NO. **5**

(All of this on address side)

R. M. ☒ Yes ☐ No

Title in Plate Yes ☐ No ☐ Copyright in Plate Yes ☐ No ☐

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full **ALBAN TOWERS, SOUTHEAST CORNER WISCONSIN
AND MASSACHUSETTS AVENUES, WASHINGTON, D. C.**

Trade Mark Yes ☐ No ☐

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

REMOVE ELECTRIC WIRES THAT RUN THRU BLDG. & PHOTO. ALSO
REMOVE WHITE LINE IN CENTER OF PICTURE.

Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

☒ Blue Print ☐ Handcolor ☐ Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE — WIDE — HIGH SAME SIZE

SIZE — WIDE — HIGH SAME SIZE

SCREENS 25 30 35 40 45 50 55 60 65 70 75 80 85 90 95 100 110 120 130 140 150

BLOCKING DEPT WOOD — MORTISE — ANCHOR

SOLID METAL — FLUSH TOP — FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS — See size

ETCHING DEPT — ANTI-DUST — GROUND — SMOOTH

PROOFS

FINISHING DEPT — GREENISH — OVAL — CIRCLE

FLAT — GOOD — IN COLORS — SPECIAL STOCK

SQUARE — LIKE COPY — ADJUSTED — HIGHLIGHT

ELECTROTYPES EACH OF —

WITH LINE — WITHOUT LINE — SPECIAL BORDER

ON WOOD — METAL

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Art Work

3.75

6

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No.

D-3568 ORDER NO. 48657

DATE 8-10-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

ALBINO PERINIGO,
WASHINGTON, D. C.

2 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE NEW ITALIAN AMERICAN RESTAURANT, —
918 - 17TH STREET, N.W. — WASHINGTON, D. C.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES
DUPLICATES — ZINC COLOR PLATES
LINE & HALFTONE COMB — COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM — COPIES
DUPLICATES — COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE — WIDE — HIGH SAME SIZE
SCREEN 5 10 20 30 40 50 60 70 80 90 100 110 120 130 140 150

ETCHING DEPT. FASTENERS BACKGROUND SOLID
FINISHING DEPT. GUTLINE — OVAL — CIRCLE
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE
BLOCKING DEPT. WOOD — MORTISE — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH DECKERS
CUT TO PICAS (see size)
PROOFS
FLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPE EACH 10
ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 2
C-1/2

Art House
2.50

RETURN PHOTO	YES	NO
1		
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100		

RETURN NEGATIVE TO
L.M. HEWITT.

2

BRAUCH DRUG STORE,
SHATTUCK, OKLA.

NO. D-3570 ✓
ORDER NO. 48738
DATE 8-17-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) SHATTUCK HOSPITAL,
SHATTUCK, OKLA.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 17

8

BRAUCH DRUG STORE,
SHATTUCK, OKLA.

NO. D-3571

ORDER NO. 48738

DATE 8-17-1934

IM PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SHATTUCK HOSPITAL,
SHATTUCK, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

3

BRAUCH DRUG STORE,
SHATTUCK, OKLA.

NO. D-3572
ORDER NO. 48738
DATE 8-17-1934

M PHOTO PLATIN POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SHATTUCK HOSPITAL,
SHATTUCK, OKLA.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

BRAUCH DRUG STORE,
SHATTUCK, OKLA.

NO. 0-3573

ORDER NO. 48738

DATE 8-17-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SANTA FE DEPOT,
SHATTUCK, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

2 1/2

BRAUCH DRUG STORE,
SHATTUCK, OKLA.

NO. D-5574
ORDER NO. 48738
DATE 8-17-1934

1M PHOTO PLAT IN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER, LOWER, CENTER - BORDER	FRONT NO.	1
TITLE (IN FULL)	SHATTUCK HIGH SCHOOL, SHATTUCK, OKLA.	R. M.	NO
		IMPRINT	NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

8

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. **D-3575**

ORDER NO. **48762** DATE **8-21-1934**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
**HOTEL MARION,
OCALA, FLA.**

6 M **FG** **SIZE** **3 1/2 x 5 1/2**

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **HOTEL MARION, Ocala, FLA.**

STYLE **ARTGRAVURE BROWN, WHITE BORDER**

FRONT NO. **5**
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout
PUT FLAG ON POLE, TAKE OUT WIRES.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination.
Dry - Wet - Pantomatic - Color Separation
Transfer - Paper Process - New Process.
Stripping - White Border - Full Face.
Blue Print Handcolor - Black & White Proof. Titles - Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES										
DUPLICATES										DUPLICATES										
LINE & HALFTONE COMB.										COLOR PROCESSES										
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH SAME SIZE _____
SCREEN _____ 60 85 100 110 120 130 140 150

ETCHING DEPT. PAINTED BACK GROUND STILED

FINISHING DEPT. GUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - ARGUMENT - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS - See size

PROOFS
FLAT - GOOD - IN COLORS - SPECIAL STYL
ELECTROTYPES EACH CO.
ON WOOD - METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **B-3576** ORDER NO. **48779** DATE **8-21-1934**CUSTOMER **LAKESIDE TOURIST CAMP,
SOUTH HERO, VT.****1 M FC**SIZE **3½ x 5½**PLACE OF TITLE Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: SUNSET ON KEELER'S BAY**BOT: LAKESIDE TOURIST CAMP, SOUTH HERO, VT.**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this CustomerSTYLE **PHOTO PLATIN, WHITE BORDER**

CALL OF THIS ON ADDRESS SIDE

FRONT NO. **5**R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

1. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben DayExtra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

SIZE WIDE HIGH SAME SIZE

SIZE WIDE HIGH SAME SIZE

SCREENS 55 60 65 70 75 80 85 90 95 100 110 120 130 150

BLOCKING DEPT WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BRACKETS

CUT TO PICAS (see size)

ETCHING DEPT VANDERBILT AROUND SOLID

PROOFS

FINISHING DEPT GUM LINE GUM LINE

FLAT LITHO IN COLORS SPECIAL SIGN A

SQUARE 1/4 1/2 3/4 1 1 1/2 2 2 1/2 3 3 1/2 4 4 1/2 5 5 1/2 6 6 1/2 7 7 1/2 8 8 1/2 9 9 1/2 10 10 1/2 11 11 1/2 12 12 1/2 13 13 1/2 14 14 1/2 15 15 1/2 16 16 1/2 17 17 1/2 18 18 1/2 19 19 1/2 20 20 1/2 21 21 1/2 22 22 1/2 23 23 1/2 24 24 1/2 25 25 1/2 26 26 1/2 27 27 1/2 28 28 1/2 29 29 1/2 30 30 1/2 31 31 1/2 32 32 1/2 33 33 1/2 34 34 1/2 35 35 1/2 36 36 1/2 37 37 1/2 38 38 1/2 39 39 1/2 40 40 1/2 41 41 1/2 42 42 1/2 43 43 1/2 44 44 1/2 45 45 1/2 46 46 1/2 47 47 1/2 48 48 1/2 49 49 1/2 50 50 1/2 51 51 1/2 52 52 1/2 53 53 1/2 54 54 1/2 55 55 1/2 56 56 1/2 57 57 1/2 58 58 1/2 59 59 1/2 60 60 1/2 61 61 1/2 62 62 1/2 63 63 1/2 64 64 1/2 65 65 1/2 66 66 1/2 67 67 1/2 68 68 1/2 69 69 1/2 70 70 1/2 71 71 1/2 72 72 1/2 73 73 1/2 74 74 1/2 75 75 1/2 76 76 1/2 77 77 1/2 78 78 1/2 79 79 1/2 80 80 1/2 81 81 1/2 82 82 1/2 83 83 1/2 84 84 1/2 85 85 1/2 86 86 1/2 87 87 1/2 88 88 1/2 89 89 1/2 90 90 1/2 91 91 1/2 92 92 1/2 93 93 1/2 94 94 1/2 95 95 1/2 96 96 1/2 97 97 1/2 98 98 1/2 99 99 1/2 100 100 1/2 101 101 1/2 102 102 1/2 103 103 1/2 104 104 1/2 105 105 1/2 106 106 1/2 107 107 1/2 108 108 1/2 109 109 1/2 110 110 1/2 111 111 1/2 112 112 1/2 113 113 1/2 114 114 1/2 115 115 1/2 116 116 1/2 117 117 1/2 118 118 1/2 119 119 1/2 120 120 1/2 121 121 1/2 122 122 1/2 123 123 1/2 124 124 1/2 125 125 1/2 126 126 1/2 127 127 1/2 128 128 1/2 129 129 1/2 130 130 1/2 131 131 1/2 132 132 1/2 133 133 1/2 134 134 1/2 135 135 1/2 136 136 1/2 137 137 1/2 138 138 1/2 139 139 1/2 140 140 1/2 141 141 1/2 142 142 1/2 143 143 1/2 144 144 1/2 145 145 1/2 146 146 1/2 147 147 1/2 148 148 1/2 149 149 1/2 150 150 1/2 151 151 1/2 152 152 1/2 153 153 1/2 154 154 1/2 155 155 1/2 156 156 1/2 157 157 1/2 158 158 1/2 159 159 1/2 160 160 1/2 161 161 1/2 162 162 1/2 163 163 1/2 164 164 1/2 165 165 1/2 166 166 1/2 167 167 1/2 168 168 1/2 169 169 1/2 170 170 1/2 171 171 1/2 172 172 1/2 173 173 1/2 174 174 1/2 175 175 1/2 176 176 1/2 177 177 1/2 178 178 1/2 179 179 1/2 180 180 1/2 181 181 1/2 182 182 1/2 183 183 1/2 184 184 1/2 185 185 1/2 186 186 1/2 187 187 1/2 188 188 1/2 189 189 1/2 190 190 1/2 191 191 1/2 192 192 1/2 193 193 1/2 194 194 1/2 195 195 1/2 196 196 1/2 197 197 1/2 198 198 1/2 199 199 1/2 200 200 1/2 201 201 1/2 202 202 1/2 203 203 1/2 204 204 1/2 205 205 1/2 206 206 1/2 207 207 1/2 208 208 1/2 209 209 1/2 210 210 1/2 211 211 1/2 212 212 1/2 213 213 1/2 214 214 1/2 215 215 1/2 216 216 1/2 217 217 1/2 218 218 1/2 219 219 1/2 220 220 1/2 221 221 1/2 222 222 1/2 223 223 1/2 224 224 1/2 225 225 1/2 226 226 1/2 227 227 1/2 228 228 1/2 229 229 1/2 230 230 1/2 231 231 1/2 232 232 1/2 233 233 1/2 234 234 1/2 235 235 1/2 236 236 1/2 237 237 1/2 238 238 1/2 239 239 1/2 240 240 1/2 241 241 1/2 242 242 1/2 243 243 1/2 244 244 1/2 245 245 1/2 246 246 1/2 247 247 1/2 248 248 1/2 249 249 1/2 250 250 1/2 251 251 1/2 252 252 1/2 253 253 1/2 254 254 1/2 255 255 1/2 256 256 1/2 257 257 1/2 258 258 1/2 259 259 1/2 260 260 1/2 261 261 1/2 262 262 1/2 263 263 1/2 264 264 1/2 265 265 1/2 266 266 1/2 267 267 1/2 268 268 1/2 269 269 1/2 270 270 1/2 271 271 1/2 272 272 1/2 273 273 1/2 274 274 1/2 275 275 1/2 276 276 1/2 277 277 1/2 278 278 1/2 279 279 1/2 280 280 1/2 281 281 1/2 282 282 1/2 283 283 1/2 284 284 1/2 285 285 1/2 286 286 1/2 287 287 1/2 288 288 1/2 289 289 1/2 290 290 1/2 291 291 1/2 292 292 1/2 293 293 1/2 294 294 1/2 295 295 1/2 296 296 1/2 297 297 1/2 298 298 1/2 299 299 1/2 300 300 1/2 301 301 1/2 302 302 1/2 303 303 1/2 304 304 1/2 305 305 1/2 306 306 1/2 307 307 1/2 308 308 1/2 309 309 1/2 310 310 1/2 311 311 1/2 312 312 1/2 313 313 1/2 314 314 1/2 315 315 1/2 316 316 1/2 317 317 1/2 318 318 1/2 319 319 1/2 320 320 1/2 321 321 1/2 322 322 1/2 323 323 1/2 324 324 1/2 325 325 1/2 326 326 1/2 327 327 1/2 328 328 1/2 329 329 1/2 330 330 1/2 331 331 1/2 332 332 1/2 333 333 1/2 334 334 1/2 335 335 1/2 336 336 1/2 337 337 1/2 338 338 1/2 339 339 1/2 340 340 1/2 341 341 1/2 342 342 1/2 343 343 1/2 344 344 1/2 345 345 1/2 346 346 1/2 347 347 1/2 348 348 1/2 349 349 1/2 350 350 1/2 351 351 1/2 352 352 1/2 353 353 1/2 354 354 1/2 355 355 1/2 356 356 1/2 357 357 1/2 358 358 1/2 359 359 1/2 360 360 1/2 361 361 1/2 362 362 1/2 363 363 1/2 364 364 1/2 365 365 1/2 366 366 1/2 367 367 1/2 368 368 1/2 369 369 1/2 370 370 1/2 371 371 1/2 372 372 1/2 373 373 1/2 374 374 1/2 375 375 1/2 376 376 1/2 377 377 1/2 378 378 1/2 379 379 1/2 380 380 1/2 381 381 1/2 382 382 1/2 383 383 1/2 384 384 1/2 385 385 1/2 386 386 1/2 387 387 1/2 388 388 1/2 389 389 1/2 390 390 1/2 391 391 1/2 392 392 1/2 393 393 1/2 394 394 1/2 395 395 1/2 396 396 1/2 397 397 1/2 398 398 1/2 399 399 1/2 400 400 1/2 401 401 1/2 402 402 1/2 403 403 1/2 404 404 1/2 405 405 1/2 406 406 1/2 407 407 1/2 408 408 1/2 409 409 1/2 410 410 1/2 411 411 1/2 412 412 1/2 413 413 1/2 414 414 1/2 415 415 1/2 416 416 1/2 417 417 1/2 418 418 1/2 419 419 1/2 420 420 1/2 421 421 1/2 422 422 1/2 423 423 1/2 424 424 1/2 425 425 1/2 426 426 1/2 427 427 1/2 428 428 1/2 429 429 1/2 430 430 1/2 431 431 1/2 432 432 1/2 433 433 1/2 434 434 1/2 435 435 1/2 436 436 1/2 437 437 1/2 438 438 1/2 439 439 1/2 440 440 1/2 441 441 1/2 442 442 1/2 443 443 1/2 444 444 1/2 445 445 1/2 446 446 1/2 447 447 1/2 448 448 1/2 449 449 1/2 450 450 1/2 451 451 1/2 452 452 1/2 453 453 1/2 454 454 1/2 455 455 1/2 456 456 1/2 457 457 1/2 458 458 1/2 459 459 1/2 460 460 1/2 461 461 1/2 462 462 1/2 463 463 1/2 464 464 1/2 465 465 1/2 466 466 1/2 467 467 1/2 468 468 1/2 469 469 1/2 470 470 1/2 471 471 1/2 472 472 1/2 473 473 1/2 474 474 1/2 475 475 1/2 476 476 1/2 477 477 1/2 478 478 1/2 479 479 1/2 480 480 1/2 481 481 1/2 482 482 1/2 483 483 1/2 484 484 1/2 485 485 1/2 486 486 1/2 487 487 1/2 488 488 1/2 489 489 1/2 490 490 1/2 491 491 1/2 492 492 1/2 493 493 1/2 494 494 1/2 495 495 1/2 496 496 1/2 497 497 1/2 498 498 1/2 499 499 1/2 500 500 1/2 501 501 1/2 502 502 1/2 503 503 1/2 504 504 1/2 505 505 1/2 506 506 1/2 507 507 1/2 508 508 1/2 509 509 1/2 510 510 1/2 511 511 1/2 512 512 1/2 513 513 1/2 514 514 1/2 515 515 1/2 516 516 1/2 517 517 1/2 518 518 1/2 519 519 1/2 520 520 1/2 521 521 1/2 522 522 1/2 523 523 1/2 524 524 1/2 525 525 1/2 526 526 1/2 527 527 1/2 528 528 1/2 529 529 1/2 530 530 1/2 531 531 1/2 532 532 1/2 533 533 1/2 534 534 1/2 535 535 1/2 536 536 1/2 537 537 1/2 538 538 1/2 539 539 1/2 540 540 1/2 541 541 1/2 542 542 1/2 543 543 1/2 544 544 1/2 545 545 1/2 546 546 1/2 547 547 1/2 548 548 1/2 549 549 1/2 550 550 1/2 551 551 1/2 552 552 1/2 553 553 1/2 554 554 1/2 555 555 1/2 556 556 1/2 557 557 1/2 558 558 1/2 559 559 1/2 560 560 1/2 561 561 1/2 562 562 1/2 563 563 1/2 564 564 1/2 565 565 1/2 566 566 1/2 567 567 1/2 568 568 1/2 569 569 1/2 570 570 1/2 571 571 1/2 572 572 1/2 573 573 1/2 574 574 1/2 575 575 1/2 576 576 1/2 577 577 1/2 578 578 1/2 579 579 1/2 580 580 1/2 581 581 1/2 582 582 1/2 583 583 1/2 584 584 1/2 585 585 1/2 586 586 1/2 587 587 1/2 588 588 1/2 589 589 1/2 590 590 1/2 591 591 1/2 592 592 1/2 593 593 1/2 594 594 1/2 595 595 1/2 596 596 1/2 597 597 1/2 598 598 1/2 599 599 1/2 600 600 1/2 601 601 1/2 602 602 1/2 603 603 1/2 604 604 1/2 605 605 1/2 606 606 1/2 607 607 1/2 608 608 1/2 609 609 1/2 610 610 1/2 611 611 1/2 612 612 1/2 613 613 1/2 614 614 1/2 615 615 1/2 616 616 1/2 617 617 1/2 618 618 1/2 619 619 1/2 620 620 1/2 621 621 1/2 622 622 1/2 623 623 1/2 624 624 1/2 625 625 1/2 626 626 1/2 627 627 1/2 628 628 1/2 629 629 1/2 630 630 1/2 631 631 1/2 632 632 1/2 633 633 1/2 634 634 1/2 635 635 1/2 636 636 1/2 637 637 1/2 638 638 1/2 639 639 1/2 640 640 1/2 641 641 1/2 642 642 1/2 643 643 1/2 644 644 1/2 645 645 1/2 646 646 1/2 647 647 1/2 648 648 1/2 649 649 1/2 650 650 1/2 651 651 1/2 652 652 1/2 653 653 1/2 654 654 1/2 655 655 1/2 656 656 1/2 657 657 1/2 658 658 1/2 659 659 1/2 660 660 1/2 661 661 1/2 662 662 1/2 663 663 1/2 664 664 1/2 665 665 1/2 666 666 1/2 667 667 1/2 668 668 1/2 669 669 1/2 670 670 1/2 671 671 1/2 672 672 1/2 673 673 1/2 674 674 1/2 675 675 1/2 676 676 1/2 677 677 1/2 678 678 1/2 679 679 1/2 680 680 1/2 681 681 1/2 682 682 1/2 683 683 1/2 684 684 1/2 685 685 1/2 686 686 1/2 687 687 1/2 688 688 1/2 689 689 1/2 690 690 1/2 691 691 1/2 692 692 1/2 693 693 1/2 694 694 1/2 695 695 1/2 696 696 1/2 697 697 1/2 698 698 1/2 699 699 1/2 700 700 1/2 701 701 1/2 702 702 1/2 703 703 1/2 704 704 1/2 705 705 1/2 706 706 1/2 707 707 1/2 708 708 1/2 709 709 1/2 710 710 1/2 711 711 1/2 712 712 1/2 713 713 1/2 714 714 1/2 715 715 1/2 716 716 1/2 717 717 1/2 718 718 1/2 719 719 1/2 720 720 1/2 721 721 1/2 722 722 1/2 723 723 1/2 724 724 1/2 725 725 1/2 726 726 1/2 727 727 1/2 728 728 1/2 729 729 1/2 730 730 1/2 731 731 1/2 732 732 1/2 733 733 1/2 734 734 1/2 735 735 1/2 736 736 1/2 737 737 1/2 738 738 1/2 739 739 1/2 740 740 1/2 741 741 1/2 742 742 1/2 743 743 1/2 744 744 1/2 745 745 1/2 746 746 1/2 747 747 1/2 748 748 1/2 749 749 1/2 750 750 1/2 751 751 1/2 752 752 1/2 753 753 1/2 754 754 1/2 755 755 1/2 756 756 1/2 757 757 1/2 758 758 1/2 759 759 1/2 760 760 1/2 761 761 1/2 762 762 1/2 763 763 1/2 764 764 1/2 765 765 1/2 766 766 1/2 767 767 1/2 768 768 1/2 769 769 1/2 770 770 1/2 771 771 1/2 772 772 1/2 773 773 1/2 774 774 1/2 775 775 1/2 776 776 1/2 777 777 1/2 778 778 1/2 779 779 1/2 780 780 1/2 781 781 1/2 782 782 1/2 783 783 1/2 784 784 1/2 785 785 1/2 786 786 1/2 787 787 1/2 788 788 1/2 789 789 1/2 790 790 1/2 791 791 1/2 792 792 1/2 793 793 1/2 794 794 1/2 795 795 1/2 796 796 1/2 797 797 1/2 798 798 1/2 799 799 1/2 800 800 1/2 801 801 1/2 802 802 1/2 803 803 1/2 804 804 1/2 805 805 1/2 806 806 1/2 807 807 1/2 808 808 1/2 809 809 1/2 810 810 1/2 811 811 1/2 812 812 1/2 813 813 1/2 814 814 1/2 815 815 1/2 816 816 1/2 817 817 1/2 818 818 1/2 819 819 1/2 820 820 1/2 821 821 1/2 822 822 1/2 823 823 1/2 824 824 1/2 825 825 1/2 826 826 1/2 827 827 1/2 828 828 1/2

3 1/2

GABRIEL MARTINEZ, H.,
GUATEMALA, C.A.

D-3577

NO.

48828

ORDER NO.

8-23-1934

DATE

1 M PHOTO PLATIN POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) IMAGEN DEL VENERADO Y
MILAGROSO SENOR CRUCIFICADO, DEL
SANTUARIO DE ESQUIPULAS, GUATEMALA

(ALL OF THIS ON THE ADDRESS SIDE) NO

FRONT NO.

R. M.

IMPRINT NONE

PUT IN STAMP SPACE "PLACE STAMP HERE"

COLOR DESCRIPTION

TAKE OUT TWO CIRCLES AT TOP OF PHOTO. PUT ON THE UPPER PLAQUE OF THE CROSS IF
IT IS POSSIBLE THE WORD "INRI". BRING OUT THE DECORATION OF THE CROSS AND
THE RESPLENDOR AND THE CROWN.

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

lines

2

X

24

OTTO ULBRICH CO., BUFFALO, N. Y.

NO. D-3578

ORDER NO. 48871

DATE 8-28-1934

12^M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES

TITLE (IN FULL)

SOUVENIR OF NIAGARA

FALLS BY DAY AND ILLUMINATED BY

NIGHT

PROSPECT POINT, AMERICAN AND
CANADIAN FALLS

IMPRINT

OTTO ULBRICH CO., BUFFALO, N. Y.

(ON 6,500)

THE UNION NEWS CO. (AND TRADEMARK)

(ON 6,000)

(C) CURT TEICH & CO., CHICAGO (ON
ALL)

COLOR DESCRIPTION

USE PHOTO NO. 2A-H168. SUBMIT SKETCH TO MR. TEICH, SR.

OTTO ULBRICH CO.,
BUFFALO, N. Y.

NO. D-3578

ORDER NO. 48871

DATE 8-28-1934

12^M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES

TITLE (IN FULL)

GREETINGS FROM

NIAGARA FALLS, N.Y.

IMPRINT

NONE

COLOR DESCRIPTION

USE PHOTO NO. 4A-H1349.

DEADLINE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

1704

DISTRIBUTED BY
OTTO ULBRICH CO.,
BUFFALO, N.Y.

NO. D-3578 ✓

ORDER NO.

DATE 9-3-1935

M LARGE FOLDER COVER (ALL OF THIS ON THE PICTURE SIDE)	FRONT (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO R. M. YES
TITLE (IN FULL) SOUVENIR OF NIAGARA FALLS 20 DAY & NIGHT VIEWS	IMPRINT SAME AS ABOVE
	(C) C.T.&CO., CHICAGO

COLOR DESCRIPTION

USE SAME COLOR PLATES.

2201 1/2
1242

OTTO ULBRICH CO.,
BUFFALO, N.Y.

NO. D-3578

ORDER NO.

DATE 9-3-1935

M LARGE FOLDER COVERS (ALL OF THIS ON THE PICTURE SIDE)	BACK MAKEOVER (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO R. M. YES
TITLE (IN FULL) GREETINGS FROM NIAGARA FALLS.	IMPRINT NONE

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Single 117
2

✓ NO. D-3579
ORDER NO. 48959
DATE 9-10-1934

J. C. MICKLEBORO,
MARION, ALA.

3M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL) W.M.U. ANNEX, JUDSON
COLLEGE, MARION, ALABAMA

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET H

DEADLINE

10

X

J. C. MICKLEBORO,
MARION, ALA.

✓ NO. D-3580

ORDER NO. 48959

DATE 9-11-1934

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JUDSON COLLEGE
AUDITORIUM, MARION, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. I. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

repl. 4-5 X7

3

J. C. MICKLEBORO,
MARION, ALA.

✓ NO. D-3581
ORDER NO. 4859
DATE 9-11-1934

3M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER
TITLE (IN FULL) PERRY COUNTY COURT
HOUSE, MARION, ALABAMA. BUILT
1855-6.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TIME SET 18

DEADLINE

3

X

J. C. MICKLEBORO,
MARION, ALA.

✓ NO. D-3582

ORDER NO. 48959

DATE 9-11-1934

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

SILOAM BAPTIST CHURCH,

IMPRINT

SAME AS ABOVE

MARION, ALABAMA. (FOUNDED 1822)

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

J. C. MICKLEBORO,
MARION, ALA.

✓ NO. D-3583

ORDER NO. 48959

DATE 9-11-1934

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1. R. M. NO

TITLE (IN FULL) PRESBYTERIAN CHURCH,
MARION, ALABAMA, (FOUNDED 1832)

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. **D-3584**

ORDER NO. **48952**

DATE

8-31-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER **WALTER M. STROUP,
SARATOGA SPRINGS, N. Y.**

Photos for
this Customer

1 M PC SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO ~~EXX~~ PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **RILEY'S LAKE HOUSE, SARATOGA SPRINGS,
N. Y.**

FRONT NO. **5** R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. I. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. ☒ 120
Dry — Wet — Pancromatic — Color Separation. ☒ 133
Transfer — Paper Process — New Process. ☒ 150
Stripping — White Border — Full Face. ☒ 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES	
LINE & HALFTONE COMB		COLOR PROCESS	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
Reverse Position	Reverse Color	Ben Day	

ZINC ETCHINGS FROM		COPIES	
DUPLICATES		COLOR PLATES	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
Reverse Position	Reverse Color	Ben Day	

SIZE _____ WIDE _____ HIGH SAME SIZE
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINTS BACKGROUND UNSTAINED
FINISHING DEPT. OUTLINE, OVAL, CIRCLE
SQUARE, LIKE COPY, SIGNATURE, HIGHLIGHT
WITH LINE, WITHOUT LINE, SPECIAL DESIGN

SIZE _____ WIDE _____ HIGH SAME SIZE
BLOCKING DEPT. WOOD, MORTISE, ANCHOR
SOLID METAL, FLUSH TOP, FLUSH BOTTOM
FLUSH SIDES, FLUSH ALL AROUND
UNMOUNTED WITH DECKERS
CUT TO PICAS (see size)

PROOFS
1st, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th
ELECTRO-TYPES EACH OF
ONE-WOOD, METAL

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1.25

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No.

D-3585

ORDER NO. 48980

DATE 9-4-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this CustomerCUSTOMER THE HERMITAGE ART CO., INC.,
CHICAGO, ILL.

1 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OUR LADY OF GOOD COUNSEL CHURCH,

LITTLE ROCK, ARKANSAS

FRONT NO. 11

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

☒ Submit Sketch — Layout ☒ Retouched Photo — Wash Drawing
Follow LayoutPHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

☒ Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Shipping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Shipping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

ENGRAVED WITH DEAKERS

CUT TO PICAS (see size)

PROOFS

1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20.

ELECTROTYPES EACH OF

ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 5 6 8 10 12 14 16 18 20 22 24 26 28 30 32 34 36 38 40 42 44 46 48 50 52 54 56 58 60 62 64 66 68 70 72 74 76 78 80 82 84 86 88 90 92 94 96 98 100

ETCHING DEPT PAINT ON BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE

SQUARE LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

2 Reprints 5x7
 1.0. 6
 Map 4
 Not. 20 1/2
 Photo Little 6-
 St. Op. 4
 Comp. 7

CUSTOMER
 PHOTO PROPERTY OF C. T. & CO.
 RETURN PHOTO
 YES
 NO

DIAL No. **D-3586**

ORDER NO. **49001**

DATE **9-5-1934**

DEPT.
 RETOUCHING
 ENGRAVING
 PHOTO LITHO
 COMPOSING
 LITHO ART

DATE COMPLETED

Photos for
 this Customer

CUSTOMER **COLUMBUS HOTEL CORP.,
 NEW YORK, N.Y.**

12 1/2 M CIRCULARS

SIZE

~~XXXXXX~~ **9 x 12**

STYLE **ARTGRAVURE**

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **KNIGHTS OF COLUMBUS HOTEL
 (ETC. AS PER COPY)**

FRONT NO. **NONE**

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
 Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted
 See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Screen 120

Dry — Wet — Panromatic — Color Separation

Screen 133

Transfer — Paper Process — New Process.

Screen 150

Stripping — White Border — Full Face.

Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES — ZINC COLOR PLATES

DUPLICATES — COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

DUPLICATES — COLOR PLATES

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
| | | | | | | |

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
| | | | | | | |

SIZE — WIDE — HIGH — SAME SIZE

SIZE — WIDE — HIGH — SAME SIZE

SCREEN 55 60 65 100 110 120 130 150

BLOCKING DEPT WOOD — MORTISE — ANCHOR

ETCHING DEPT. (FINE LINE) (GROUND) (SEED)

PROOFS

FINISHING DEPT. OUTLINE — OVAL — CIRCLE
 SQUARE — LIKE COPY — MIGNETTE — HIGHLIGHT
 WITH LINE — WITHOUT LINE — SPECIAL BORDER

PLATE — GOOD — INCOLORS — SPECIAL STAGE
 — ELECTROTYPES EACH OF
 ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR

2

WAYS STATIONERY STORE,
CURWENSVILLE, PA.

NO. D-3587 ✓

ORDER NO. 49005

DATE 9-6-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL)
PRESBYTERIAN CHURCH,
LOCUST STREET, CURWENSVILLE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

EXPIRE DATE 11/1

NO. D-3588

K. MAEHARA, CAMERA CRAFT
SHOP, HILO, HAWAII, T.H. MADE IN U.S.A.

ORDER NO. 49014

DATE 9-10-1934

5-M COVERS FOR 12-POST CARDS BOOKLETS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HAWAII, THE SCENIC ISLE

(SMALL TYPE- PHOTO COPYRIGHT BY
K. MAEHARA)

(C) C.T. & CO. CHICAGO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE NEW PHOTO. MAKE COVER SIMILAR TO D-3245 ATTACHED. MAKE
COLORS GREEN & YELLOW. COLORS OF HAWAII ARE VIVID AND USE
EXTREME HIGH COLORS. WORDING IS TO BE IN BLOCK TYPE.

NO.

D-3588

ORDER NO. 49014

DATE 9-10-1934

6M COVERS FOR 12-POST CARDS BOOKLETS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M YES

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE NEW PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **D-3589** ORDER NO. **49038** DATE **9-10-1934**

CUSTOMER **OLSEN BROS.,**
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M FC SIZE **3 1/2 x 5 1/2**

STYLE **ARTGRAVURE GREEN, WHITE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **OLSEN BROS. - 2623 N. SPRINGFIELD AVE.**

PHONE ALBany 8100

FRONT NO. **5**

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

IMPRINT: Customer

(All of this on address)

R. M.

Yes

No

Special type as sample

C. I. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| | | | | | | |

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| | | | | | | |

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. (FINE BACKGROUND SOLID)

FINISHING DEPT. (ELLIPSE OVAL CIRCLE
SQUARE LIFE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER)

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DRAWERS
CUT TO PICAS see size

PROOFS

FLAT GOOD INCOLOURS SPECIAL STONE
FIRST PROOFS EACH OF
ON WOOD METAL

RETURN PHOTO WITH CARDS.

*Photo of
9/10/34*

PHOTO RETURNED

TO

PHOTO USED FOR

2

HUNTER'S BOOK STORE,
BELLEFONTE, PA.

NO. D-3590
ORDER NO. 49074
DATE 9-13-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) U.S. POST OFFICE,
BELLEFONTE, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

REMOVE STOP SIGN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1111 1111 1111

DEADLINE

3

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. **D-3591**

ORDER NO. **49085**

DATE **9-11-1934**

CUSTOMER **O.M. CHESNEY ADV. CO.,
KANSAS CITY, MO.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M **PC** SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **NO TITLE.**

FRONT NO. **5** R. M. **Yes** No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer **C. T. Imprint** No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles - Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
| | | | | | | |

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
| | | | | | | |

SIZE WIDE HIGH SAME SIZE
SCREEN 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED
TO
PHOTO USED FOR

*Hand for
Composition
3.00*

X

3 1/2

NO. D-3592 ✓

ORDER NO. 51157

DATE 1-8-1935

MODEL VARIETY STORES,
TUNKHANNOCK AND MONTROSE, PA.

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

EAST TIOGA STREET,
TUNKHANNOCK, PA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

XXXXXXXXXXXXX MARK BRING OUT MODEL VARIETY STORES SIGN.
REMOVE POLES & WIRES.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 1

8

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
RETURN PHOTO
YES
NO

DIAL No. D-3593 ORDER NO. 49105 DATE 9-14-1934

CUSTOMER OHIO BOTTLE CAP CO., INC.,
PIQUA, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M DOUBLE CARDS SIZE 5 1/2 x 7

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ATTENTION: THE BIG PARADE HAS SIGNED
UP FOR OHIO LIFT-IT CAPS

FRONT NO. SPECIAL R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Panormatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. ENAMEL INK HAS KROHNS ENAMEL

FINISHING DEPT. OUTLINE, OVAL, CIRCLE
SQUARE, LIKE COPY, MINNETTE, HIGHLIGHT
WITH LINE, WITHOUT LINE, SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD, MORTISE, ANCHOR
SOLID METAL, FLUSH TOP, FLUSH BOTTOM
FLUSH SIDES, FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (See Size)

PROOFS

FLAT, GOOD, INCOLORS, SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD, METAL

PHOTO RETURNED
TO
PHOTO USED FOR

L. O. (2nd) +
Drawing 5
H.C. 11
L.A. 9

FOR FRONTS pile Extra DK. BLUE IMPRESSIONS

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL No. D-3594 ORDER NO. 49105 DATE 9-14-1934

CUSTOMER OHIO BOTTLE CAP CO., INC.,
PIQUA, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M DOUBLE CARDS SIZE 5 1/2 x 7

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BOSSY'C MILK NOW COMES FROM THE
SMILING COW ... HER MILK AND CREAM ARE CAPPED ONLY
WITH OHIO LIFT-IT CAPS

FRONT NO. SPECIAL

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

SCREEN
120
133
150
175

SEE SKETCH ATTACHED.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES. ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | See Day |
| | | | | | | |

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINTED IN DAY GROUND ENGRAVED

FINISHING DEPT. OUTLINE, OVAL, CIRCLE
SQUARE, DIA. CAP, VIGNETTE, HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES. COLOR PLATES

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | See Day |
| | | | | | | |

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DEAKERS
CUT TO PICAS (See size)

PROOFS

HEAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Drawing 5 1/2
H C 1 1/2
L. A. 9 1/4

For FRONTS pull extra DK BLUE IMPRESSIONS

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
—
YES
—
RETURN PHOTO

DIAL NO. **D-3596**

ORDER NO. **49182**

DATE **9-18-1934**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER **BLACKWELL SANITARIUM,
GORMAN, TEXAS**

Photos for
this Customer

1 M

PC

SIZE

3 1/2 x 5 1/2

STYLE

PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **BLACKWELL SANITARIUM FORCE**

FRONT NO. **NONE**

(All of this on address side)

R. M. Yes **No**

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — **Retouched Photo** — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

SCREEN
120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESSES

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
| | | | | | | |

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
| | | | | | | |

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DEAKERS
CUT TO PICAS see size

SIZE — WIDE — HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT PAINTS INK BACKGROUND SOLID

FINISHING DEPT OUTLINE ONAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES NO

RETURN PHOTO

DIAL NO. D-3597

ORDER NO. 49194

DATE

9-18-1934

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this CustomerCUSTOMER MRS. L. WILLIAMSON,
MIAMI BEACH, FLA.

2 M PC

SIZE

3 1/2 x 5 1/2

PLACE OF TITLES Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: FRANKLIN HOTEL COLLINS AVE. AT

9TH ST. MIAMI BEACH, FLORIDA

BOT: ONE BLOCK FROM OCEAN

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

STYLE PHOTO VARICOLOR, WHITE BORDER

FRONT NO. 5

R. M. YES No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line Halftone Combination

Dry Wet Panoramic Color Separation

Transfer Paper Process New Process

Stripping White Border Full Face

Blue Print Handcolor Black & White Proof Titles Red, Blue

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

| | | | | | | |
|--------------------|-------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Shipping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|-------------------|------------------|-----------------|---------------------|------------------|---------|

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

| | | | | | | |
|--------------------|-------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Shipping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|-------------------|------------------|-----------------|---------------------|------------------|---------|

SIZE WIDE HIGH NAME SIZE

BLOCKING DEPT WOOD, MORTISE, ANCHOR

SOLID METAL, FLUSH TOP, FLUSH BOTTOM

FLUSH SIDES, FLUSH ALL AROUND

UNMOUNTED WITH DECKERS

CUT TO PROAS (See Size)

PROOFS

FLAT, GOOD, INCHES, SPECIAL SIZE

FLUOROTYPES, LACQUER

ON WOOD, METAL

SIZE WIDE HIGH NAME SIZE

SCREENS 25 30 35 100 110 120 140 150

ETCHING DEPT. FACETED, CHAS. ENGRAVED, SOLID

FINISHING DEPT. CUTTING, GRINDING, CRUISING

SQUARE, LIKE COPY, CHISEL, THICKENING

WITH LINE, WITHOUT LINE, SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

H. 50

1.50

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
RETURN PHOTO YES NO

DIAL NO. ~~4371~~ ^{D-3578} ORDER NO. 48797 DATE 9-22-1934
CUSTOMER THE SECURITY LAND CO., CARVEL HALL,
ANNAPOLIS, MD.

2 M FC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE Upper, Lower, Center, Border -- Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: CARVEL HALL AT COLONIAL ANNAPOLIS
BOT: PRINCE PRINCE GEORGE STREET ENTRANCE

RETOUCHING DEPARTMENT

Submit Sketch -- Layout -- Retouched Photo -- Wash Drawing
Follow Layout

CUT OFF AT BOTTOM AT CURB LINE. TAKE OUT
SHADOWS THAT TREES CAST ON BUILDING.

COLOR DESCRIPTION

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

STYLE BLACK & WHITE, WHITE BORDER

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halitone - Combination
Dry - Wet - Panormatic - Color Separation
Transfer - Paper Process - New Process
Stripping - White Border - Full Face
Blue Print - Handcolor - Black & White Proof - Titles - Red, Blue.

ENGRAVING DEPARTMENT

| | | | |
|--------------------------------------|--------------------|--|-----------------|
| HALFTONES FROM COPIES | | ZINC ETCHINGS FROM COPIES | |
| DUPLICATES | | ZINC UNDER PLATES | |
| LINE & HALFTONE COMB | | COLOR PLATES | |
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print |
| Reverse
Position | Reverse
Color | Ben Day | |
| SIZE _____ WIDE _____ HIGH SAME SIZE | | BLOCKING DEPT WOOD, MORTISE, ANCHOR
SHOULD METRIC, FLUSH TOP, FLUSH BOTTOM
IF MOUNTED, FLUSH ALL AROUND
MOUNTED WITH BRACKETS
CLIP TO PICAS See SIZE | |
| ETCHING DEPT | | PROOFS | |
| FINISHING DEPT | | ELECTROTYPES EACH OF | |

PHOTO RETURNED

TO

PHOTO USED FOR

M.O.
C. T. & CO.
250

C. T. & CO.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-3599

ORDER NO.

49219 DATE

9-20-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER JOHN E. WITHERS TRANSFER & STORAGE CO.,
MIAMI, FLORIDA

2 M

PC

SIZE

3 1/2 x 5 1/2

STYLE ARTGRAVURE BROWN, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

TOP: ONE OF OUR LONG DISTANCE MOVING VANS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

BOT: JOHN E. WITHERS TRANSFER & STORAGE CO.,
MIAMI, FLORIDA

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE BEST PHOTO. TREES ON PAINTED PART OF VAN ARE
SUPPOSED TO BE COCONUT TREES AT EDGE OF OCEAN

COLOR DESCRIPTION

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB — COLOR PROCESS

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
| | | | | | | |

SIZE — WIDE — HIGH SAME SIZE

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
| | | | | | | |

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF —
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO.

D-3600

ORDER NO.

49247

DATE

9-25-1934

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

PARK-OTELL CO.,

OKLAHOMA CITY, OKLA. $3\frac{1}{16} \times 2\frac{1}{16}$

4 M

BUS.CARDS

SIZE

 $3\frac{1}{2} \times 2\frac{3}{4}$

STYLE

PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate

Yes No

Title in full NO TITLE.

FRONT NO. NONE

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 1375-30.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

SIZE — WIDTH — HIGH — SAME SIZE

BLOCKING DEPT WOOD — MORTISE — ANCHOR

SOLID METAL — FLUSH TOP — FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNMOUNTED WITH DECKERS

CUT TO PICAS (SEE SIZE)

PROOFS

FLAT — GOOD — INCLOSURES — SPECIAL SIZE

ELECTROTYPES EACH OF

ON WOOD — METAL

FINISHING DEPT. OBLIQUE — OVAL — CURVE

SQUARE — LIKE CARD — SIGNET — HIGHLIGHT

WITH LINE — WITHOUT LINE — SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

Photo No. 1375-30
1250
1375-30
517
11.50

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. **D-3601** ORDER NO. **49254** DATE **9-25-1934**CUSTOMER **THE PENN HARRIS HOTEL,
HARRISBURG, PA.**DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer**10 M FC** SIZE **3 1/2 x 5 1/2**STYLE **ARTGRAVURE GREEN, N FULL**PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **THE PENN HARRIS
HARRISBURG
FRANKLIN MOORE
MANAGER (ETC. AS PER LAYOUT)**FRONT NO. **NONE** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow LayoutPHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten PhotoNegative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.**GRAY** CROP PHOTO AT RIGHT AS MARKED AT
TOP.

DO NOT DO ANY ART WORK

COLOR DESCRIPTION

RETURN PHOTO

HALFTONES FROM _____ COPIES

DUPLICATES _____ ZINC COLOR PLATES

LINE & HALFTONE COMB _____ COLOR PROCESS

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
| | | | | | | |

SIZE _____ WIDE _____ HIGH SAME SIZE

SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM _____ COPIES

DUPLICATES _____ COLOR PLATES

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
| | | | | | | |

SIZE _____ WIDE _____ HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

2

WM. E. LUM, JR., INC.,
PETERSBURG, VA.

NO. D-3602
ORDER NO. 49276
DATE 9-27-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) H. A. GRAYS RESIDENCE,
WAVERLY, VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SHOW ENTIRE VIEW ON CARD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 111

6

1 1/2

NO. D-3503 ✓

ORDER NO. 49276

WM. E. LUM, JR., INC.,
PETERSBURG, VA.

DATE 9-27-1934

M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

P. FLEETWOOD'S RESIDENCE,
WAVERLY, VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SHOW ENTIRE XXXX VIEW ON CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 27 M

6

21

WM. E. LUM, JR., INC.,
PETERSBURG, VA.

NO. D-3604

ORDER NO. 49276

DATE 9-27-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **WAVERLY FILLING
STATION, WAVERLY, VA.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1** R. M. **NO**

IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION

SHOW ENTIRE VIEW ON CARD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 1/2

NO. D-36059 ✓

WM. E. LUM, JR., INC.,
PETERSBURG, VA.

ORDER NO. 49276

DATE 9-27-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

| (ALL OF THIS ON THE PICTURE SIDE) | (ALL OF THIS ON THE ADDRESS SIDE) |
|---|-----------------------------------|
| PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER. | FRONT NO. 1 R. M. NO |
| TITLE (IN FULL) ATTRACTIVE RESTAURANT
ON ROUTE 360, WAVERLY, VA. | IMPRINT SAME AS ABOVE |

COLOR DESCRIPTION

SHOW ENTIRE VIEW ON CARD.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TT. 11V

6

3 1/2

NO. D-3606

WM. E. LUM, JR., INC.,
PETERSBURG, VA.

ORDER NO. 49276

DATE 9-27-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BUSINESS SECTION OF
MAIN STREET, LOOKING EAST,
WAVERLY, VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SHOW ENTIRE VIEW ON CARD. IF NECESSARY MAKE TITLE TYPE A
LITTLE LARGER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 111 111

8

3 1/2

WM. E. LUM, JR., INC.,
PETERSBURG, VA.

NO. D-3607 ✓

ORDER NO. 49276

DATE 9-27-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) WAVERLY HIGH SCHOOL,
WAVERLY, VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SHOW ENTIRE VIEW ON CARD. ADD A LITTLE SKY IF NECESSARY
FOR PROPORTION.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 1/2

WM. E. LUM, JR., INC.,
PETERSBURG, VA.

NO. D-3608 ✓

ORDER NO. 49276

DATE 9-27-1934

T M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) **HARVEY FLEETWOOD'S
RESIDENCE, WAVERLY, VA.**

IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION

SHOW ENTIRE VIEW ON CARD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

6

2 1/2

WM. E. LUM, JR., INC.,
PETERSBURG, VA.

NO. 8-3609

ORDER NO. 49276

DATE 9-27-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) W. METHODIST EPISCOPAL

IMPRINT SAME AS ABOVE

CHURCH, WAVERLY, VA.

COLOR DESCRIPTION

SHOW ENTIRE VIEW ON CARD.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TEICH & CO.

3

3

WM. E. LUM, JR., INC.,
PETERSBURG, VA.

NO. D-3610✓

ORDER NO. 49276

DATE 9-27-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SYKES HOTEL AND N. &
W. RY. STATION, WAVERLY, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SHOW ENTIRE VIEWON CARD. IF NECESSARY ADD SOME SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

8

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **D-3611** ORDER NO. **49306** DATE **9-28-1934**CUSTOMER **HOTEL MILLER,
MIAMI, FLA.**DEPT
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer**6 M FC** SIZE **3 1/2 x 5 1/2**STYLE **PHOTO VARICOLOR, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TOP: SECTION OF PATIO AND PALM GARDEN****BOT: HOTEL MILLER (ETC. AS PER COPY)**FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space. entire Mess. Space. entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout**SEE INSTRUCTIONS ATTACHED.**

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM

COPIES

DUPLICATES

ZINC COLOR PLATES

ZINC ETCHINGS FROM

COPIES

LINE & HALFTONE COMB

COLOR PROCESS

Extra
NegativesExtra
StrippingStrip
To SizeDouble
PrintReverse
PositionReverse
Color

Ben Day

Extra
NegativesExtra
StrippingStrip
To SizeDouble
PrintReverse
PositionReverse
Color

Ben Day

SIZE _____ WIDTH _____ HIGH _____ NAME _____

BLOCKING DEPT WOOD — METAL — ANCHOR

SOLID METAL — FLUSH TOP — FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNMOUNTED WITH BREAKERS

CUT TO PICAS — SEE SIZE

PROOFS

ELECTROTYPES EACH OF

ON WOOD — METAL

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Aut. Work
3.75

change made
Ret. C
Lay out - C.T.

13/4 see 2 1/2
1293

DISTRIBUTED BY J. E. DAVIS CO.,
BROWNING, MONT.

NO. D-3612
ORDER NO. 49304
DATE 9-28-1934

6M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) GLACIER NATIONAL PARK
MONTANA

IMPRINT SAME AS ABOVE

GARDEN WALL FROM GOING-TO-THE-
SUN HIGHWAY

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

USE NEW PHOTO, MT. WALL IN GREY.
SEE SKETCH ATTACHED FOR LETTERING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

J. E. DAVIS CO.,
BROWNING, MONT.

NO. D-3612
ORDER NO. 49304
DATE 9-28-1934

6M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) GOING-TO-THE-SUN
HIGHWAY ALONG ST. MARY'S LAKE

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE NEW PHOTO. LIGHTEN UP MOUNTAIN AND LAKE ON LEFT SIDE. TAKE
OUT CAR IN FOREGROUND, ALSO DERRICK AND WORK CARS ON CURVE. MT. ON
LEFT TREE COVERED AT BOTTOM, LIGHT BROWN TO TOP. MT. IN CENTER GREY.
ROCK ON RIGHT LIGHT AND DARK GREY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

WM. HOELKER,
OLDENBURG, IND.

NO. D-3613
ORDER NO. 49379
DATE 10-1-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL)

OLDENBURG, IND. - VIEW

IMPRINT

NONE

NO

FROM DISTANT HILLS

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 307 611

7

WM. HOELKER,
OLDENBURG, IND.

NO. D-3614

ORDER NO. 49379

DATE 10-1-1934

^M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

FRANCISCAN MONASTERY,
OLDENBURG, IND.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

RECEIVED

2 1/2

WM. HOELKER,
OLDENBURG, IND.

NO. D-3615

ORDER NO. 49379

DATE 10-1-1934

M

PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M

NO

TITLE (IN FULL)

HOLY FAMILY SCHOOL,
OLDENBURG, IND.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

6

3 1/2

WM. HOELKER,
OLDENBURG, IND.

NO. D-3616

ORDER NO. 49379

DATE 10-1-1934

IMPHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL) OLDENBURG, IND. SOUTH
VIEW

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

10-1-34

7

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. **D-3617**

ORDER NO. 49404

DATE 10-3-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this CustomerCUSTOMER **EVANGELINE PEPPER & FOOD PRODUCTS,
ST. MARTINVILLE, LA.****25 M LTHDS. SIZE 8 1/2 x 11**STYLE **COLORED**PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **ACADIAN CERTIFIED PRODUCTS
(ETC. AS PER SKETCH)**FRONT NO. **NONE** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow LayoutPHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten PhotoSUBMIT NEW SKETCH TO CUSTOMER.
SKETCH AS WE MADE IT UP ~~XXXXXXXXXX~~ TAKES UP TOO
MUCH SPACE AT BOTTOM FOR PICTURE OF FACTORY. THE
FACTORY ALSO APPEARS TOO SMALL. ALSO MAKE
THE WORDS "ACADIAN CERTIFIED PRODUCTS" MORE
PROMINENT.

COLOR DESCRIPTION

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|------------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben
Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|------------|

SIZE WIDE HIGH SAME SIZE

SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|------------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben
Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|------------|

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

make DK. BLUE impression
make red impression

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. D-3618

ORDER NO. 49403 DATE

10-2-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER RHOMBERG FUR CO.,
DUBUQUE, IOWA

2 M FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RHOMBERG'S - FAMOUS FOR FURS 10TH &
WHITE STS. DUBUQUE, IOWA

THE LARGEST FUR STORE IN IOWA

RETOUCHING DEPARTMENT

Submit 2 Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE SAME LAYOUT AS 4A-H687 ATTACHED.

SHOW ONLY RHOMBERG BUILDING. ALL SURROUNDING
BLDGS., WALLS, ETC. SHOULD BE ELIMINATED.

COLOR DESCRIPTION

YES

RETURN PHOTO

NO

3

200

22

10/2/34

DEADLINE

STYLE PHOTO VARICOLOR, FULL FACE

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES — ZINC COLOR PLATES
LINE & HALFTONE COMB — COLOR PROCESS

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | See Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|

SIZE — WIDE — HIGH SAME SIZE
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT PAINT IN BACKGROUND - SOLID

FINISHING DEPT OUTLINE - OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES
DUPLICATES — COLOR PLATES

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | See Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

PLAT — GOOD — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO COPY FOR

HALFTONES FROM _____ **COPIES** _____

DUPLICATES _____ **ZINC COLOR PLATES** _____

LINE & HALFTONE COMB _____ **COLOR PROCESS** _____

| | | | | | | |
|-----------------|-----------------|---------------|--------------|------------------|---------------|---------|
| Extra Negatives | Extra Slippings | Strip To Size | Double Proof | Reverse Position | Reverse Color | Ben Day |
|-----------------|-----------------|---------------|--------------|------------------|---------------|---------|

SIZE _____ **WIDE** _____ **HIGH SAME SIZE** _____

SIZE _____ **WIDE** _____ **HIGH SAME SIZE** _____

SCREEN 50 60 85 100 110 120 130 150

ETCHING DEPT _____ **BOARD DEPT** _____ **BOARD DEPT** _____

FINISHING DEPT _____ **OUTLINE** _____ **DEPT** _____ **OUTLINE** _____ **DEPT** _____

SQUARE _____ **DEPT** _____ **SQUARE** _____ **DEPT** _____ **SQUARE** _____ **DEPT** _____

WITHOUT LINE _____ **WITHOUT LINE** _____ **WITHOUT LINE** _____

SIZE _____ **WIDE** _____ **HIGH SAME SIZE** _____

Blocking DEPT _____ **WOOD** _____ **MOISTURE** _____ **ANGLER** _____

SHED METAL _____ **FLUSH TOP** _____ **FLUSH BOTTOM** _____

FLUSH SIDES _____ **FLUSH ALL AROUND** _____

UNFINISHED WITH GRABBER _____

CU TOPICS (see size) _____

PROOFS _____

FILE _____ **GOOD** _____ **DISCLOSURE** _____ **SPECIAL VIEW** _____

FILE _____ **PROOFS** _____ **FILE** _____

ON WOOD _____ **OFFICIAL** _____

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. D-3620

ORDER NO. 49437

DATE

10-3-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER NATIONAL SEWING MACHINE CO.,
BELVIDERE, ILL.Photos for
this Customer

25 M CIRCULARS SIZE 7 x 6

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CLAMP DOWN ON GREATER SALES WITH
VINCEX VISES

(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

COLOR DESCRIPTION

FRONT NO.

NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
| | | | | | | |

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
| | | | | | | |

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RED IMPRESSION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO D-3621

ORDER NO. 49467

DATE

10-8-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER WOMAN'S HOSPITAL,
DETROIT, MICH.

10 M FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WOMAN'S HOSPITAL, DETROIT, MICH.

STYLE ARTGRAVURE BROWN, WHITE BORDER

(Call of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line Halftone Combination

Dry Wet Panchromatic Color Separation

Transfer Paper Process New Process

Stripping White Border Full Face

Blue Print Handcolor Black & White Proof Titles Red, Blue

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COME COLOR PROCESS

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORRISSE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

DISMOUNTED WITH DRAWERS

CUT TO PICAS SEC SIZE

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK

ELECTROTYPES EACH SET

ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREENS 25 60 80 100 110 120 130 150

ETCHING DEPT (Call of this on address side)

FINISHING DEPT (Call of this on address side)

SQUARE LITH COPY STAMPED HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

COLOR DESCRIPTION

BROWN MUST NOT BE ANY DEEPER THAN ON
D-1966 ATTACHED.

PHOTO MUST BE RETURNED BY OCT. 15, 1934.

DEADLINE
DEADLINE
DEADLINE

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Color Photo
7
8

PUBLISHED FOR DICKEYVILLE
GROTTO, WIS.

NO. D-3622
ORDER NO. 49486
DATE 10-9-1934

6M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) ~~SCENES OF DICKEYVILLE~~
~~THE GROTTO AND SHRINES, DICKEYVILLE,~~
~~GROTTO, WIS.~~ WIS.

IMPRINT SAME AS ABOVE

FRONT- HOLY GHOST CHURCH

(C) C.T.&CO., CHICAGO

COLOR DESCRIPTION

USE NEW PHOTO.

SUBMIT SKETCH TO CUSTOMER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

DICKEYVILLE GROTTO,
DICKEYVILLE, WIS.

NO. D-3622

ORDER NO. 49486

DATE 10-9-1934

6M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) PARK AT GROTTO

IMPRINT XX MADE BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE NEW PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-3623 ORDER NO. 49482 DATE 10-9-1934

CUSTOMER

HOTEL CLARK,
PRINCETON, ILL.

2M FC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL CLARK, PRINCETON, ILL.

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing
Follow LayoutTAKE OUT CARS AND OTHER BUILDINGS, LEAVING
NOTHING ON CARD EXCEPT HOTEL.

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ARTGRAVURE BROWN, WHITE BORDER

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ E. Imprint ☐ No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative - Line Halftone Combination

Dry - Wet Panchromatic - Color Separation

Transfer - Paper Process - New Process

Stripping - White Border Full Face

Blue Print - Handcolor - Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

| | | | | | | |
|--------------------|-------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Shipping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
| | | | | | | |

SIZE WIDE HIGH SAME SIZE

SCREEN 25 30 35 40 45 50 55 60

ETCHING DEPT. (PRINT TO BE ENGRAVED)

FINISHING DEPT. (GIVEN BY CUSTOMER)

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

| | | | | | | |
|--------------------|-------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Shipping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
| | | | | | | |

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

GUMMED SIDES WITH BEARERS

CUT TO PICAS - see SIZE

PROOFS

LOCAL - GOOD - UNCLE TOMS - SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD - METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Handwritten notes in red ink:
at W. B.
2.50

Handwritten 'X' mark.

Handwritten number '9'.

DEADLINE

36

WOODCOCK MFG. CO.,
HOT SPRINGS NATIONAL PARK, ARK.

NO. D-3624

ORDER NO. 49574

DATE N 10-15-1934

12M 500 LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR FOLDER

INTRODUCING HOT SPRINGS NATIONAL
PARK ARKANSAS

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M YES

IMPRINT SAME AS ABOVE

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 2A-H1006.

WOODCOCK MFG. CO.,
HOT SPRINGS NATIONAL PARK, ARK.

NO. D-3624

ORDER NO. 49574

DATE 10-15-1934

12M 500 XX LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW ARMY AND NAVY
HOSPITAL BY MOONLIGHT, UNDER
SUPERVISION OF U.S. GOVERNMENT,
COST \$1,500,000.

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 110 R. M YES

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H1313.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

Color
Layout 6
5

4
8

MARKHAM DRUG CO.,
TIPTONVILLE, TENN.

NO. D-3626

ORDER NO. 49571

DATE 10-12-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE ON REELFOOT LAKE,
TIPTONVILLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

mlb325

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

2 1/2

MARKHAM DRUG CO.,
TIPTONVILLE, TENN.

NO. D-3625 ✓

ORDER NO. 49571

DATE 10-12-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HILL-TALLEY BRIDGE -

SPILLWAY, REELFOOT LAKE, TIPTONVILLE,
TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2 1/2

MARKHAM DRUG CO.,
TIPTONVILLE, TENN.

NO. **D-3627** ✓
ORDER NO. **49571**
DATE **10-12-1934**

IM PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. **NO**

TITLE (IN FULL) **SCENE ON REELFOOT LAKE,
TIPTONVILLE, TENN.**

IMPRINT **NONE**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

MARKHAM DRUG CO.,
TIPTONVILLE, TENN.

NO. D-3628 ✓

ORDER NO. 49571

DATE 10-12-1934

IM PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) SCENE ON REELFOOT LAKE,
TIPTONVILLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2

MARKHAM DRUG CO.,
TIPTONVILLE, TENN.

NO. D-3629

ORDER NO. 49571

DATE 10-12-1934

IM PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

SCENE ON REELFOOT LAKE,
TIPTONVILLE, TENN.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. I., & W. PROOF
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

2

MARKHAM DRUG CO.,
TIPTONVILLE, TENN.

NO. ~~88~~ D-3630 ✓

ORDER NO. 49571

DATE 10-12-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER

TITLE (IN FULL) SCENE ON REELFOOT
LAKE, TIPTONVILLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

7

2

MARKHAM DRUG CO.
TIPTONVILLE, TENN.

NO. D-3631 ✓

ORDER NO. 49571

DATE 10-12-1934

M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

SCENE ON REELFOOT LAKE,
TIPTONVILLE, TENN.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

4

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

RETURN PHOTO

DIAL NO. D-3632 ORDER NO. 49601 DATE 10-12-1934

CUSTOMER JAMES W. SHELDON MEMORIAL HOSPITAL, ALBION, MICH.

6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full JAMES W. SHELDON MEMORIAL HOSPITAL - ALBION, MICH.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

IF ANY OF PHOTO MUST BE TAKEN OFF, TAKE OFF AT BOTTOM AS MARKED.

COLOR DESCRIPTION

DEPT. DATE COMPLETED
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for this Customer

STYLE ARTGRAVURE BROWN, WHITE BORDER

FRONT NO. 5 R.M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C.T. Imprint No Imprint

PHOTO LITHO

NEG. NO.

Rephoto
Photograph each Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face
Blue Print Handcolor — Black & White Proof. Titles Red, Blue

ENGRAVING DEPARTMENT

| | | | |
|--------------------------------------|-----------------|-------------------|--------------|
| HALFTONES FROM | | COPIES | |
| DUPLICATES | | ZINC COLOR PLATES | |
| LINE & HALFTONE COMB. | | COLOR PROCESS | |
| Extra Negatives | Extra Stripping | Strip To Size | Double Print |
| Reverse Position | Reverse Color | Ben Day | |
| ZINC ETCHINGS FROM | | COPIES | |
| DUPLICATES | | COLOR PLATES | |
| Extra Negatives | Extra Stripping | Strip To Size | Double Print |
| Reverse Position | Reverse Color | Ben Day | |
| BLOCKING DEPT. WOOD, MORTISE, ANCHOR | | | |
| WOOD METAL, FLUSH TOP, FLUSH BOTTOM | | | |
| ROUND METAL, FLUSH ALL AROUND | | | |
| UNMOUNTED WITH BEARERS | | | |
| CUT TO PICAS SEE SIZE | | | |
| PROOFS | | | |
| PRINT, GROUND, INK, SPECIAL NEGATIVE | | | |
| ELECTROTYPE, LITHO, METAL | | | |

RETURN PHOTO

ELECTROTYPES EACH OF

DEADLINE
DEADLINE

2
15

32811
A222

NO. D-3634

ORDER NO. 55978

DATE 9-5-1935

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

12 M500 LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

YES

TITLE (IN FULL)

BEAUTIFUL CLEVELAND OHIO

IMPRINT

SAME AS ABOVE

PUBLIC SQUARE AND UNION TERMINAL
TOWER.

(C) C.T.&CO., CHICAGO

COLOR DESCRIPTION

USE SAME COLOR PLATES.

4 negs.

NO. D-3634

ORDER NO. 55978

DATE 9-5-1935

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

12 M500 LARGE FOLDER COVERS

BACK

MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

YES

TITLE (IN FULL)

GREETINGS FROM CLEVELAND
OHIO

IMPRINT

MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 5A-M704. MAKE BLUE OF BACKGROUND A LITTLE
LIGHTER SHADE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Color photo
Lugger 5
Ret. 8 1/2
OK

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

NO. D-3634
ORDER NO. 49625
DATE 10-16-1934

12^M 500 LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

FRONT
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) BEAUTIFUL CLEVELAND,
OHIO

IMPRINT

NO
SAME AS ABOVE

PUBLIC SQUARE AND UNION TERMINAL
TOWER

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 2A-H658

*Submit color photo to
customer*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

NO: D-3634
ORDER NO. 49625
DATE 10-16-1934

12^M 500 LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

BACK
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

YES

TITLE (IN FULL) ~~THE TERMINAL AREA IN THE HEART~~

IMPRINT

MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

THE TERMINAL AREA IN THE HEART
OF CLEVELAND, OHIO

(C) BARNHILL & BUTLER.

COLOR DESCRIPTION

USE PHOTO NO. 4A-H1664.

DEADLINE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE DEADLINE DEADLINE

FRASHER'S, INC.,
POMONA, CALIF.

NO. D-3635

ORDER NO. 49628

DATE 10-16-1934

6M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DEATH VALLEY,
CALIFORNIA

(C) CURT TEICH & CO., CHICAGO, ILL.

(Very small type)

COLOR DESCRIPTION

USE NEW PHOTO. SEE INSTRUCTIONS ATTACHED.

SUBMIT SKETCH TO CUSTOMER.

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M YES

IMPRINT SAME AS ABOVE

(C) C. T. & CO., CHICAGO

FRASHER'S, INC.,
POMONA, CALIF.

NO. D-3635

ORDER NO. 49628

DATE 10-16-1934

6M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A DEATH VALLEY
PROSPECTOR

COLOR DESCRIPTION

USE NEW PHOTO SEE TISSUE ATTACHED.

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M YES

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A. NONE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MESSNER'S,
ATHENS' LEADING DRUGGIST

NO. D-3636

ORDER NO. 49664

DATE 10-17-1934

2M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

TITLE (IN FULL) SOUTH MAIN STREET,
ATHENS, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

REMOVE LARGE POLES & WIRES. ON LEFT 1ST DARK RED, WHITE FIRST
FLOOR. 2-3-4-GRAY, 5 RED, 6 GRAY, OTHERS RED.
ON RIGHT- 1 & 2 DARK RED, 3 TAN GRAY, 4 RED, 5 RED, 6 RED.
GRAY LAMP POSTS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

HONAKER BOOK & NEWS CO., INC.,
HUNTINGTON, W. VA.

NO. D-3637

ORDER NO. 49644

DATE 10-16-1934

CM LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) SOUVENIR FOLDER OF
HUNTINGTON, W. VA.

IMPRINT SAME AS ABOVE

(C) C.T. & CO., CHICAGO

WORLD WAR MEMORIAL ARCH, RITTER
PARK

COLOR DESCRIPTION

USE PHOTO NO. 3A405. USE BRIGHT RED LETTERS ON TITLE.

HONAKER BOOK & NEWS CO., INC.,
HUNTINGTON, W. VA.

NO. D-3637

ORDER NO. 49644

DATE 10-16-1934

6M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) BIRD'S-EYE VIEW OF
HUNTINGTON, W. VA.

IMPRINT MADE BY CURT TEICH & CO.,

INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE NEW PHOTO.

in 6A 14-2708

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ³⁶³⁸
D-3638

ORDER NO.

49677

DATE

10-24-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER HOTEL SANDFORD,
SAN DIEGO, CALIF.

10 M PC

SIZE 3½ x 5½

STYLE ARTGRAVURE BROWN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

HOTEL SANDFORD, SAN DIEGO,

CALIFORNIA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

TAKE OUT WOMAN AND 3 AWNINGS. CLEAN OUT ALL
SIGNS ON RIGHT SIDE OF PHOTO, EVEN THE LITTLE HOUSES,
AND PUT IN A GOOD BIG PALM TREE.

IMPORTANT: ALL WINDOWS IN ENTIRE HOTEL MUST SHOW
THE SHADES ALL CORRECTLY, HALF-DRAWN ONLY.

PERHAPS THERE SHOULD BE A LARGE PALM ON LEFT SIDE
OF HOTEL INSTEAD OF SMALL BLDG. WITH SIGN ON IT.
USE OWN JUDGMENT. MAKE A GOOD SKY EFFECT.

COLOR DESCRIPTION

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge — Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process

Stripping — White Border — Full Face

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COPIES PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|

SIZE WIDE HIGH SAME SIZE

SIZE WIDE HIGH SAME SIZE

SCREEN 20 30 40 50 60 70 80 90 100 110 120 130 140 150

BLOCKING DEPT. WOOD, METAL, ANCHOR

SOUTH METAL, FLUSH TOP, FLUSH BOTTOM

FLUSH TOP, FLUSH BOTTOM, FLUSH AROUND

FLUSH TOP, FLUSH BOTTOM, FLUSH AROUND

CUT TO PICAS (see size)

ETCHING DEPT. ANCHOR HAS LARGEST STOCK

PROOFS

FINISHING DEPT. OUTLINE, OVAL, CIRCLE

SQUARE, LIKE COPY, VIGNETTE, HIGHLIGHT

WITH LINE, WITHOUT LINE, SPECIAL BORDER

FLAT, GOOD, IN COLORS, SPECIAL SIGN

THE TYPES EACH OF

ON WOOD, METAL

NO

RETURN PHOTO YES

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

DIAL NO. D-3639 ORDER NO. 49678 DATE 10-17-1934

CUSTOMER OKLAHOMA MFG. CO.,
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M LTHDS. SIZE 8 1/2 x 11

STYLE ART COLORTONE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OKLAHOMA MANUFACTURING COMPANY
(ETC. AS PER COPY)

FRONT NO. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 65 70 75 80 85 90 95 100 110 120 130 140

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS see size

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
METAL

NO

DEADLINE

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1
Rec. 3
H.C.O. 34
A. 27

7

L.O. etc 3 hrs
H.C. 1 1/2 "
L.A. 13 "
Comp. 1 -

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 3639

ORDER NO. 56779

DATE 10/22/35

CUSTOMER OKLAHOMA MANUFACTURING CO.,
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M LETTERHEADS SIZE 8 1/2 X 14

STYLE ART COLOR TONE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

OKLAHOMA MANUFACTURING CO., ETC., AS PER COPY

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Color photo
Layout 7
Bt 10 1/2

| | | |
|--|-----------------------|--|
| WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF. | | NO. D-3640 |
| <i>14 3/4 x 4 1/4</i> <i>14 1/2 x 4</i> | | ORDER NO. 49786 |
| | | DATE 10-24-1934 |
| 6 M COVERS FOR 10-VIEW ART COLORTONE PERFORATED BOOKLETS FRONT | | |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small> | | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | FRONT NO. NO R. M YES | |
| TITLE (IN FULL) MISSION SAN JUAN | IMPRINT SAME AS ABOVE | |
| CAPISTRANO CALIFORNIA | (C) C.T.&CO., CHICAGO | |
| <i>Handwritten</i> | | |
| COLOR DESCRIPTION | | |
| USE NEW PHOTO.
SEE TISSUE ATTACHED. | | |

| | | |
|--|-----------------------|--|
| WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF. | | NO. D-3640 |
| | | ORDER NO. 49786 |
| | | DATE 10-24-1934 |
| 6M COVERS FOR 10-VIEW ART COLORTONE PERFORATED BOOKLETS BACK | | |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small> | | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | FRONT NO. NO R. M YES | |
| TITLE (IN FULL) NO TITLE | IMPRINT NONE | |
| COLOR DESCRIPTION | | |
| SEE TISSUE ATTACHED. | | |

DEADLINE

| | | | |
|--|------------------|---------------|---------------|
| SUBMIT: RET. PHOTO | B. L. & W. PROOF | HANDCOL PROOF | RETURN PHOTO. |
| PHOTO PROPERTY OF C. T. & Co. — <input checked="" type="checkbox"/> CUSTOMER | | | |
| CURT TEICH & COMPANY, INC., CHICAGO | | | |
| PHOTO TICKET | | | |

DEADLINE

X

*Front & Back
in ONE PIECE
with fold
Ref - 9 1/2
Legend - 6 1/2*

THE COAST PUBLISHING CO.,
VANCOUVER, B. C. IMPRIME AUX ETATS
UNIS D'AMERIQUE

NO. D-3641
ORDER NO. 49812
DATE 10-23-1934

12^M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M YES

TITLE (IN FULL) SOUVENIR FOLDER OF
VANCOUVER BRITISH

IMPRINT SAME AS ABOVE

COLUMBIA THE PACIFIC GATEWAY OF
CANADA

(C) C. T. & CO., CHICAGO

FRONT- C. N. R. HOTEL
EMPERESS OF JAPAN (SMALL TYPE)
MARINE BUILDING

COLOR DESCRIPTION

USE NEW PHOTO, SEE INSTRUCTIONS ATTACHED.

SUBMIT PROOF TO CUSTOMER.

*Foreign
Watch
Flags*

THE COAST PUBLISHING CO.,
VANCOUVER, B. C.

NO. D-3641
ORDER NO. 49812
DATE 10-23-1934

12^M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M YES

TITLE (IN FULL) VANCOUVER AT NIGHT FROM
GRAND GROUSE MOUNTAIN CHALET

IMPRINT NONE

COLOR DESCRIPTION

USE NEW PHOTO, DO NOT PUT DETAIL IN TREES. PRINT FOREGROUND
SOLID, WITH PERHAPS A VERY SLIGHT TINT IN THE SKY, SOMEWHAT
SIMILAR TO 3A-H1007 ATTACHED.

SUBMIT PROOF TO CUSTOMER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

CITY PHARMACY,
CRESTVIEW, FLA.

NO. D-3642 ✓

ORDER NO.

49857

DATE 10-26-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) OKALOOSA COUNTY COURT
HOUSE, CRESTVIEW, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NO

COLOR DESCRIPTION

*Photo ret.
11/13/35*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

8

3 1/2

CITY PHARMACY,
CRESTVIEW, FLA.

NO. D-3643

ORDER NO. 49837

DATE 10-26-1934

1 M PHOTO PLAT IN POST CARDS, WHITE BORDER

(ALL OF THE PICTURE SIDE)

(ALL OF THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) LAMAR HOTEL, EREXX
CRESTVIEW, FLA.

IMPRINT NONE

COLOR DESCRIPTION

Photo ret
11/17/35

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. -

B. L. & W. PROOF
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

9

CITY PHARMACY,
CRESTVIEW, FLA.

NO. D-3644✓

ORDER NO. 49857

DATE 10-27-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RESIDENCE OF DR. O.O.
ENZOR, CRESTVIEW, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT ~~XXM~~ NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

*Photo taken
Photo ret.
11/13/35*

DEADLINE

4

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES

DIAL NO. **D-3645**

ORDER NO. **49951**

DATE **11-1-1934**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

**MR. & MRS. ROB'T. BIRCH,
AGUA CALIENTE, ARIZONA**

12 1/2 M **CIRCULAR** SIZE **7 x 6**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **AGUA CALIENTE SPRINGS ARIZONA**

(ETC. AS PER LAYOUT)

STYLE **ART COLORTONE**

FRONT NO. **NO**

R. M. **Yes** No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

DUPLICATES COLOR PLATES

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

SIZE WIDE HIGH SAME SIZE

SIZE WIDE HIGH SAME SIZE

SCREEN 25 40 50 60 75 100 120 140 160

BLOCKING DEPT WOOD MORTISE AND

ETCHING DEPT. EMBOSSED BACKGROUND

CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE OVAL CIRCLE

PROOFS

SQUARE LIKE COPY VIGNETTE HIGHLIGHT

ELECTROTYPES EACH OF

WITH LINE WITHOUT LINE SPECIAL BORDER

ON WOOD METAL

DEADLINE

Handwritten signature

PHOTO RETURNED

TO

PHOTO USED FOR

1
5

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. D-3646

ORDER NO. 50029

DATE 11-6-1934

CUSTOMER PRINCESS ANN HOTEL,
MIAMI BEACH, FLA.

10 8 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: PRINCESS ANN HOTEL, MIAMI BEACH,
FLORIDA

BOT: ONE BLOCK FROM OCEAN

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout~~SEE INSTRUCTIONS ATTACHED.~~

COLOR DESCRIPTION

~~SEE INSTRUCTIONS ATTACHED.~~DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO VARICOLOR, WHITE BORDER

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

(C. T. Imprint)

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

Screen 120

Dry — Wet — Pancromatic — Color Separation

Screen 133

Transfer — Paper Process — New Process

Screen 150

Stripping — White Border — Full Face

Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH DEAKERS

CUT TO PICAS SEE SIZE

PROOFS

FLAT GROUND INDOORS SPECIAL EFFECT

ELECTROTYPE EACH OF

ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREENS 60 85 100 110 120 133 150

ETCHING DEPT (PAINTING & GROUNDING)

FINISHING DEPT GUILLINE OVAL CARVE

SQUARE LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

A39
SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-3647
ORDER NO. 49983
DATE 2-19-1935

12M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

NO

R. M

YES

TITLE (IN FULL)

YELLOWSTONE NATIONAL
PARK

IMPRINT

SAME AS ABOVE

OLD FAITHFUL GEYSER, YELLOWSTONE
NATIONAL PARK

(C) CURT TEICH & CO., INC.,
CHICAGO, ILL.

COLOR DESCRIPTION

SEE SKETCH

211H719

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-3647
ORDER NO. 49983
DATE 2-15-1935

12M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

NO

R. M

YES

TITLE (IN FULL)

GREAT FALLS AND GRAND
CANYON OF THE YELLOWSTONE

IMPRINT

NONE

COLOR DESCRIPTION

USE PHOTO NO. 4A-H1853.

See Photo

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3 1/2
3 1/2

layover
of fuel

A29
Handled
136

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-3648

ORDER NO. 49985

DATE 2-15-1935

12 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) "THE TETONS"

IMPRINT SAME AS ABOVE

GRAND TETON NATIONAL PARK

(C) CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

COLOR DESCRIPTION

Use photo 2AH 677

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-3648

ORDER NO. 49985

DATE 2-15-1935

12^M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) SPIRES OF THE TETONS,

IMPRINT NONE

GRAND TETON AND SADDLE FROM JENNY
LAKE

COLOR DESCRIPTION

PEAKS BLUE GREY ROCK. LEVEL VIEW AT BOTTOM

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

352

DISTRIBUTED BY L.B. HOLLISTER,
LEAD, SO. DAK.

NO. D-3649
ORDER NO. 49994
DATE 11-6-1934

Handwritten:
Lug... 7
3 1/2

12M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) SOUVENIR FOLDER OF
BLACK HILLS, SOUTH DAKOTA
SPEARFISH CANYON

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M YES
IMPRINT SAME AS ABOVE
(C) C.T.CO., CHICAGO

COLOR DESCRIPTION
USE PHOTO NO. 4A-H1867.

Handwritten: 2A-H 843

MRS. L.B. HOLLISTER,
LEAD, SO. DAK.

NO. D-3649
ORDER NO. 49994
DATE 11-6-1934

12,50 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) CATHEDRAL SPIRES FROM
SWITCHBACK ON NEEDLES ROAD, STATE
PARK, BLACK HILLS, S.D.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M YES
IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION
USE PHOTO NO. 91195.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DISTRIBUTED BY L.B. HOLLISTER,
LEAD, SO. DAK.

NO. D-3650

ORDER NO. 49992

DATE 11-6-1934

6 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE BAD LANDS OF
SOUTH DAKOTA

"VAMPIRE PEAK", CEDAR PASS

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO

R. M

YES

IMPRINT

SAME AS ABOVE

(C) C.T. CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 2A-H25.

DISTRIBUTED BY L.B. HOLLISTER,
LEAD, SO. DAK.

NO. D-3650

ORDER NO. 49992

DATE 11-6-1934

6 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

HELL'S HALF ACRE ON
SHEEP MOUNTAIN, BAD LANDS, SO. DAK.

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO

R. M

YES

IMPRINT

MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO N. 4A-H1872.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NEVADA
5219

BAILEY'S DRUG STORE,
OCEAN SPRINGS, MISS.

NO. D-3651
ORDER NO. 50056
DATE 11-10-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE FRENCH HOTEL, OCEAN
SPRINGS, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. NO

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TV UP

BAILEY'S DRUG STORE,
OCEAN SPRINGS, MISS.

NO. D-5652

ORDER NO. 50056

DATE 11-10-1934

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) OCEAN SPRINGS-BILOXI
BRIDGE, OCEAN SPRINGS, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M

NO

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

3 1/2

NO. D-3653

ORDER NO. 50068

DATE 11-10-1934

CITY NEWS CO., PERU, IND.

4 1/2" PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)
U.S. POST OFFICE,
PERU, IND.

IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 26965. TAKE OUT POST IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TEICH SIT UP

6

CITY NEWS CO.,
PERU, IND.

NO. D-3684 ✓

ORDER NO. 50068

DATE 11-10-1934

46 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL) MIAMI COUNTY COURT
HOUSE, PERU, IND.

IMPRINT 1 - NO
SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 74271

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
RETURN PHOTO
YES
NO

DIAL NO. **D-3655** ORDER NO. **50066** DATE **11-7-1934**

CUSTOMER **FRANKLIN TOURIST COTTAGES,
FRANKLIN, LA.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

10 M **PC** SIZE **3 1/2 x 5 1/2**

STYLE **ARTGRAVURE BROWN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TOP: FRANKLIN TOURIST COTTAGES**

**BOT: LOCATED WEST-END CITY LIMITS, ON U.S.
HIGHWAY #90, FRANKLIN, LA.**

FRONT NO **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
| | | | | | | |

ZINC ETCHINGS FROM COPIES

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT WOOD — MORTISE — ANCHOR

SOLID METAL — FLUSH TOP — FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNMOUNTED WITH GRABBERS

CUT TO PICAS — SEE SIZE

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD — METAL

SIZE — WIDE — HIGH SAME SIZE

SURFEN 5 6 8 10 12 14 16 18 20

ETCHING DEPT PAINT ON BACKGROUND SOLID

FINISHING DEPT OUTLINE — OVAL — CIRCLE

SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT

WITH LINE — WITHOUT LINE — SPECIAL BORDER

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

THE RUBEN PUBLISHING CO.,
NEWBURGH, N. Y.

NO.

D-3656

ORDER NO.

50105

DATE

11-12-1934

12^M 500 LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL)

SOUVENIR FOLDER CAMP
SMITH, N.Y. STATE CAMP

IMPRINT

SAME AS ABOVE
(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

USE NEW PHOTO. SEE ROUGH SKETCH ATTACHED.
TAKE OUT LETTERING IN PHOTO.

THE RUBEN PUBLISHING CO.,
NEWBURGH, N. Y.

NO. D-3656

ORDER NO. 50105

DATE

11-12-1934

12^M 500 LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL)

CAMP SMITH N. Y.
STATE CAMP SOUVENIR

IMPRINT

MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE NEW PHOTO. SEE ROUGH SKETCH ATTACHED. TAKE
OUT LETTERING IN PHOTO.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. D-3657

ORDER NO. 50000

DATE 11-7-1934

F.W. WOOLWORTH CO.,
ROCHESTER, MINN.

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL)

SOUVENIR FOLDER OF
ROCHESTER, MINN.

IMPRINT

NONE
(C) C.T. & CO., CHICAGO

THE CLINIC BY NIGHT

COLOR DESCRIPTION

USE PHOTO NO. 4A-H379.

NO. D-3657

ORDER NO. 50000

DATE 11-7-1934

F.W. WOOLWORTH CO.,
ROCHESTER, MINN.

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL)

ST. MARY'S HOSPITAL,
AT NIGHT, ROCHESTER, MINN.

IMPRINT

MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 4A-H385

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

21
18

A39

DISTRIBUTED BY BYRON HARMON,
BANFF, CANADA

NO. D-3658

ORDER NO. 50233

DATE 11-20-1934

25 M LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. ~~NO~~ YES

TITLE (IN FULL)

BANFF AND Yoho
NATIONAL PARK CANADIAN ROCKIES
AND LAKE LOUISE

IMPRINT SAME AS ABOVE
(C) C.T. & CO., CHICAGO

THE CANADIAN ROCKIES
BANFF AND LAKE LOUISE

COLOR DESCRIPTION

USE PHOTO NO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DISTRIBUTED BY BYRON HARMON,
BANFF, CANADA

NO. D-3658

ORDER NO. 50233

DATE 11-21-1934

25M LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. ~~NO~~ YES

TITLE (IN FULL)

LAKE LOUISE AND
VICTORIA GLACIER, BANFF
NATIONAL PARK

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 4A-H1986

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Logbook 6
Ref. 52

X

71

18

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 3659

ORDER NO. 50451

DATE 11-26-1934

DEPT

DATE COMPLETED

CUSTOMER WASSON COAL CO.,
CHICAGO, ILL.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M BLOTTERS SIZE 3 1/2 x 6

STYLE COLORED

PLACE OF TITLE: Upper, Lower, Center—Border
Title in Plate Yes No Copyright in Plate Yes No
Title in full WASSON GENUINE HARRISBURG WHITE ASH
COAL (ETC. AS PER COPY)

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. I. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO

NEG. NO.

Rephoto
Photograph each Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Half-tone — Combination
Dry — Wet — Panchromatic — Color Separation
Transfer — Paper Process — New Process
Stripping — White Border — Full Face
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

| HALFTONES FROM COPIES | | | | | | | | | | ZINC ETCHINGS FROM COPIES | | | | | | | | | |
|-----------------------|----------|---------|---------|--------|----------|---------|---------|---------|--|---------------------------|----------|---------|---------|--------|----------|---------|---------|---------|--|
| DUPLICATES | | | | | | | | | | DUPLICATES | | | | | | | | | |
| LINE & HALFTONE COMB. | | | | | | | | | | COLOR PLATES | | | | | | | | | |
| Extra | Extra | Strip | Strip | Double | Reverse | Reverse | Reverse | Ben Day | | Extra | Extra | Strip | Strip | Double | Reverse | Reverse | Reverse | Ben Day | |
| Negatives | Striping | To Size | To Size | Print | Position | Color | | | | Negatives | Striping | To Size | To Size | Print | Position | Color | | | |

SIZE WIDE HIGH NAME SIZE
SCREEN 50 60 75 100 110 120 130 140

ETCHING DEPT. LINE GRA. DARKENING

FINISHING DEPT. SQUARE LIKE COPY SQUARE COPY SQUARE COPY
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH NAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRASS
CUT TO PICAS SEE SIZE

PROOFS

ELECTROTYPES EACH OF
SPECIAL STOCK

PHOTO RETURNED

TO

PHOTO USED FOR

Grain 3
H.C.P. 1
L.A. 8

Make and finish...

CUSTOMER

DIAL NO. **D-3660**ORDER NO. **50261**DATE **11-16-1934**DEPT.
RETUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this CustomerCUSTOMER **W. G. MC FARLAND,
PHOENIX, ARIZONA****6** M **10** GR **U** (?) SIZE **3 1/2 x 5 1/2**PLACE OF TITLE ☒ Upper, Lower, Center—Border ☒ Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TOP: THE SHADY PARK AUTO CAMP****BOT: ON U.S. HIGHWAYS 60-80-89
PHOENIX, ARIZ.**

RETUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout**SEE LAYOUT ATTACHED.**STYLE **ARTGRAVURE BR 1, WHITE BORD**

(All of this on address side)

FRONT NO. **5**R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted
See Salesman, Customer, or Sample for Position, OfficeDELIVER ☒ Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Panromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
to Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
| | | | | | | |

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
to Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
| | | | | | | |

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH DEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCHES SPECIAL STONE

ELECTROTYPES EACH OF

ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 65 80 85 100 110 120 133 150

ETCHING DEPT PAINTS BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE

SQUARE LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2 Prints

*Handwritten signature and initials in red ink.**Ret 3
C-12*

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. D-3661

ORDER NO. 50305

DATE 11-21-1934

12M 500 LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

SOUVENIR FOLDER OF
GETTYSBURG, PENNSYLVANIA

IMPRINT

NO YES
SAME AS ABOVE

SOLDIERS' NATIONAL MONUMENT

small type © C. T. & Co.
COLOR DESCRIPTION

USE PHOTO NO. 4A-H771. SEE LAYOUT ATTACHED.

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. D-3661

ORDER NO. 50305

DATE 11-21-1934

12M 500 LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO R. M. YES

TITLE (IN FULL)

HIGH WATER MARK,
GETTYSBURG, PA.

IMPRINT

NO

COLOR DESCRIPTION

USE PHOTO NO. 62969.

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-3662 ORDER NO. 50287 DATE 11-20-1934

CUSTOMER ALHAMBRA BATH HOUSE,
HOT SPRINGS, ARK.

6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY: ALHAMBRA

21 - BATHS - \$17.00

HOT SPRINGS NATIONAL PARK, ARK.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT ADJOINING BLANKS.

COLOR DESCRIPTION

BASE FLOOR A REDDISH TAN BRICK. TOP FLOOR A CREAM
BRICK, WHITE TRIM. SIGN HAS RED LETTERS.
SIGN OVER ENTRANCE WHITE LETTERS.RETURN PHOTO TO: WOODCOCK MFG. CO.,
HOT SPRINGS, ARK.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO,
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO VARICOLOR, WHITE

BORDER

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No ImprintPHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Panromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print, Handcolor, Black & White Proof, Titles Red, Blue.

ENGRAVING DEPARTMENT

ZINC ETCHINGS FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS
Extra Negatives
Extra Stripping
Strip to Size
Double Print
Reverse Position
Reverse Color
Ben DayZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip to Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DEAGERS
CUT TO PICAS (see size)

PROOFS

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

F. J. SMITH,
CORPUS CHRISTI, TEXAS

NO. D-3663

ORDER NO. 50300

DATE 11-21-1934

12M 500 LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR FOLDER OF
CORPUS CHRISTI "WHERE TEXAS
MEETS THE SEA"

OCEAN DRIVE

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE
(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 3A-H1497

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

TEICH & COMPANY, INC.

F. J. SMITH,
CORPUS CHRISTI, TEXAS

NO. D-3663

ORDER NO. 50300

DATE 11-21-1934

12M 500 LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PALM GROVE AT NORTH
BEACH

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE NEW PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2

NO. D-3664

ORDER NO. 50337

DATE 11-21-1934

RAMSEY DRUG STORE,
GRAHAM, TEXAS

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "LAKE EDDLEMAN",
GRAHAM, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF * HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

2

RAMSEY DRUG STORE,
GRAHAM, TEXAS

NO. D-3665 ✓
50337

ORDER NO.

DATE 11-21-1934

IM PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) MONUMENT MARKING
BUTTERFIELD TRAIL, NORTH OF
GRAHAM, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

2

NO. D-3666

RAMSEY DRUG STORE,
GRAHAM, TEXAS

ORDER NO. 50337
DATE 11-21-1934

IM PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) RUINS OF FORT BELKNAP-
POWDER HOUSE, N.W. OF GRAHAM, TEXAS

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RAMSEY DRUG STORE,
GRAHAM, TEXAS

NO. D-3667 ✓

ORDER NO. 50337

DATE 11-21-1934

1M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN ENTRANCE OF OLD
COURT HOUSE, GRAHAM, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

Color Photo
Lay out 6 1/2
Ret 2 1/2

A27

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. D-3671

ORDER NO. 50391

DATE 11-26-1934

25M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES same as D2043

TITLE (IN FULL) SCENIC FOLDER OF
AUSABLE CHASM, N. Y.

IMPRINT

SAME AS ABOVE

(C) C.T. & CO., CHICAGO

RAINBOW FALLS

COLOR DESCRIPTION

USE PHOTO NO. 4A489.

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. D-3671

ORDER NO. 50391

DATE 11-26-1934

25M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

YES

TITLE (IN FULL) THE AUSABLE RIVER
THROUGH AUSABLE CHASM

IMPRINT

XXXXXXXXXXXX

MADE BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

COLOR DESCRIPTION

USE XXXXXXXX SAME PHOTO AS USED ON BACK OF COVER NO.

D-2043.

123903

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THOMAS R. WEST,
MIAMI, FLA.

NO. D-3672
ORDER NO. 50417
DATE 11-28-1934

12^M 500 LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

FRONT

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) MIAMI BEACH, FLORIDA

IMPRINT SAME AS ABOVE

(C) C. T. & CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 3A-H567.

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X
CURT TEICH & COMPANY, INC., CHICAGO

THOMAS R. WEST,
MIAMI, FLA.

NO. D-3672
ORDER NO. 50417
DATE 11-28-1934

12^M 500 LARGE FOLDER COVER
(ALL OF THIS ON THE PICTURE SIDE)

BACK

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) NO TITLE

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE NEW PHOTO. SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. D-3673
ORDER NO. 50441
DATE 11-26-1934

12M 500 XX LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M

YES

TITLE (IN FULL)

SOUVENIR OF THE STATE
BUILDINGS AT THE CAPITAL, ALBANY,
N. Y.

IMPRINT

SAME AS ABOVE

(C) C.T. & CO., CHICAGO

STATE CAPITOL

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON FRONT COVER OF D-571 3710-29

SUBMIT: RET. PHOTO B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

C. W. HUGHES & CO.,
MECHANICVILLE, N. Y.

NO. D-3673
ORDER NO. 50441
DATE 11-26-1934

12M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

NO

R. M

YES

TITLE (IN FULL)

STATE EDUCATIONAL
BUILDING

IMPRINT

MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H632.

SUBMIT: RET. PHOTO B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO.

D-3674

ORDER NO.

50456

DATE

11-26-1934

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this CustomerCUSTOMER DOMINO MACARONI CO.,
SPRINGFIELD, MO.

12 1/2" CORCULARS SIZE 14 x 6, 8 PAGES

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DOMINO MACARONI COMPANY, SPRINGFIELD,
MO.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow LayoutSEE LAYOUT ATTACHED. USE OLD PHOTOS FROM
CIRCULAR NO. D-1030 AND NEW PHOTOS AS MARKED
ON LAYOUT.

COLOR DESCRIPTION

STYLE ART COLORTONE,

(All of this on address side)
FRONT NO. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination. See 120
Dry - Wet - Pancromatic - Color Separation 133
Transfer - Paper Process - New Process. 150
Stripping - White Border - Full Face. 175
Blue Print Handcolor Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROOF

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR
SHED METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPE EACH OF
ON WOOD METALFINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

*Make Red
Blue in 14 PAGES*

3 1/2

CITY NEWS STAND,
ELK CITY, OKLA.

NO. D-3675
ORDER NO. 50453
DATE 11-28-1934

IM PHOTO PLATIN FOST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

MAIN STREET, ELK CITY,
OKLA.

IMPRINT
NONE

BCT, SMALL TYPE- RXM PHOTOGRAPH BY
HESSER BROS.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 10

6 27

B.S. REYNOLDS CO., 918 D ST.
NORTHWEST, WASHINGTON, D. C.

NO. D-3676
ORDER NO. 50515
DATE 1-17-1935

25M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OUR NATION'S BEAUTIFUL
CAPITOL

THE U.S. CAPITOL BY NIGHT,
WASHINGTON, D. C.

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 4A-H689

B.S. REYNOLDS CO.,
WASHINGTON, D. C.

NO. D-3676

ORDER NO. 50515
DATE 1-17-1935

25M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WASHINGTON MONUMENT,
CHERRY BLOSSOM TIME

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 4A-H697.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Report 187
Lay-out 6 1/2
Ret 6.

Del 33

A 332

Harville

color photo

Lay out 7

Ref

N: 4 4'45

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. D-3677
ORDER NO. 50796
DATE 12-17-1934

12M 500 LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

FRONT
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES *same D1638*

TITLE (IN FULL) SOUVENIR FOLDER OF
GREEN MOUNTAINS, VERMONT

IMPRINT SAME AS ABOVE
(C) C.T. & CO., CHICAGO

STATUE IN HONOR OF THE GREEN
MOUNTAIN BOYS

COLOR DESCRIPTION

USE PHOTO NO. 63444.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. D-3677
ORDER NO. 50796
DATE 12-17-1934

12M 500 LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

BACK
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) STATE CAPITOL,
MONTPELIER, VT.

IMPRINT XX MADE BY CURT TEICH &
CO., INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H66.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THOMAS R. WEST,
MIAMI, FLA.

NO. D-3678

ORDER NO.

DATE 12-5-1934

12M 500 LARGE FOLDER COVER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR OF MIAMI

FLORIDA THE MAGIC CITY

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO

R. M

YES

IMPRINT SAME AS ABOVE

(C) C.T. & CO., CHICAGO

(SMALL TYPE-, PHOTO BY G.W. ROMER)

COLOR DESCRIPTION

USE PHOTO NO. 4A-H665.

THOMAS R. WEST,
MIAMI, FLA.

NO. D-3678

ORDER NO.

DATE 12-5-1934

12^M 500 LARGE FOLDER COVER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

XXXXXXXX

A BEAUTIFUL VISTA, BAYFRONT PARK

SMALL TYPE- COPYRIGHT BY VERNE
WILLIAMS, PHOTOGRAPHER

COLOR DESCRIPTION

USE PHOTO NO. 2A-H1077.

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO

R. M

YES

IMPRINT

MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

CUSTOMER

DIAL NO. **D-3679**

ORDER NO. **50573**

DATE **12-4-1934**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER **SUNSHINE TOURIST COURT,
TUCSON, ARIZONA**

6 M GROUP (3) **FC** SIZE **3 1/2 x 5 1/2**

PLACE OF TITLE: Upper, Lower, Center—Border **Follow Layout**

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TOP: THE SUNSHINE TOURIST COURT ON
U. S. 80**

**BOT: TUCSON'S COMPLETELY MODERN COURT - SO. 6TH
AVE. - EAST APPROACH TO CITY**

RETOUCHING DEPARTMENT

Submit - Sketch **Layout** Retouched Photo Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

COLOR DESCRIPTION

STYLE **ARTGRAVURE GREEN, WHITE BORDER**

(All in this on address side)

FRONT NO. **5**

R. M. **Yes** No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer **C. T. Imprint** No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 5x10 5x11
Prints each from Negatives **MATTE** or GLOSSY
Mount on **CARD CLOTH**, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position Office
DELIVER **Straighten Photo**
Negative - Line - Halftone - Combination
Dry - Wet - Pancromatic - Color Separation
Transfer - Paper Process - New Process
Stripping - White Border - Full Face
Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM

| Extra
Negatives | Extra
Stripping | Strip
to Size | Double
Print | Reverse
Position | Reverse
Color | Ben. Day | Extra
Negatives | Extra
Stripping | Strip
to Size | Double
Print | Reverse
Position | Reverse
Color | Ben. Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|----------|--------------------|--------------------|------------------|-----------------|---------------------|------------------|----------|
| | | | | | | | | | | | | | |

HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SH TOP - FLUSH BOTTOM
SH ALL AROUND
NOTED WITH DEARERS
CUT TO PICAS see size

ETCHING DEPT. ANTICORROSION

PROOFS

FINISHING DEPT.

SQUARE WITH LINE WITHOUT

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **D-3680**ORDER NO. **50584**DATE **12-3-1934**

CUSTOMER

**THE MU-COL CO., INC.,
BUFFALO, N. Y.**DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer**25 M** **BLOTTERS**

SIZE

3 1/2 x 6 1/4STYLE **COLORED**

PLACE OF TITLE: Upper, Lower, Center—Border

☒ Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

**COOL & COMFORTABLE FRAGRANT
MU-COL****(ETC. AS PER COPY)**

FRONT NO.

R. M.

Yes

☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

☒ Submit☐ Sketch☒ Layout☐ Retouched Photo☐ Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

SEE LAYOUT ATTACHED.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM

COPIES

ZINC ETCHINGS FROM

COPIES

DUPLICATES

ZINC COLOR PLATES

DUPLICATES

COLOR PLATES

LINE & HALFTONE COMB

COLOR PROCESS

| | | | | | | |
|--------------------|-------------------|-----------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Shipping | Ship
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|-------------------|-----------------|-----------------|---------------------|------------------|---------|

| | | | | | | |
|--------------------|-------------------|-----------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Shipping | Ship
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|-------------------|-----------------|-----------------|---------------------|------------------|---------|

SIZE _____ WIDE _____ HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH DECKERS

CUT TOPICS (see size)

PROOFS

FLAT GOOD IN-GREEN SPECIAL SIGNAL

ELECTROTYPES (each)

ON WOOD METAL

FINISHING DEPT

SQUARE — LINE — VIGNETTE — HIGH LIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

8

Make dark blue impression

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-3681

ORDER NO. 50583

DATE 12-3-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

J. R. TOLIBIA,
NEW YORK, N. Y.

Photos for
this Customer

12 1/2 M

BLOTTERS

SIZE

3 1/2 x 6 1/4

STYLE COLORED

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TRY ME AND YOU WILL NEVER LEAVE ME
(ETC. AS PER LAYOUT)

FRONT NO. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

SEE LAYOUT ATTACHED. SEE THAT THE "WHITE"
SHADOW LINES NOW APPEARING ON THREE CANS IS ELIMINATED.

Photograph each — Size 5x7 — 8x10 — 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge — or without hinge — Not mounted
Man, Customer, or Sample for Position, Office
Straighten Photo
DELIVER
Negative — Line — Halftone — Combination
Dry — Wet — Panoramic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

LINE & HALFTONE COMB COLOR PROCESS

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

SIZE WIDE HIGH SAME SIZE

SIZE WIDE HIGH SAME SIZE

SCREEN 25 40 65 100 120 150 180

SCREEN 25 40 65 100 120 150 180

ETCHING DEPT. PAINT IN BACKGROUND SOLID

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CORNER
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

FINISHING DEPT. OUTLINE OVAL CORNER
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **D-3682**

ORDER NO. **50580**

DATE

12-4-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER **THE WIGWAM HOTEL,
ST. PETERSBURG, FLA.**

4 M FC

SIZE **3 1/2 x 5 1/2**

STYLE

PHOTO VARICOLOR WHITE BORDER

PLACE OF TITLE: Upper ☒ Lower ☐ Center ☐ Border ☐ Follow Layout
Title in Plate Yes ☐ No ☐ Copyright in Plate Yes ☐ No ☐
Title in full **THE WIGWAM HOTEL, CORNER FIRST STREET
NORTH AND THIRD AVENUE, ST. PETERSBURG, FLA.**

FRONT NO. **5**
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes ☐ No ☐ Special type as sample
IMPRINT: Customer ☐ C.T. Imprint ☐ No Imprint ☐

RETOUCHING DEPARTMENT

Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing
Follow Layout

**REMOVE POLE, WIRES & AUTO AND PEOPLE
FROM PHOTO.**

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line Half-tone - Combination
Dry - Wet - Panchromatic - Color Separation
Transfer - Paper Process - New Process
Stripping White Border - Full Face
Blue Print Handcolor Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESSES
Extra Negatives Extra Shipping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Shipping Strip To Size Double Print Reverse Position Reverse Color Ben Day
BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNSHARPENED WITH BEAKERS
CUT TO PICAS (SEE SIZE)
ETCHING DEPT. FAINT (SEE BACKGROUND)
FINISHING DEPT. GROUND (SEE AL. CIRCLE)
SQUARE (SEE DEPT. VIGNETTE) HIGH BRIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER
PROOFS
11A. 11B. 11C. 11D. 11E. 11F. 11G. 11H. 11I. 11J. 11K. 11L. 11M. 11N. 11O. 11P. 11Q. 11R. 11S. 11T. 11U. 11V. 11W. 11X. 11Y. 11Z. 11AA. 11AB. 11AC. 11AD. 11AE. 11AF. 11AG. 11AH. 11AI. 11AJ. 11AK. 11AL. 11AM. 11AN. 11AO. 11AP. 11AQ. 11AR. 11AS. 11AT. 11AU. 11AV. 11AW. 11AX. 11AY. 11AZ. 11BA. 11BB. 11BC. 11BD. 11BE. 11BF. 11BG. 11BH. 11BI. 11BJ. 11BK. 11BL. 11BM. 11BN. 11BO. 11BP. 11BQ. 11BR. 11BS. 11BT. 11BU. 11BV. 11BW. 11BX. 11BY. 11BZ. 11CA. 11CB. 11CC. 11CD. 11CE. 11CF. 11CG. 11CH. 11CI. 11CJ. 11CK. 11CL. 11CM. 11CN. 11CO. 11CP. 11CQ. 11CR. 11CS. 11CT. 11CU. 11CV. 11CW. 11CX. 11CY. 11CZ. 11DA. 11DB. 11DC. 11DD. 11DE. 11DF. 11DG. 11DH. 11DI. 11DJ. 11DK. 11DL. 11DM. 11DN. 11DO. 11DP. 11DQ. 11DR. 11DS. 11DT. 11DU. 11DV. 11DW. 11DX. 11DY. 11DZ. 11EA. 11EB. 11EC. 11ED. 11EE. 11EF. 11EG. 11EH. 11EI. 11EJ. 11EK. 11EL. 11EM. 11EN. 11EO. 11EP. 11EQ. 11ER. 11ES. 11ET. 11EU. 11EV. 11EW. 11EX. 11EY. 11EZ. 11FA. 11FB. 11FC. 11FD. 11FE. 11FF. 11FG. 11FH. 11FI. 11FJ. 11FK. 11FL. 11FM. 11FN. 11FO. 11FP. 11FQ. 11FR. 11FS. 11FT. 11FU. 11FV. 11FW. 11FX. 11FY. 11FZ. 11GA. 11GB. 11GC. 11GD. 11GE. 11GF. 11GG. 11GH. 11GI. 11GJ. 11GK. 11GL. 11GM. 11GN. 11GO. 11GP. 11GQ. 11GR. 11GS. 11GT. 11GU. 11GV. 11GW. 11GX. 11GY. 11GZ. 11HA. 11HB. 11HC. 11HD. 11HE. 11HF. 11HG. 11HH. 11HI. 11HJ. 11HK. 11HL. 11HM. 11HN. 11HO. 11HP. 11HQ. 11HR. 11HS. 11HT. 11HU. 11HV. 11HW. 11HX. 11HY. 11HZ. 11IA. 11IB. 11IC. 11ID. 11IE. 11IF. 11IG. 11IH. 11II. 11IJ. 11IK. 11IL. 11IM. 11IN. 11IO. 11IP. 11IQ. 11IR. 11IS. 11IT. 11IU. 11IV. 11IW. 11IX. 11IY. 11IZ. 11JA. 11JB. 11JC. 11JD. 11JE. 11JF. 11JG. 11JH. 11JI. 11JJ. 11JK. 11JL. 11JM. 11JN. 11JO. 11JP. 11JQ. 11JR. 11JS. 11JT. 11JU. 11JV. 11JW. 11JX. 11JY. 11JZ. 11KA. 11KB. 11KC. 11KD. 11KE. 11KF. 11KG. 11KH. 11KI. 11KJ. 11KK. 11KL. 11KM. 11KN. 11KO. 11KP. 11KQ. 11KR. 11KS. 11KT. 11KU. 11KV. 11KW. 11KX. 11KY. 11KZ. 11LA. 11LB. 11LC. 11LD. 11LE. 11LF. 11LG. 11LH. 11LI. 11LJ. 11LK. 11LL. 11LM. 11LN. 11LO. 11LP. 11LQ. 11LR. 11LS. 11LT. 11LU. 11LV. 11LW. 11LX. 11LY. 11LZ. 11MA. 11MB. 11MC. 11MD. 11ME. 11MF. 11MG. 11MH. 11MI. 11MJ. 11MK. 11ML. 11MN. 11MO. 11MP. 11MQ. 11MR. 11MS. 11MT. 11MU. 11MV. 11MW. 11MX. 11MY. 11MZ. 11NA. 11NB. 11NC. 11ND. 11NE. 11NF. 11NG. 11NH. 11NI. 11NJ. 11NK. 11NL. 11NM. 11NO. 11NP. 11NQ. 11NR. 11NS. 11NT. 11NU. 11NV. 11NW. 11NX. 11NY. 11NZ. 11OA. 11OB. 11OC. 11OD. 11OE. 11OF. 11OG. 11OH. 11OI. 11OJ. 11OK. 11OL. 11OM. 11ON. 11OO. 11OP. 11OQ. 11OR. 11OS. 11OT. 11OU. 11OV. 11OW. 11OX. 11OY. 11OZ. 11PA. 11PB. 11PC. 11PD. 11PE. 11PF. 11PG. 11PH. 11PI. 11PJ. 11PK. 11PL. 11PM. 11PN. 11PO. 11PP. 11PQ. 11PR. 11PS. 11PT. 11PU. 11PV. 11PW. 11PX. 11PY. 11PZ. 11QA. 11QB. 11QC. 11QD. 11QE. 11QF. 11QG. 11QH. 11QI. 11QJ. 11QK. 11QL. 11QM. 11QN. 11QO. 11QP. 11QQ. 11QR. 11QS. 11QT. 11QU. 11QV. 11QW. 11QX. 11QY. 11QZ. 11RA. 11RB. 11RC. 11RD. 11RE. 11RF. 11RG. 11RH. 11RI. 11RJ. 11RK. 11RL. 11RM. 11RN. 11RO. 11RP. 11RQ. 11RR. 11RS. 11RT. 11RU. 11RV. 11RW. 11RX. 11RY. 11RZ. 11SA. 11SB. 11SC. 11SD. 11SE. 11SF. 11SG. 11SH. 11SI. 11SJ. 11SK. 11SL. 11SM. 11SN. 11SO. 11SP. 11SQ. 11SR. 11SS. 11ST. 11SU. 11SV. 11SW. 11SX. 11SY. 11SZ. 11TA. 11TB. 11TC. 11TD. 11TE. 11TF. 11TG. 11TH. 11TI. 11TJ. 11TK. 11TL. 11TM. 11TN. 11TO. 11TP. 11TQ. 11TR. 11TS. 11TT. 11TU. 11TV. 11TW. 11TX. 11TY. 11TZ. 11UA. 11UB. 11UC. 11UD. 11UE. 11UF. 11UG. 11UH. 11UI. 11UJ. 11UK. 11UL. 11UM. 11UN. 11UO. 11UP. 11UQ. 11UR. 11US. 11UT. 11UU. 11UV. 11UW. 11UX. 11UY. 11UZ. 11VA. 11VB. 11VC. 11VD. 11VE. 11VF. 11VG. 11VH. 11VI. 11VJ. 11VK. 11VL. 11VM. 11VN. 11VO. 11VP. 11VQ. 11VR. 11VS. 11VT. 11VU. 11VV. 11VW. 11VX. 11VY. 11VZ. 11WA. 11WB. 11WC. 11WD. 11WE. 11WF. 11WG. 11WH. 11WI. 11WJ. 11WK. 11WL. 11WM. 11WN. 11WO. 11WP. 11WQ. 11WR. 11WS. 11WT. 11WU. 11WV. 11WW. 11WX. 11WY. 11WZ. 11XA. 11XB. 11XC. 11XD. 11XE. 11XF. 11XG. 11XH. 11XI. 11XJ. 11XK. 11XL. 11XM. 11XN. 11XO. 11XP. 11XQ. 11XR. 11XS. 11XT. 11XU. 11XV. 11XW. 11XX. 11XY. 11XZ. 11YA. 11YB. 11YC. 11YD. 11YE. 11YF. 11YG. 11YH. 11YI. 11YJ. 11YK. 11YL. 11YM. 11YN. 11YO. 11YP. 11YQ. 11YR. 11YS. 11YT. 11YU. 11YV. 11YW. 11YX. 11YY. 11YZ. 11ZA. 11ZB. 11ZC. 11ZD. 11ZE. 11ZF. 11ZG. 11ZH. 11ZI. 11ZJ. 11ZK. 11ZL. 11ZM. 11ZN. 11ZO. 11ZP. 11ZQ. 11ZR. 11ZS. 11ZT. 11ZU. 11ZV. 11ZW. 11ZX. 11ZY. 11ZZ.

PHOTO RETURNED

TO

PHOTO USED FOR

*Red 3
200 3/4
A 3/4
e-1/2*

Only 1/2 of photo

*Art Work
3.00*

Handwritten marks and X

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-3683

ORDER NO. 50594

DATE 12-12-1934

25M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOMES OF MOVIE STARS
CALIFORNIA

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES NO

IMPRINT SAME AS ABOVE

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

USE NEW PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CAGO

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

D-3683

50594

ORDER NO. 12-12-1934

DATE

25M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NO TITLE.

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES NO

IMPRINT NONE

COLOR DESCRIPTION

USE NEW PHOTO. SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C. L. H.
Loyd 7 1/2
12-2 1/2

| | | |
|---|---|---|
| DISTRIBUTED BY AND PHOTOGRAPHED BY
ELLISON, EX AUSTIN, TEXAS | | NO. D-3684 |
| | | ORDER NO. 50665 |
| | | DATE 12-7-1934 |
| 6 M LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE) | | FRONT
(ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | TITLE (IN FULL) SOUVENIR FOLDER OF
AUSTIN, TEXAS
FRONT- STATE CAPITOL OF THE
LONE STAR STATE | FRONT NO. NO R. M YES
IMPRINT SAME AS ABOVE
(C) C.T.&CO., CHICAGO |
| COLOR DESCRIPTION
USE PHOTO NO. 2A-H323. | | |

| | |
|---|--|
| SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. | |
| PHOTO PROPERTY OF C. T. & Co. - <input checked="" type="checkbox"/> NO CUSTOMER X | |
| ELLISON CO.,
AUSTIN, TEX. | |
| NO. D-3684 | |
| ORDER NO. 50665 | |
| DATE 12-7-1934 | |
| 6 M LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | TITLE (IN FULL) COLORADO RIVER BRIDGE
AND SKYLINE |
| BACK
(ALL OF THIS ON THE ADDRESS SIDE) | |
| FRONT NO. NO R. M YES | IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A. |
| COLOR DESCRIPTION
USE PHOTO NO. 4A-H679. | |

DEADLINE

| | |
|--|--|
| SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. | |
| PHOTO PROPERTY OF C. T. & Co. - <input checked="" type="checkbox"/> CUSTOMER X | |
| CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET | |

DESERET XE BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. D-3686
ORDER NO. 50725
DATE 12-12-1934

12M 500 LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

FRONT
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) AN ART FOLDER OF
SALT LAKE CITY, UTAH

IMPRINT SAME AS ABOVE

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 1A3565. PUT BORDER OF FLOWERS AROUND AS ON
LAYOUT ATTACHED. FOR COLOR OF THESE FLOWERS SEE 270-30 ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

NO. D-3686
ORDER NO. 50725
DATE 12-12-1934

DESERET BOOK CO.,
SALT LAKE CITY, UTAH

12M 500 LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

BACK
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) NO TITLE

IMPRINT XXXXXXXXXXXX

MADE BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

COLOR DESCRIPTION

USE NEW PHOTOS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Color photo
Layout 8 1/2
Ret. 9 1/2
Layout 2 1/2

Layout Photo
DTS

4

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. D-3687

ORDER NO. 50743

DATE 12-12-1934

12M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) AN ART FOLDER OF
UTAH'S NATIONAL PARKS

IMPRINT SAME AS ABOVE

GULLIVER'S CASTLE

(C) C. T. & CO., CHICAGO

COLOR DESCRIPTION

USE NEW PHOTO.

Large Photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

DESERET BOOK CO.
SALT LAKE CITY, UTAH

NO.

D-3687

ORDER NO. 50743

DATE 12-12-1934

12M 500 XX LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL)

IMPRINT

THE GREAT WHITE
THRONE, ZION NATIONAL PARK

MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H224. HAVE XXXXX VIEW COVER ENTIRE COVER.
NO WHITE BORDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. D-3688
ORDER NO. 50749
DATE 12-17-1934

12 M 500 LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE MOHAWK TRAIL
THRU THE BERKSHIRES, MASS.

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES
IMPRINT SAME AS ABOVE

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

SEE FOLDER ATTACHED. MAKE INDIAN HEAD ~~ON IT~~ AS ON IT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. D-3688
ORDER NO. 50749
DATE 12-17-1934

12 M 500 LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE ELK, OVERLOOKING
DEERFIELD RIVER VALLEY, MOHAWK
TRAIL, MASS.

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES
IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H1597

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. ☒ D-3689 ORDER NO. 50804 DATE 12-13-1934CUSTOMER CAPITAL CITY PHOTO FINISHING SERVICE
HARRISBURG PA.

1 M PC

SIZE

3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CAPITAL CITY PHOTO FINISHING
SERVICE 408 MARKET ST. HARRISBURG,
PA.

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☒ Layout ☐ Retouched Photo ☐ Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

COLOR DESCRIPTION

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO PLATIN WHITE

CALL of this BORDER

R. M. ☒ Yes ☐ No

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| | | | | | | |

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| | | | | | | |

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR

SHED METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH DEAKERS

CUT TO PICAS (see size)

PROOFS

PLAT GOOD INCOPIERS SPECIAL STOCK

ELECTROTYPES EACH UP

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Colored Photo

Layout 6
Ref. 2 1/2

STEPHEN H. WILLARD,
PALM SPRINGS, CALIFORNIA

NO. D-3690

ORDER NO. 50813

DATE 12-12-1934

12M 500 LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR OF
PALM SPRINGS, CALIFORNIA

MT. SAN JACINTO FROM SEVEN PALMS
(C) WILLARD

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES NO same as

IMPRINT SAME AS ABOVE D-1775

(C) C. T. & CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 1A-H46.

STEPHEN H. WILLARD,
PALM SPRINGS, CALIF.

NO. D-3690

ORDER NO. 50813

DATE 12-12-1934

12M 500 LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM PALM
SPRINGS CALIFORNIA X

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES NO same as D1775

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 4A-H2135.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

1-1-4
2-1-4
3-1-4
4-1-4
5-1-4
6-1-4
7-1-4
8-1-4
9-1-4
10-1-4
11-1-4
12-1-4

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-3691 ORDER NO.

DATE 12-13-1934 DEPT.

DATE COMPLETED

CUSTOMER CURT TEICH & CO.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

M LTHD. SIZE 3 1/2 x 11

STYLE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copy in Plate Yes No
Title in full

CURT TEICH & COMPANY, INC.
(ETC. AS PER COPY)

FRONT NO. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

| HALFTONES FROM | | COPIES |
|-----------------------|--------------------|---------------------|
| DUPLICATES | | ZINC COLOR PLATES |
| LINE & HALFTONE COMB. | | COLOR PROCESS |
| Extra
Negatives | Extra
Stripping | Strip
To Size |
| | Double
Print | Reverse
Position |
| | Reverse
Color | Ben Day |

| ZINC ETCHINGS FROM | | COPIES |
|--------------------|--------------------|---------------------|
| DUPLICATES | | COLOR PLATES |
| Extra
Negatives | Extra
Stripping | Strip
To Size |
| | Double
Print | Reverse
Position |
| | Reverse
Color | Ben Day |

SIZE — WIDE — HIGH SAME SIZE
SCREEN 25 60 85 100 110 120 133 150

ETCHING DEPT. (LINE AND COLOR) (WOOD AND METAL)

FINISHING DEPT. OUTLINE — OVAL — CORNER
SQUARE — LIKE COPY — ANGLE SET — HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE
BLOCKING DEPT. WOOD — MORTISE — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH DEAKERS
CUT TO PICAS (See Size)

PROOFS
FLAT — GOOD — IN COLORS — SPECIAL SIGNAL
ELECTROTYPES EACH OF
ON WOOD — METAL

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-3692

ORDER NO. 50817

DATE 12-17-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

OLNEY'S CAMP,
LORDSBURG, N. M.

6 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO VARICOLOR, WHITE BORDER

PLACE OF TITLE (Upper, Lower, Center, Border) Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: OLNEY'S CAMP

BOT: ON U.S. 80 LORDSBURG, NEW MEXICO

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative - Line - Halftone - Combination. 120

Dry - Wet - Pancromatic - Color Separation. 133

Transfer - Paper Process - New Process. 150

Stripping - White Border - Full Face. 175

Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

TAKE OUT PHONE POLE AND TOWER. ALSO ELIMINATE
SIGN ON BLDG. "HAWKINS CAMP"

PUT XXXX SIGN IN SKY AS ON LAYOUT ATTACHED.

SUBMIT SKETCH TO CUSTOMER.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
to Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
| | | | | | | |

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
to Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
| | | | | | | |

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD, MORTISE, ANCHOR

SOLID METAL FLUSH TOP, FLUSH BOTTOM

FLUSH SIDES, FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (See size)

PROOFS

PLAT, GOOD, ENGRAVERS, SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD, METAL

SIZE WIDE HIGH SAME SIZE
SCREEN 5 60 85 100 110 120 132 140

ETCHING DEPT (AND IN BACK) UNUSUAL

FINISHING DEPT GULLINE, GULL, GULL
SQUARE, LIKE COPY, VIGNETTE, HIGH-HEEL
WITH LINE, WITHOUT LINE, SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

9
2

MC QUISTON-BOYD DRUG COMPANY,
MONTICELLO, ARK.

NO. 8-3693
ORDER NO. 50816
DATE 12-17-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

C. T. HARRIS HALL, A. &
M. COLLEGE, MONTICELLO, ARK.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. & W. PROOF
CUSTOMER

YES

HANDCOL PROOF

RETURN PHOTO.

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

22

MC QUISTON-BOYD DRUG COMPANY,
MONTICELLO, ARK.

NO. D-3694
ORDER NO. 50816
DATE 12-17-1934

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER
TITLE (IN FULL)
GATES HALL LIBRARY,
A. & M. COLLEGE, MONTICELLO, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

12-17-1934

3

MC QUISTON-BOYD DRUG COMPANY,
MONTICELLO, ARK.

NO. 0-3695

ORDER NO. 50816

DATE 12-17-1934

1 M C.T.XXXXXXX PHOTO PLATIN POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

MARGARET HORSFALL

HALL, A. & M. COLLEGE, MONTICELLO,
ARK.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

6

CURT TEICH & CO.

NO. D-3696

ORDER NO.

DATE 1-7-1935

M MINIATURE POCKETS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

(SEE SKETCH)

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

CURT TEICH & CO.

NO. D-3697

ORDER NO.

DATE 1-7-1935

M MINIATURE POCKETS

6 1/4 - 5 1/4

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL)

IMPRINT

(SEE SKETCH)

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE
DEADLINE

Colored Photo
Laport 6 1/2
R 11

SEAWALL SPECIALTY CO.,
HOUSTON AND GALVESTON, TEXAS

NO. D-3698
ORDER NO. 51269
DATE 1-11-1935

12^M 500 LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) SOUVENIR FOLDER OF
HOUSTON TEXAS' LARGEST CITY

IMPRINT SAME AS ABOVE

ESPERSON-SECOND NATIONAL BANK
AND GULF BUILDINGS.

(C) C. T. & CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 1169-30.

SEAWALL SPECIALTY CO.,
BKK HOUSTON, TEXAS

NO. D-3698
ORDER NO. 51269
DATE 1-11-1935

12M 500 LARGE FOLDER COVER
(ALL OF THIS ON THE PICTURE SIDE)

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) SAM HOUSTON MONUMENT AND
ENTRANCE TO HERMANN PARK

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE NEW PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. D-3699

ORDER NO. 51358

DATE 1-17-1935

6 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR FOLDER OF THE
BAD LANDS

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 104470.

& W. PRO
CUSTO

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. D-3699

ORDER NO. 51358

DATE 1-17-1935

6 M LARGE FOLDER COVER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CASTLE GARDENS IN THE
BAD LANDS

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME MADE BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON BACK OF COVER NO. N-4383.

SUBMIT: RET. PHOTO B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

FINLAYSON'S
CAMERON, W. VA.

NO. D-3700

ORDER NO. 51380

DATE 1-22-1935

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) FIRST CHRISTIAN CHURCH
AND NORTH AVENUE, CAMERON, W. VA.

IMPRINT NONE

COLOR DESCRIPTION

REDUCE SIZE OF CARD FROM BOTTOM. REMOVE SHADOWS OF TREES, TELEPHONE
POLE & ITS SHADOW. MAKE WALK AROUND CHURCH WHITE. REMOVE FIRST AUTO
IN FRONT OF CHURCH. RESHAPE THE ROADWAYS BACK OF CHURCH AND MAKE
SAME AS REST OF HILL. REMOVE CORNER OF WHITE FRAME HOUSE IN LOWER
LEFT ENTIRELY. THIS CHANGE WILL PERMIT YOU TO SHOW LAWN AT REAR OF
MAIN CHURCH BUILDING & ALSO A CONCRETE WALK WHICH BORDERS THAT SIDE
OF THE ENTIRE CHURCH. THE SHADOW ON THE RIGHT SIDE OF THE CHURCH IS
CAUSED BY VINES. SEE SKETCH ATTACHED. *Remove wires*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. D-3701 ORDER NO 51480 DATE 1-25-1935

CUSTOMER J. H. BARNHART, TRUSTEE, FLAMINGO HOTEL CO.,
CHICAGO, ILL.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

4 M PC SIZE 3 1/2 x 5 1/2

STYLE ARTGRAVURE BROWN, WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE FLAMINGO HOTEL
(ETC. AS PER COPY)

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 2766-29 (FLAMINGO HOTEL ONLY)

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| | | | | | | |

SIZE WIDE HIGH. SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| | | | | | | |

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

1.00

see color photo

34 1/2

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. D-3702

ORDER NO. 51493

DATE 1-25-1935

12M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) SOUVENIR FOLDER OF LAKE

IMPRINT SAME AS ABOVE

PLACID AND WHITEFACE MT. MEMORIAL
HIGHWAY, ADIRONDACK MTS., N.Y.

(C) C.T. & CO., CHICAGO

FRONT- THIS IS LAKE PLACID, N.Y. XX
THE BEAUTY SPOT OF THE ADIRONDACKS,
SEEN FROM WHITEFACE MT.

AS

photo in 5 BH 1277

COLOR DESCRIPTION

USE PHOTO NO. 73048.

C. W. HUGHES & CO.,
MECHANICVILLE, N. Y.

NO. D-3703

ORDER NO. 51493

DATE 1-25-1935

12M 500 ~~XXXXXXXXXXXX~~ LARGE FOLDER COVER BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) BIRD'S-EYE VIEW,

IMPRINT MADE BY CURT TEICH & CO.,

WHITEFACE MOUNTAIN MEMORIAL
HIGHWAY, LAKE PLACID, N.Y. ADIRONDACK
MTS.

INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 4A-M1956

Ret 6/5/35

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3 1/2

NO. D-3703

MRS. H.P. BLAKE,
SPRINGFIELD, MASS.

ORDER NO. 51518

DATE 1-29-1935

2 M C.T. ARTGRAVURE BROWN, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL)
FIRST CHURCH OF CHRIST
SCIENTIST, SPRINGFIELD, MASS.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

37 1/4

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO.

D-3704

ORDER NO.

51541

DATE 1-29-1935

12M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

YES same as D535

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

SOUVENIR FOLDER OF
LAKE CHAMPLAIN

(C) C.T. & CO., CHICAGO

CHAMPLAIN MEMORIAL MONUMENT, CROWN
POINT RESERVATION

COLOR DESCRIPTION

USE PHOTO NO. 3A-H1347.

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. D-3704

ORDER NO. 51541

DATE 1-29-1935

12M 500 LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

YES same as D 535

TITLE (IN FULL)

IMPRINT

MADE BY CURT TEICH & CO.,

NEW BRIDGE ACROSS

INC., CHICAGO, U.S.A.

LAKE CHAMPLAIN UNITING THE STATES
OF NEW YORK AND VERMONT

COLOR DESCRIPTION

USE PHOTO NO. 3A-H801.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

18
18
36

GLACIER PARK HOTEL CO.,
ST. PAUL, MINN.

NO. D-3705
ORDER NO. 51568
DATE 1-30-1935

12^M 500 LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M

YES

TITLE (IN FULL) SOUVENIR FOLDER OF

IMPRINT

GLACIER PARK HOTEL CO.

GLACIER NATIONAL PARK

(C) C.T.&CO., CHICAGO

SMALL TYPE- PHOTO BY HILEMAN

COLOR DESCRIPTION

USE PHOTO NO. 5A-H216. SEE CUSTOMER'S LAYOUT ATTACHED.

sent to check
2-20

GLACIER PARK HOTEL CO.,
ST. PAUL, MINN.

NO. D-3705
ORDER NO. 51568
DATE 1-30-1935

12^M 500 ~~XX~~ LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M

YES

TITLE (IN FULL)

MANY GLACIER HOTEL,
GLACIER NATIONAL PARK

IMPRINT

MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

SMALL TYPE- PHOTO BY HILEMAN

COLOR DESCRIPTION

USE PHOTO NO. 5A-H219.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

9
8

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. **D-3706**

ORDER NO. **51584**

DATE

1-30-1935

DEPT.

DATE COMPLETED

CUSTOMER

**LAKEWOOD GUEST HOUSE,
BESSEMER, ALA.**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

4 M FC

SIZE **3½ x 5½**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

**LAKEWOOD GUEST HOUSE, BESSEMER,
ALABAMA.—ON HIGHWAY U.S.11**

FRONT NO. **5**

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE BEST PHOTO.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE

SQUARE LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO

| | | | |
|-----------------------------------|--|-------------------------|--|
| HALFTONES FROM _____ COPIES _____ | | | |
| DUPLICATES _____ | | ZINC COLOR PLATES _____ | |
| LINE & HALFTONE COMB _____ | | COLOR PROCESS _____ | |

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|------------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben
Day |
| | | | | | | |

SIZE _____ WIDE _____ HIGH. SAME SIZE _____

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
 WITH LINE - WITHOUT LINE - SPECIAL BORDER.

| | |
|-------------------------------------|--|
| ZINC COPIES _____ | |
| DUPLICATES _____ COLOR PLATES _____ | |

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|------------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben
Day |
| | | | | | | |

SIZE _____ WIDE _____ HIGH. SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
 SOLID METAL - FLUSH TOP - FLUSH BOTTOM
 FLUSH SIDES - FLUSH ALL AROUND
 UNMOUNTED WITH BRASSERS
 CUT TO PICAS (see size)

PROOFS

_____ FLAT. _____ GOOD _____ IN COLORS _____ SPECIAL STOCK _____

ELECTROTYPES EACH OF _____

ON WOOD METAL.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO

DIAL NO. **D-3708** ORDER NO. **51622** DATE **2-4-1935**

CUSTOMER **DOLORES SANDWICH MILL,
OKLAHOMA CITY, OKLA.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂" MENUS

SIZE **6³/₄" x 8¹/₄"**

STYLE **ART COLORTONE**

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border ☒ Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

DOLORES THE UNUSUAL SANDWICH MILL

(ETC. AS PER COPY)

FRONT NO. **NONE**

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED. SEE INSTRUCTIONS

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| | | | | | | |

| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| | | | | | | |

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 70 75 80 85 90 95 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNFINISHED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Legend
Map
Pat
H C
A
Comp
5 1/2
2 1/2
1 1/2
10
1 3/4

Add. for
Maps &
Compositions
15.00 net
all quoted
Mar 19 1935

CINCINNATI NEWS CO.,
CINCINNATI, OHIO

NO. D-3711

ORDER NO. 51689

DATE 2-7-1935

12M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL)

SOUVENIR FOLDER OF
CINCINNATI, OHIO

IMPRINT THE CINCINNATI NEWS
COMPANY, CINCINNATI, OHIO
(ON 7,500)

EXCURSION STEAMER ON THE OHIO
RIVER

THE UNION NEWS CO. (AND T.M.)
(ON 5,000)

COLOR DESCRIPTION

(C) C.T. & CO., CHICAGO

USE PHOTO NO. 3A-H291

THE CINCINNATI NEWS CO.,
CINCINNATI, OHIO

NO. D-3711

ORDER NO. 51689

DATE 2-7-1935

12M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) CINCINNATI UNION
TERMINAL

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H296

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CITY NEWS AGENCY,
SOUTH BEND, IND.

NO. D-3712

ORDER NO. 51710

DATE 2-8-1935

12 M500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M.

TITLE (IN FULL)

SOUVENIR FOLDER
UNIVERSITY OF NOTRE DAME, IND.

IMPRINT SAME AS ABOVE

YES same as D1630

TAKE OFF IMPRINT AFTER 9,500
ARE RUN.

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

USE NEW PHOTO.

CITY NEWS AGENCY
SOUTH BEND, IND.

NO. D-3712

ORDER NO. 51710

DATE 2-8-1935

12M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL)

AEROPLANE VIEW, UNIVERSITY
OF NOTRE DAME

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 0A3756.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

E. T. CAMERON, HANNIBAL, MO.
DISTRIBUTOR

NO. D-3713

ORDER NO. 51713

DATE 2-8-1935

6M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HANNIBAL, MO.
MARK TWAIN'S BOYHOOD HOME

MARK TWAIN MONUMENT, RIVERVIEW
PARK

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON FRONT COVER OF N-3289, MONUMENT VIEW
ONLY

E. T. CAMERON, HANNIBAL, MO.

NO. D-3713

ORDER NO. 51713

DATE 2-8-1935

6M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "FIVE POINTS", MARK
TWAIN CAVE, HANNIBAL, MO.

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. A111B

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. -

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

22

THORNTON & GATES, DRUGGISTS,
WARRENTON, VA.

NO. D-3714

ORDER NO. 51729

DATE 2-11-1935

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. **NO**

TITLE (IN FULL) **COURT HOUSE,
WARRENTON, VA.**

IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION

**REMOVE AUTO ON RIGHT. REMOVE SHADOW ON LEFT OF BLDG. REMOVE
CLOTH SIGN HANGING IN CENTER OF BLDG.**

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE - 11

9

2 1/2

THORNTON & GATES, DRUGGISTS,
WARRENTON, VA.

NO. 0-3715

ORDER NO. 51729

DATE 2-11-1935

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) CARTER HALL,
WARRENTON, VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

REMOVE LEAVES FROM LAWN & YARD.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1172 51729 117

3

22

NO. D-3716

THORNTON & GATES, DRUGGISTS,
WARRENTON, VA.

ORDER NO. 51729

DATE 2-11-1935

IM PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BRITTON HALL,
WARRENTON, VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE 1-2 INCH FROM TOP OF PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

ZIESENISS DRUG CO.,
FREDERICKTOWN, MD.

NO. D-3717 ✓
ORDER NO. 51765
DATE 2-13-1935

1 M PHOTO PLATIN - POSTCARDS - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) PUMPING STATION,
MISSISSIPPI RIVER FUEL COMPANY,
ZION NEAR FREDERICKTOWN, MO.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

ZIESENISS DRUG CO.,
FREDERICKTOWN, MO.

NO. D-3718

ORDER NO. 51765

DATE 2-13-1935

1 M PHOTO PLATIN - POSTCARDS - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

FRONT NO. 1 R. M NO

TITLE (IN FULL) CASTOR RIVER,
NEAR FREDERICKTOWN, MO.

IMPRINT NONE

COLOR DESCRIPTION

Plat 10558

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

3/21

ZIESENISS DRUG CO.,
FREDERICKTOWN, MO.

NO. D-3719

ORDER NO. 51765

DATE 2-13-1935

I M PHOTO PLATIN - POSTCARDS - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M NO

TITLE (IN FULL): A BIT OF OZARK SCENERY,
NEAR FREDERICKTOWN, MO.

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 114509

SUBMIT: RET. PHOTO ☒ B. L. & W. PROOF ☐ HANDCOL PROOF ☐ RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ZIESEWISS DRUG CO.,
FREDERICKSTOWN, MO.

NO. D-3720

ORDER NO. 51765

DATE 2-19-1935

31M PHOTO PLATIN - POSTCARDS - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO.

MI
NONE

R. M. **N**

TITLE (IN FULL)

**BRIDGE OVER ST. FRANCIS
RIVER, WEST OF FREDERICKTOWN, MO.**

IMPRINT

COLOR DESCRIPTION

USE PHOTO NO. 114516

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. ☒

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 114516

W.J. HARRIS CO., INC.,
ST. AUGUSTINE, FLA.

NO. D-3722

ORDER NO. 51788

DATE 2-12-1935

12M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) SOUVENIR OF ST.
AUGUSTINE, FLA. OLDEST CITY IN
THE UNITED STATES

IMPRINT SAME AS ABOVE

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

USE SAME VIEW AS ON FRONT COVER OF N-1140

W.J. HARRIS CO.,
ST. AUGUSTINE, FLA.

NO. D-3722

ORDER NO. 51788

DATE 2-12-1935

12M 500 LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) OLDEST SCHOOL HOUSE,
ST. AUGUSTINE, FLA.

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H840.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE TASTY SHOPPE,
KINGWOOD, W. VA.

NO. 0-3723

ORDER NO. 518 51802

DATE 2-13-1935

1 M PHOTO PLATIN - POSTCARDS - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~XXXXXXXXXX~~

~~XXXXXXXXXXXXXXXXXXXX~~
PRESTON COUNTY COURT HOUSE,
KINGWOOD, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT
THE TASTY SHOPPE,
KINGWOOD, W. VA.

COLOR DESCRIPTION

LIGHT TAN SAND STONE ALL OVER
LIGHT BUFF SASH, BUFF WINDOW BLINDS, GRAY STEPS
MONUMENT LIGHT STONE ON RIGHT GRAYSTONE BROWN ROOF
REMOVE POLE AND WIRES AND LEAVES ON YARD

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

replaced 5X16
2 1/2

103
638

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-3724

ORDER NO. 51796

DATE 2-17-1935

6 M 7 X 11 ART COLORTONE PICTURES, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL)

(ON FRONT)

IMPRINT

SAME AS ABOVE

TITLE- SEVEN FALLS - SOUTH
CHEYENNE CANON, PIKES PEAK
REGION, COLO.

COLOR DESCRIPTION

USE PHOTO NO. 4A-H25. COLOR SA E AS4A-H25

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

493
1-30

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-3725

ORDER NO. 51796

DATE 2-13-1935

6M 7 X 11 ART COLORTONE PICTURES, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

(ON FRONT)

TITLE- LOCH VALE, ROCKY
MOUNTAIN NATIONAL PARK

COLOR DESCRIPTION

MTS. BLUE GREY. WATER - NOT SOLID BLUE,

PUT CLOUDS IN SKY

Photo in 196

YES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET 10

reprints 5x10
6

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-3726

ORDER NO. 51796

DATE 2-13-1935

6 M 7 X 11 ART COLORTONE PICTURES, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

(ON FRONT)

TITLE- MORNING LIGHT - GRAND LAKE

COLOR DESCRIPTION

USE PHOTO NO. 4A-M20. DON'T GET TOO EXTREME OR ARTIFICIAL
COLOR EFFECT. NOTE CORRECTION ON OUTLINE OF HILLS, SEE CARD
ATTACHED. ALSO SEE CARD ATTACHED FOR COLOR IDEA.
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

Morning Photo 2

7

Post CARDS
HARRY HERZ, 1565 EBERS ST.,
SAN DIEGO, CALIF.

NO. D-727

ORDER NO. 51844

DATE 2-18-1935

12^M 500 LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

YES

TITLE (IN FULL)

NEW MEXICO

IMPRINT

SAME AS ABOVE

(C) C.T. & CO., CHICAGO

OLD MISSION CHURCH, RANCHOS DE
TAOS, NEW MEXICO

COLOR DESCRIPTION

USE PHOTO NO. 2A156.

HARRY HERZ,
SAN DIEGO, CALIF.

NO. D-3727

ORDER NO. 51844

DATE 2-18-1935

12^M 500 LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

YES

TITLE (IN FULL)

NAVAJO INDIAN WOMEN
WEAVING RUGS OUTDOORS, A COMMON
SIGHT ALONG THE HIGHWAY

IMPRINT

MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE NEW PHOTO.

DEADLINE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
NO
—
YES
—
PHOTO

DIAL No. D-3728 ORDER NO. 51871 DATE 2-15-1935

CUSTOMER HAMMOND & STEPHENS CO.
FREMONT, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M NOTEHEADS SIZE 6 1/8 x 9 1/4 *inches* STYLE ART COLORTONE *2*

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)

Title in Plate Yes No Copyright in Plate Yes No

Title in full MARK TWAIN (ETC. AS PER LAYOUT)

FRONT NO. NONE R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

NO C.T. IMPRINT, JUST PLATE NO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout USE PHOTO NO. 110683

SEE LAYOUT AND INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-3729 ORDER NO. 51890 DATE 2-19-1935

CUSTOMER CUSHMAN RUG CLEANERS,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M GROUP (4) DOUBLE CARDS SIZE 5 1/2 x 7

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| | | | | | | |

SIZE WIDE HIGH SAME SIZE

SCREEN 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| | | | | | | |

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

make DK BLUE / FRONT / 1935-1936

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL No. D-3730 ORDER NO. 51952 DATE 2-21-1935

CUSTOMER THE ALLIS PRESS,
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

4 M FC SIZE 3 1/2 x 5 1/8

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ST. TERESA'S COLLEGE AND ACADEMY, —
57th. & MAIN ST.; KANSAS CITY, MO.

STYLE ARTGRAVURE BROWN, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PORTION AS MARKED ON PHOTO.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

| | | | | | | |
|--------------------|-------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Shipping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
| | | | | | | |

| | | | | | | |
|--------------------|-------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Shipping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
| | | | | | | |

SIZE WIDE HIGH SAME SIZE

SIZE WIDE HIGH SAME SIZE

ETCHING DEPT. PAINTS BACKGROUND SOLID

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PROOFS
FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-3731

ORDER NO. 51952

DATE 2-21-1935

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER THE ALLIS PRESS, KANSAS CITY, MO.

Photos for
this Customer

4 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ARTGRAVURE BROWN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ST. TERESA'S COLLEGE AND ACADEMY, —
57th. ANEXKANK & MAIN ST., KANSAS CITY, MO.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE SAME PART OF PHOTO AS USED ON PROOF
OF CUT ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES. ZINC COLOR PLATES

DUPLICATES. COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|

SIZE — WIDE — HIGH. SAME SIZE —

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE -
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE — WIDE — HIGH. SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

NO. D-3732

B.S. REYNOLDS CO., 918 D ST. NORTHWEST,
WASHINGTON, D. C.

ORDER NO. 51997

DATE 2-22-1935

12^M 500 7 X 11 ART COLORTONE PICTURES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

FRONT NO.

NO

R. M

NO

IMPRINT

SAME AS ABOVE

TITLE- WASHINGTON MONUMENT,
CHERRY BLOSSOM TIME, WASHINGTON,
D.C.

COLOR DESCRIPTION

USE PHOTO NO. 4A-H697.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-3733**

ORDER NO. **52045**

DATE **2-26-1935**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER **THE MERRIAM CO.,
ROCKAWAY BEACH, MO.**

Photos for
this Customer

6 M DOUBLE CARDS SIZE 5 1/2 x 7

STYLE **ART COLORTONE, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border ☒ Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

**WHOLESOME HOSPITALITY ALWAYS GREETES YOU
(ETC. AS PER COPY)**

FRONT NO. **XSPEC.** (All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch ☒ Layout ☐ Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 3A-H232. SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto

NEG-NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

COLOR SAME AS 3A-H232. SEE LAYOUT ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|

SIZE WIDE HIGH. SAME SIZE.

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 5 hr
Ret. 5 -
H.C 1 1/2 -
L.A 1 1/2 -

Art Works
& Engraving
as printed

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. ☒

D-3734

ORDER NO. 52077

DATE 2-27-1935

CUSTOMER

D. E. KNAPP,
GARBERVILLE, CALIF.

5 7/16 x 5 1/2

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE

DIE CUT

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — ☒ Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
KNAPP'S GOOD FOOD
(ETC. AS PER COPY)

FRONT NO. NONE

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint ☒ No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☒ Layout ☒ Retouched Photo ☐ Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
| | | | | | | |

| | | | | | | |
|--------------------|--------------------|------------------|-----------------|---------------------|------------------|---------|
| Extra
Negatives | Extra
Stripping | Strip
To Size | Double
Print | Reverse
Position | Reverse
Color | Ben Day |
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SIZE WIDE HIGH. SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

Make red + DK Blue impression